

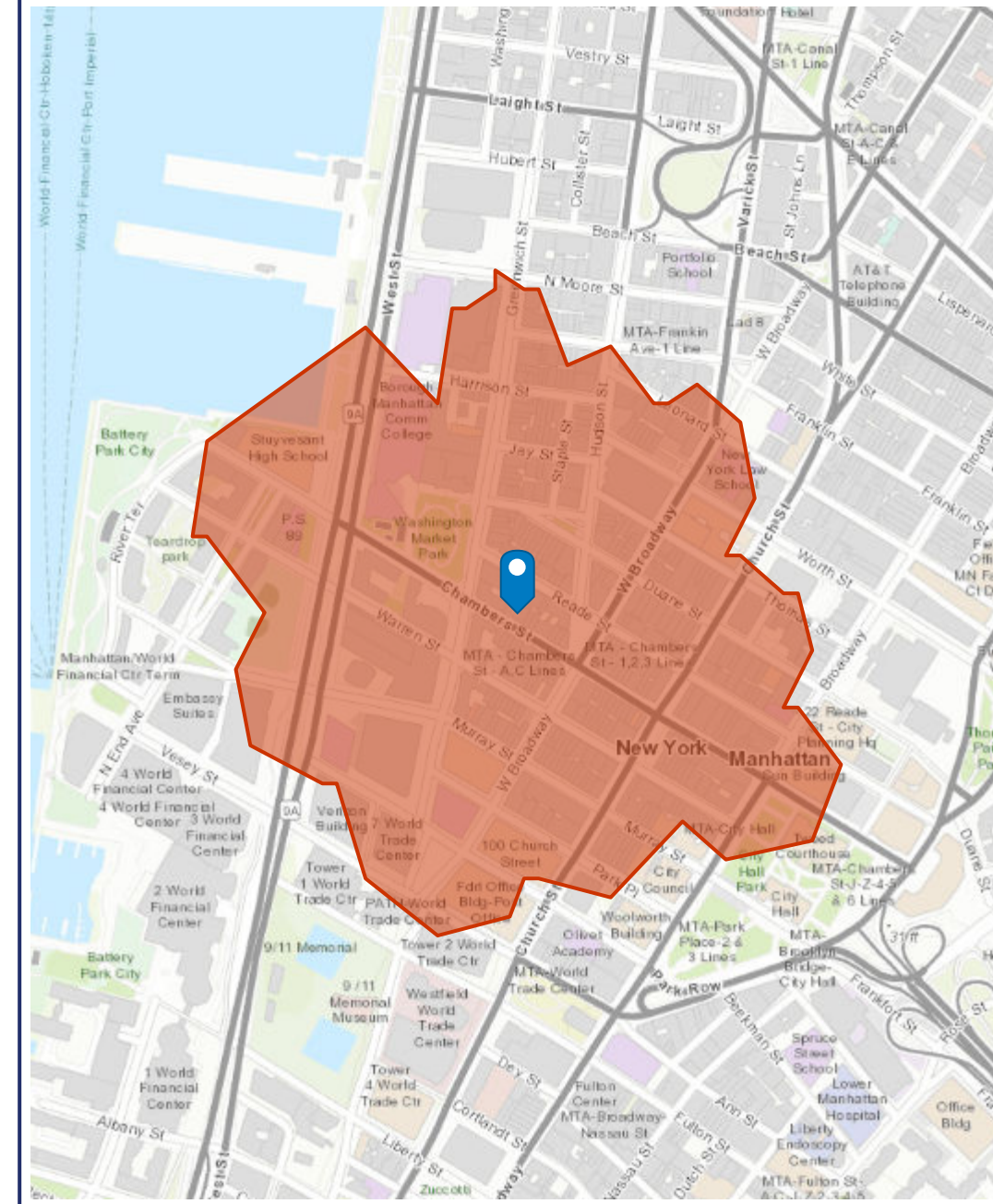
# WINICK

## DEMOGRAPHIC SUMMARY

157 Chambers St, New York, New York, 10007

### TRADE AREA

5 minutes



### WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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### KEY FACTS

11,638

Population

37.1

Median Age

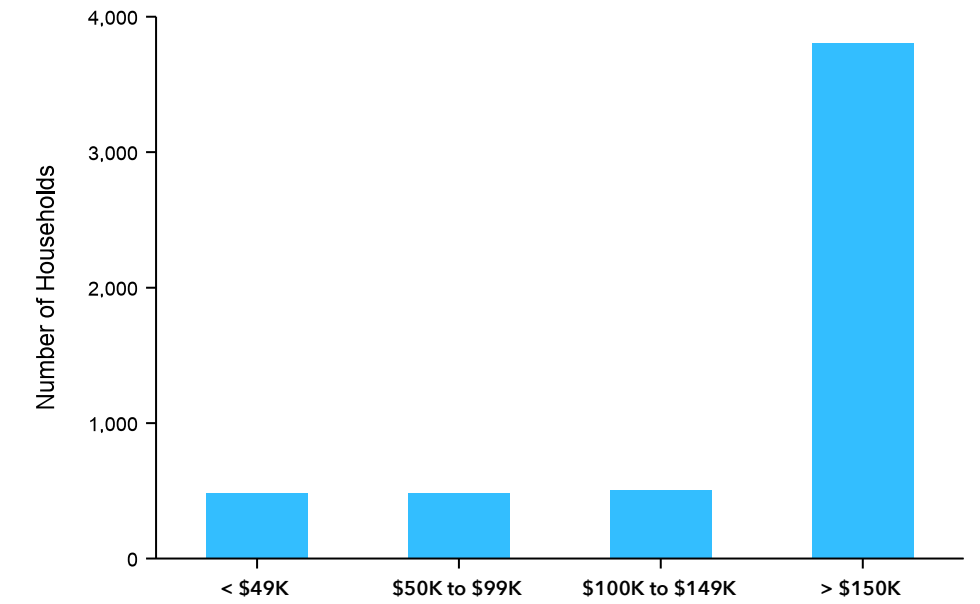


Average Household Size

\$200,001

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



1,778

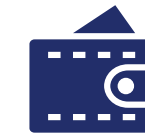
Total Businesses



36,578

Total Employees

### AGGREGATE SPENDING



\$1,291,105,787

Annual Budget Expenditures (Including Retail)



\$359,457,080

Retail Expenditures

### EMPLOYMENT



97%

White Collar



2%

Blue Collar



2%

Services

3.2%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$152,446,104

Food



\$36,891,120

Apparel & Services



\$50,888,250

Entertainment & Recreation



\$14,850,275

Personal Care Products & Services