

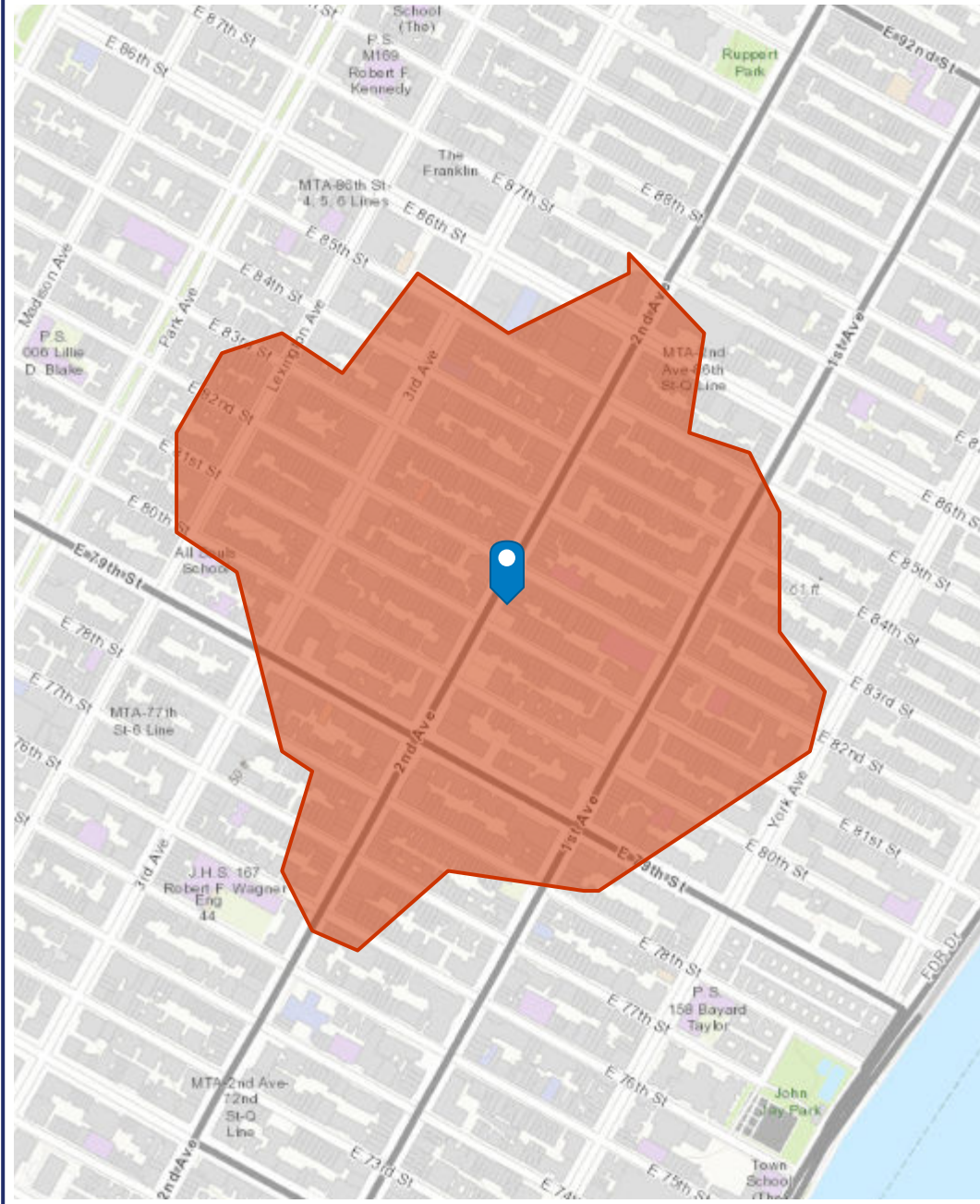
# WINICK

## DEMOGRAPHIC SUMMARY

1568 2nd Ave, New York, New York, 10028

### TRADE AREA

5 minutes



### WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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### KEY FACTS

28,268

Population

38.6

Median Age

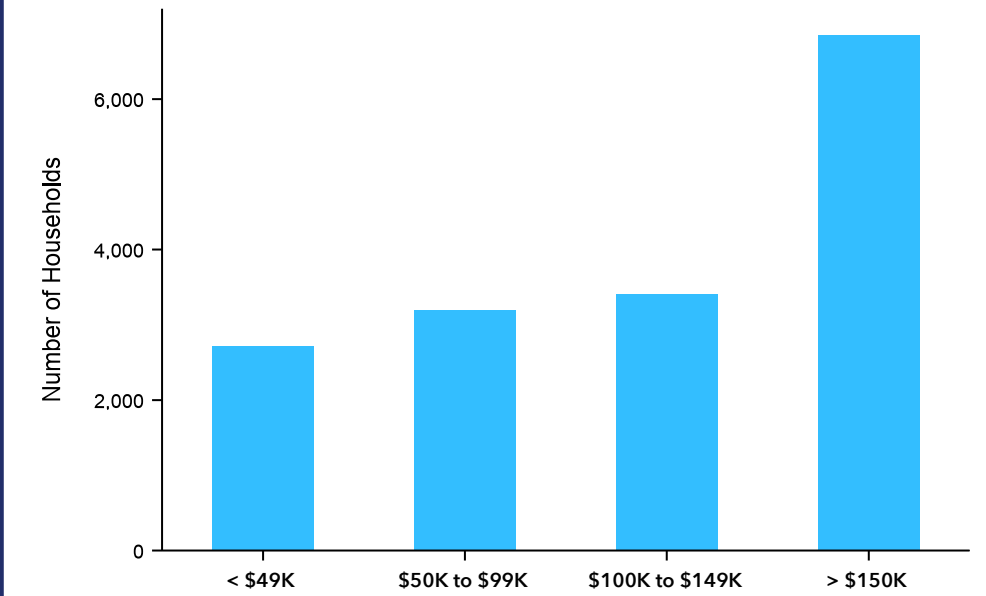


Average Household Size

\$125,956

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



1,096

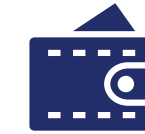
Total Businesses



8,732

Total Employees

### AGGREGATE SPENDING



\$2,611,677,921

Annual Budget Expenditures (Including Retail)



\$723,934,462

Retail Expenditures

### EMPLOYMENT



95%

White Collar



2%

Blue Collar



3%

Services

5.6%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$310,037,747

Food



\$75,557,421

Apparel & Services



\$102,668,923

Entertainment & Recreation



\$30,220,260

Personal Care Products & Services