# WINICK

## Aaron Noorani



### AARON NOORANI ASSOCIATE DIRECTOR

Areas of Expertise: Manhattan, Tri-State Area Areas of Specialization: Retail Brokerage (Tenant & Owner Representation), Advisory Services Office: 655 Third Avenue New York, NY 10017

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#### **PROFILE SUMMARY**

#### **Professional Experience**

Aaron Noorani joined Winick Realty Group in 2016 following his successful completion of the company's Agent Training Program. A native of New York City with family ties to real estate, Mr. Noorani approaches retail leasing with a unique perspective honed over the course of a lifetime.

Mr. Noorani graduated from Baruch College with a degree in Corporate Communication and Psychology and soon earned the opportunity to intern at a New York-based leasing firm where he focused on canvassing on behalf of food-service tenants seeking first and second locations in the five boroughs. He has also had employment experience in various facets of retail, giving him a deep understanding of what prospective tenants look for and what to emphasize when seeking the ideal space for a particular concept.

Mr. Noorani serves as executive brand ambassador for Meta Matcha, a green tea company that sells its healthy beverage to local stores and schools. In this position, he works to identify new business opportunities, as well as develop strategic ways to enter into new markets.

#### **FEATURE ACHIEVEMENTS**

#### Awards & Recognition

Mr. Noorani is a member of the International Council of Shopping Centers (ICSC).

