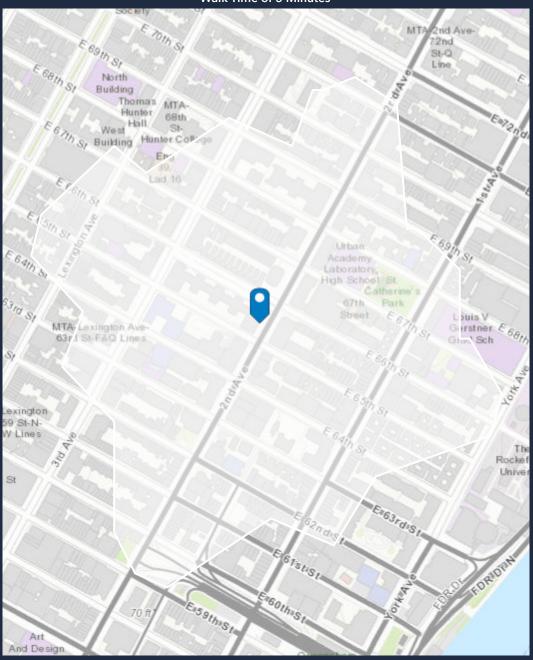
DEMOGRAPHIC SUMMARY

1255 2nd Ave, New York, New York, 10065

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

22,941

Population



Average Household Size

40.2

Median Age

\$135,146

Median Household Income

1,000 500 < \$49K \$50K to \$99K \$100K to \$149K

AVERAGE HOUSEHOLD INCOME

BUSINESS



981

Total Businesses

Services



12,891

Total Employees

EMPLOYMENT

92% White Collar 2.9% 4% Blue Collar Unemployment 4% Rate



6,000 -5,500 5,000

4,500 4.000

3,500

3,000

2,500

2,000

1,500

\$2,355,245,190

Annual Budget Expenditures (Including Retail)



> \$150K

\$692,495,776

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY

AGGREGATE SPENDING



\$275,273,458





\$92,366,827

Entertainment & Recreation



Personal Care Products & **Services**