

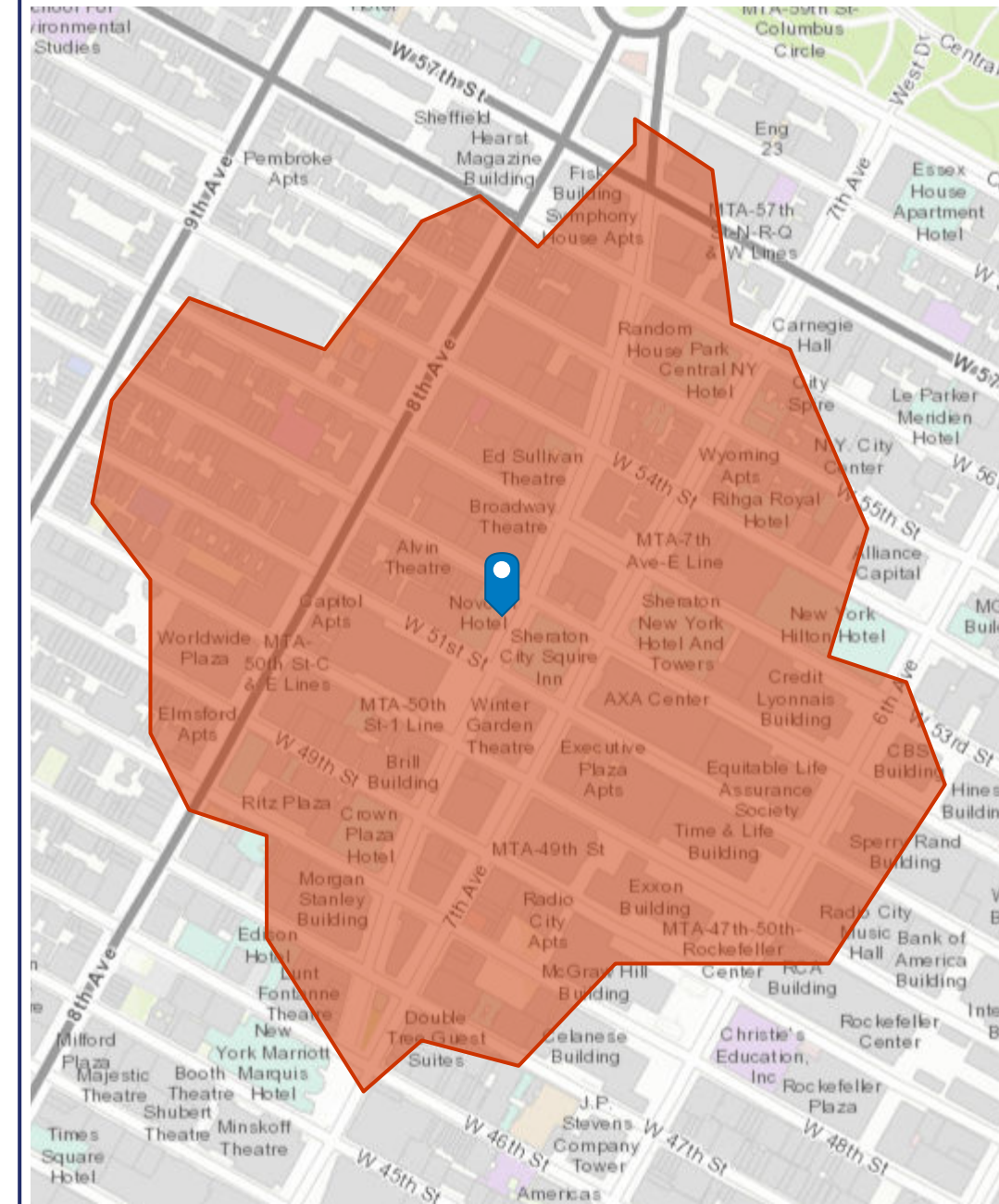
WINICK

DEMOGRAPHIC SUMMARY

1657 Broadway, New York, 10019

TRADE AREA

5 minutes



KEY FACTS

10,534

Population

36.6

Median Age



1.6

Average Household Size

\$136,454

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



2,528

Total Businesses



70,182

Total Employees

AGGREGATE SPENDING



\$1,039,502,466

Annual Budget Expenditures (Including Retail)



\$285,286,701

Retail Expenditures

EMPLOYMENT



91%

White Collar



3%

Blue Collar



6%

Services



9.1%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$123,528,277

Food



\$30,656,309

Apparel & Services



\$42,664,365

Entertainment & Recreation



\$12,325,548

Personal Care Products & Services

WINICK REALTY GROUP

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