

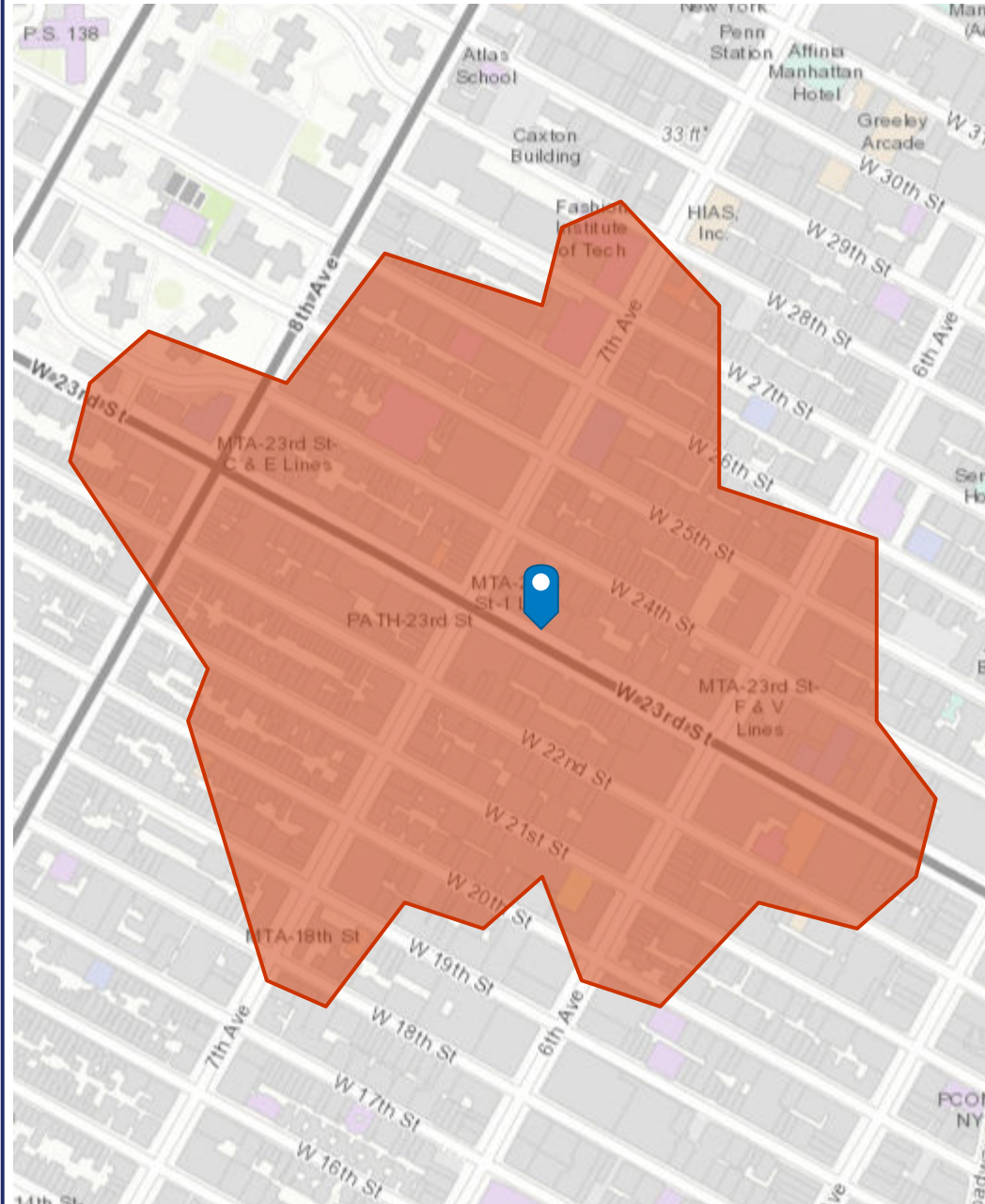
# WINICK

## DEMOGRAPHIC SUMMARY

159 W 23rd St, New York, 10011

### TRADE AREA

5 minutes



### WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

### KEY FACTS

11,820

Population



1.6

Average Household Size

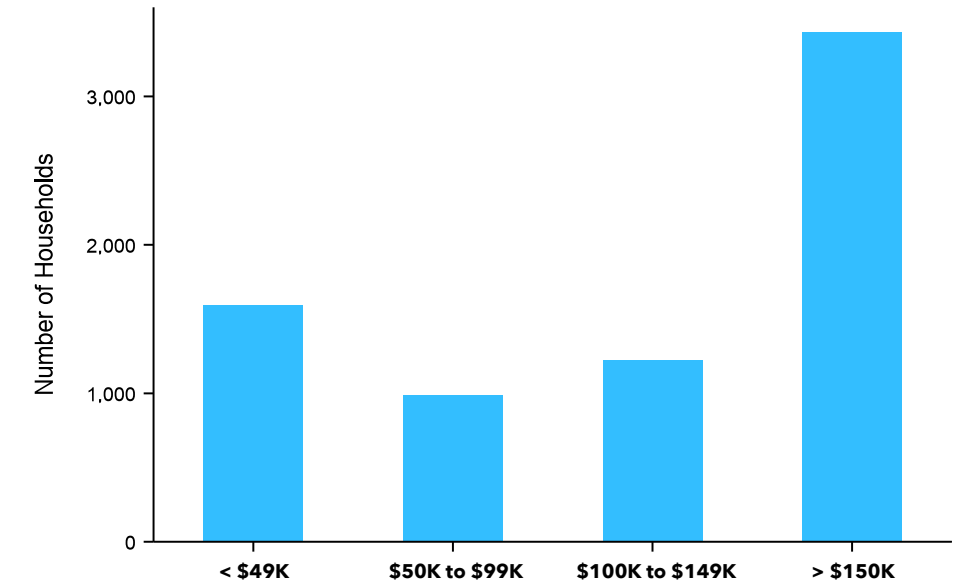
37.7

Median Age

\$138,084

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



1,914

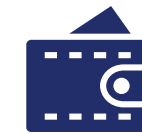
Total Businesses



24,563

Total Employees

### AGGREGATE SPENDING



\$1,233,979,630

Annual Budget Expenditures (Including Retail)



\$338,041,902

Retail Expenditures

### EMPLOYMENT



91%

White Collar



3%

Blue Collar



6%

Services

9.8%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$146,116,279

Food



\$36,270,631

Apparel & Services



\$50,823,087

Entertainment & Recreation



\$14,569,690

Personal Care Products & Services