

# **DEMOGRAPHIC SUMMARY**

1188 1st Ave, New York, New York, 10065

### **TRADE AREA**

Walk Time of 5 Minutes



## WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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### **KEY FACTS**

21,382

Population



Average Household Size 38.8

Median Age

\$157,286

Median Household Income

# 8,000 - 4,000 - 2,000 - 2,000 - 2,549K \$50K to \$99K \$100K to \$149K > \$150K

**AVERAGE HOUSEHOLD INCOME** 

### AGGREGATE SPENDING

**BUSINESS** 

**EMPLOYMENT** 

93%

3%

4%



777

**Total Businesses** 

White Collar

Blue Collar

Services



14,355

**Total Employees** 

3.2%

Unemployment

Rate



\$2,219,084,563

Annual Budget Expenditures (Including Retail)



\$614,405,212

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$263,977,127

Food





\$87,137,786
Entertainment & Recreation



**\$25,649,033**Personal Care Products &

**Services**