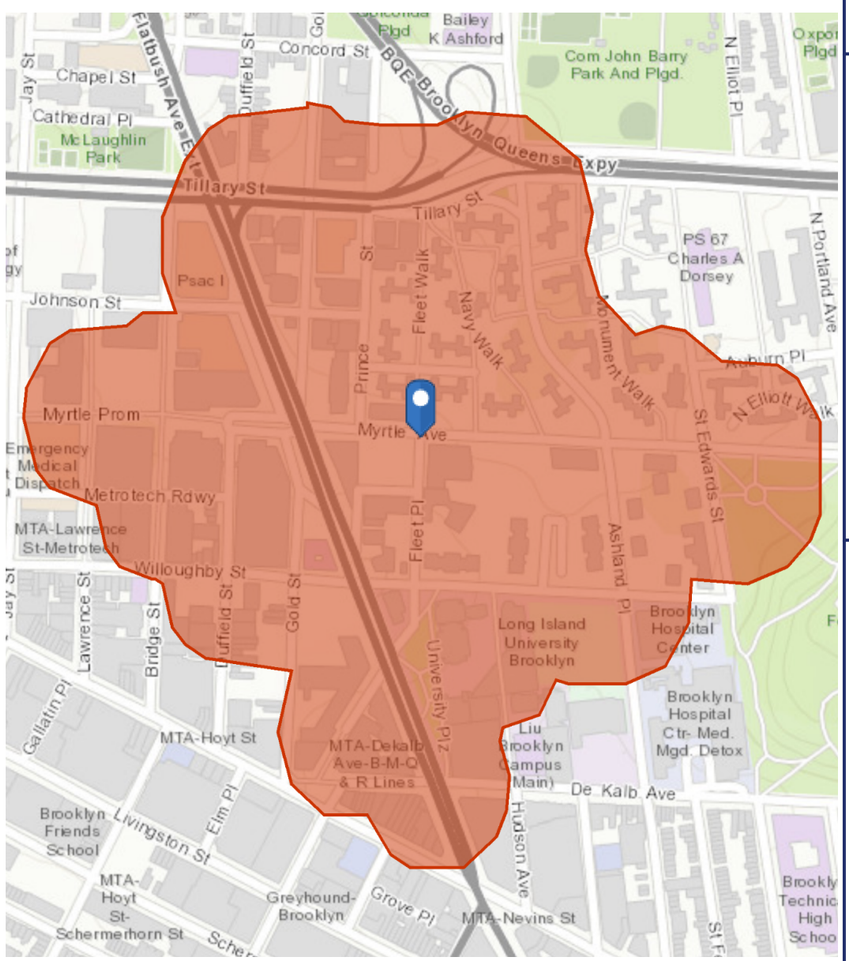
WINICK RETAIL SPECIALISTS

DEMOGRAPHIC SUMMARY

180 Myrtle Ave, Brooklyn, New York, 11201

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 8TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

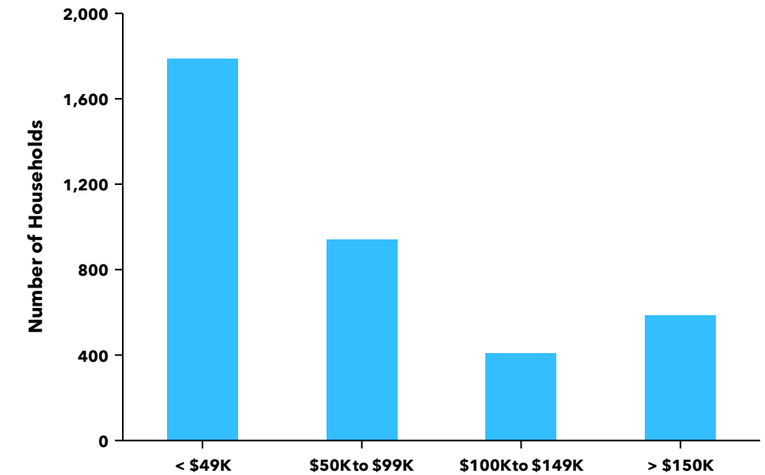
9,211
Population

34.8
Median Age

2.1
Average Household Size

$52,675
Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS

380
Total Businesses

7,927
Total Employees

AGGREGATE SPENDING

$287,867,815
Annual Budget Expenditures (Including Retail)

$84,154,454
Retail Expenditures

EMPLOYMENT

80%
White Collar

6%
Blue Collar

14%
Services

7.1%
Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY

$35,047,980
Food

$9,260,227
Apparel & Services

$12,317,059
Entertainment & Recreation

$3,261,006
Personal Care Products & Services