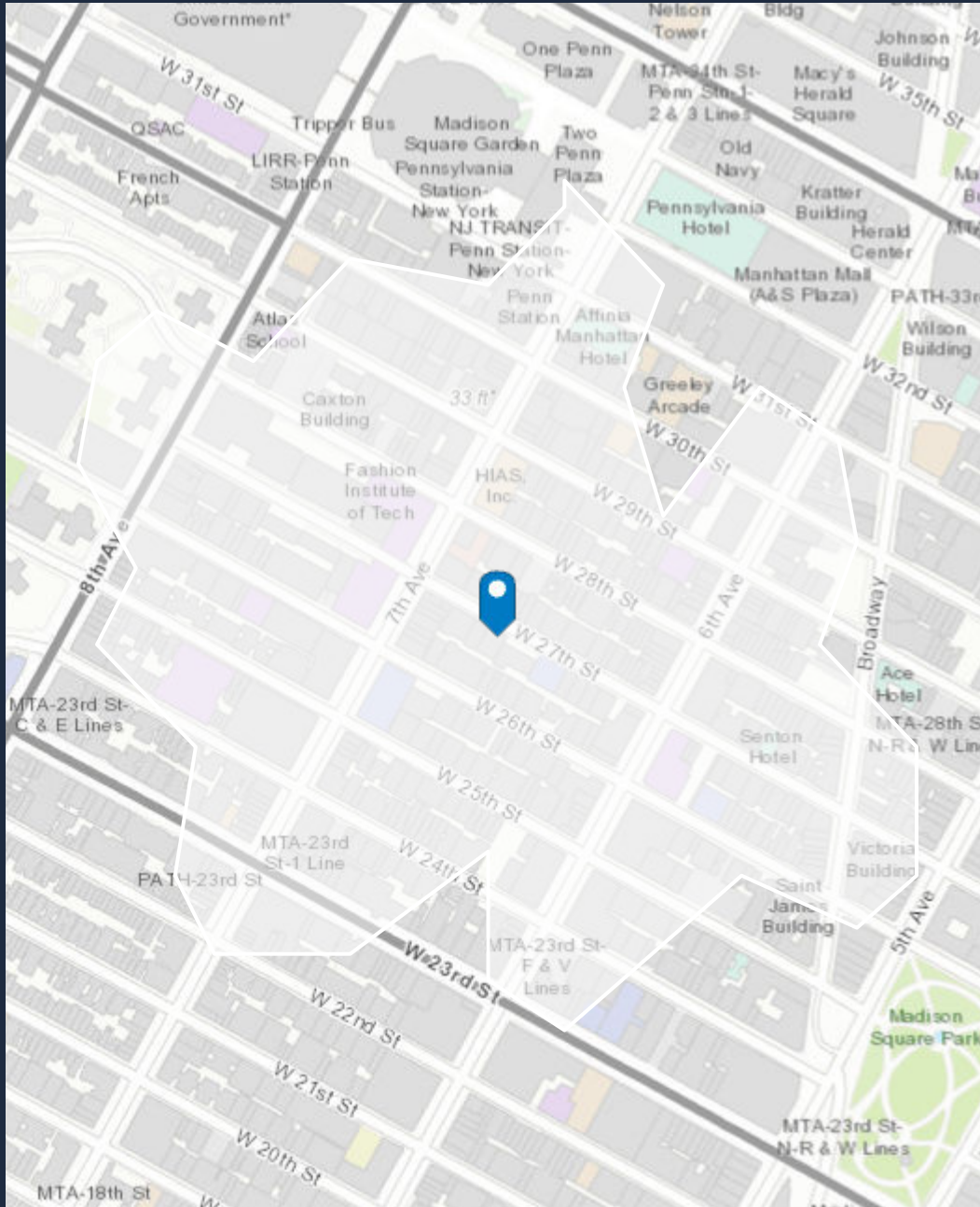


DEMOGRAPHIC SUMMARY

144 W 27th St, New York, New York, 10001

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

11,451

Population



Average Household Size

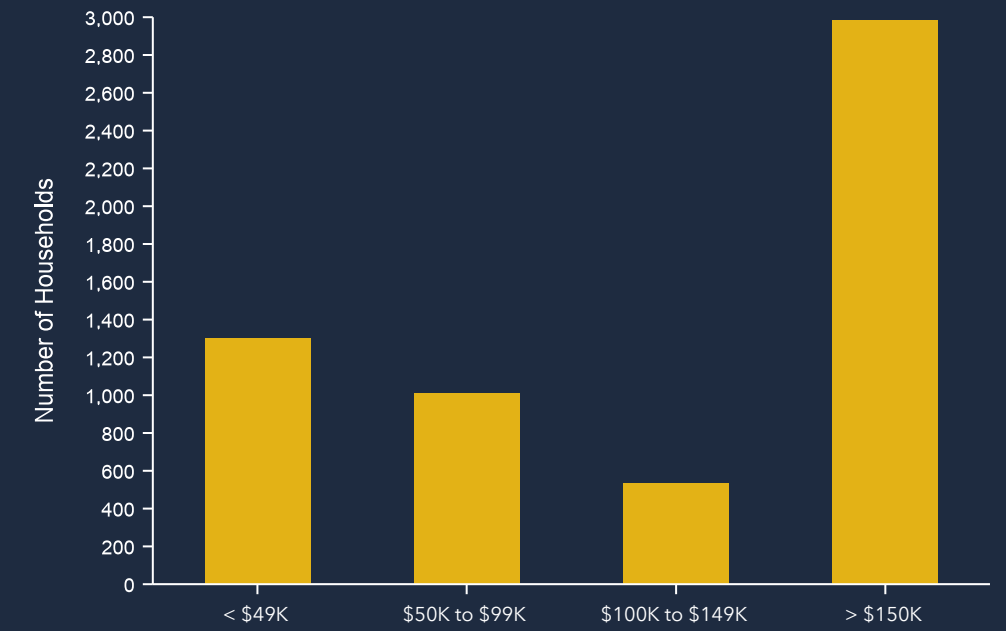
34.1

Median Age

\$154,021

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



4,950

Total Businesses



48,897

Total Employees



\$1,134,611,573

Annual Budget Expenditures (Including Retail)



\$333,214,644

Retail Expenditures

EMPLOYMENT



93%

White Collar



4%

Blue Collar



3%

Services



4.6%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$133,503,279

Food



\$30,071,598

Apparel & Services



\$44,310,864

Entertainment & Recreation



\$12,223,217

Personal Care Products & Services