

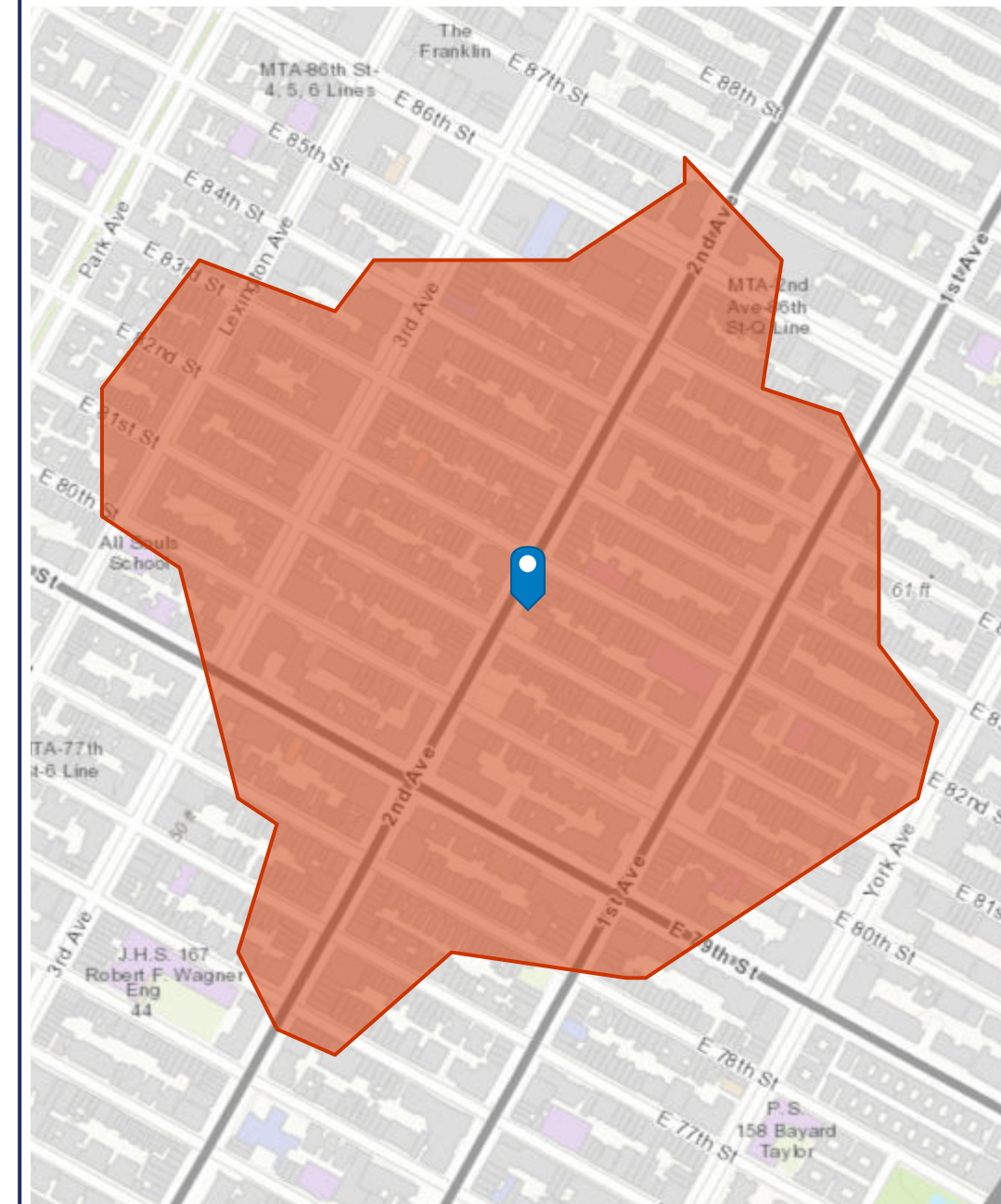
WINICK

DEMOGRAPHIC SUMMARY

1568 2nd Ave, New York, 10028

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

25,746

Population



1.7

Average Household Size

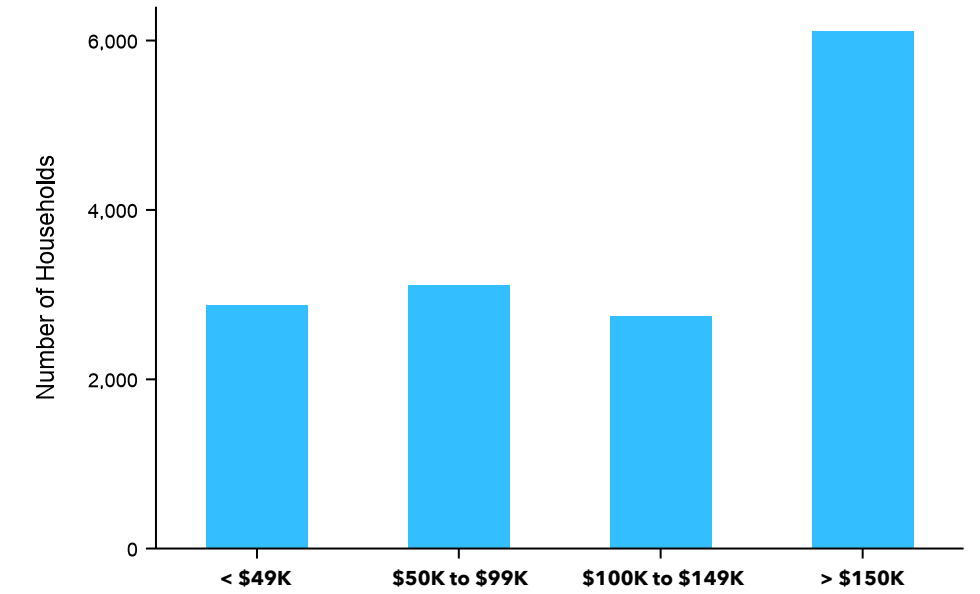
38.7

Median Age

\$120,297

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



942

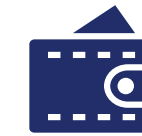
Total Businesses



6,927

Total Employees

AGGREGATE SPENDING



\$2,297,911,521

Annual Budget Expenditures (Including Retail)



\$629,997,196

Retail Expenditures

EMPLOYMENT



92%

White Collar



2%

Blue Collar



6%

Services

7.9%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$272,517,216

Food



\$67,640,356

Apparel & Services



\$94,500,391

Entertainment & Recreation



\$27,181,308

Personal Care Products & Services