

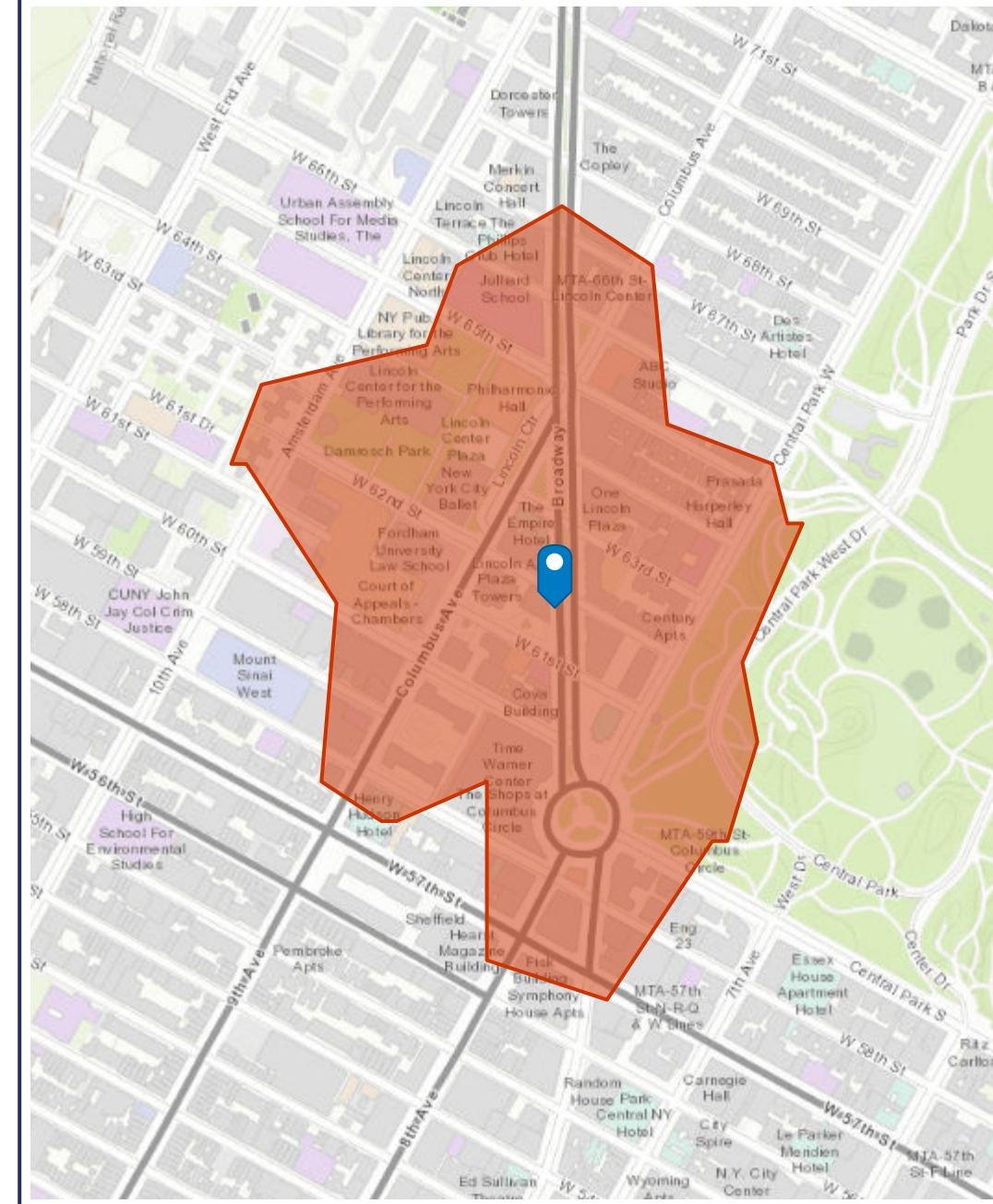
WINICK

DEMOGRAPHIC SUMMARY

1875 Broadway, New York, New York, 10023

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

9,157

Population



1.8

Average Household Size

41.5

Median Age

\$157,002

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



697

Total Businesses



16,721

Total Employees

AGGREGATE SPENDING



\$816,510,108

Annual Budget Expenditures (Including Retail)



\$227,794,762

Retail Expenditures

EMPLOYMENT



97%

White Collar



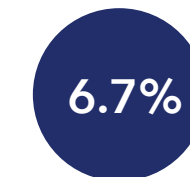
2%

Blue Collar



1%

Services



6.7%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$96,477,331

Food



\$23,425,751

Apparel & Services



\$32,237,499

Entertainment & Recreation



\$9,467,238

Personal Care Products & Services