WINICK

DEMOGRAPHIC SUMMARY

1643 York Ave, New York, New York, 10028

TRADE AREA

5 minutes

WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

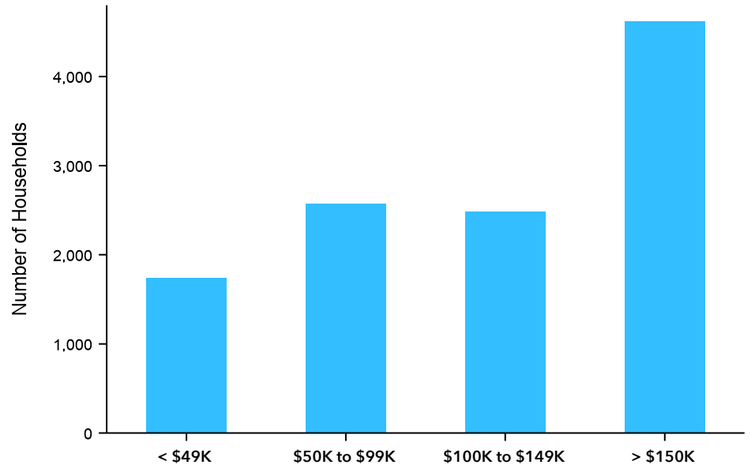
20,415
Population

40.9
Median Age

1.8
Average Household Size

$121,747
Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS

666
Total Businesses

4,030
Total Employees

EMPLOYMENT

94%
White Collar

2%
Blue Collar

4%
Services

5.0%
Unemployment Rate

AGGREGATE SPENDING

$1,809,799,271
Annual Budget Expenditures (Including Retail)

$508,900,161
Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY

$211,741,692
Food

$50,943,217
Apparel & Services

$71,622,030
Entertainment & Recreation

$20,727,127
Personal Care Products & Services