

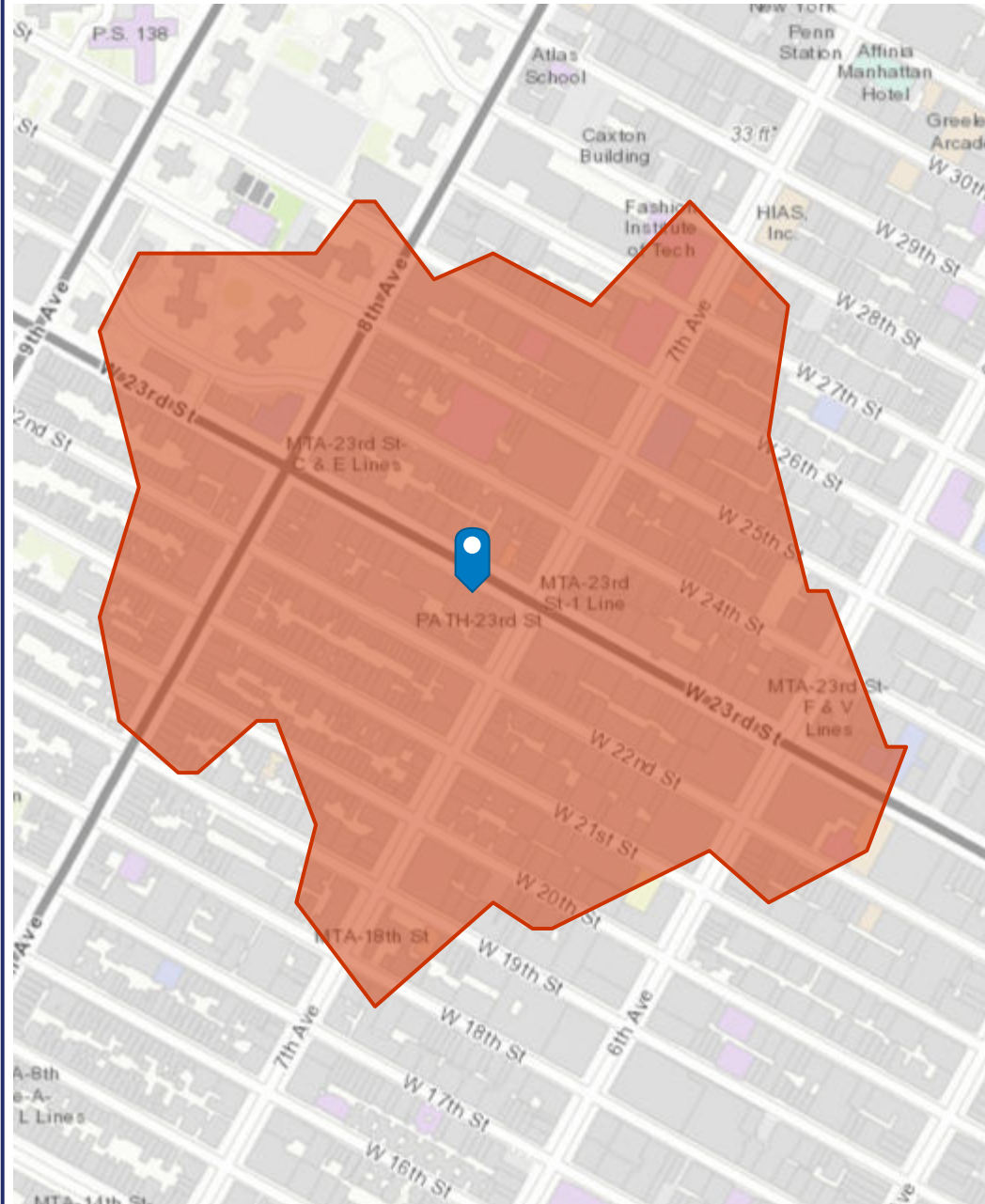
# WINICK

## DEMOGRAPHIC SUMMARY

208 W 23rd St, New York, 10011

### TRADE AREA

5 minutes



### WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

### KEY FACTS

13,137

Population



1.6

Average Household Size

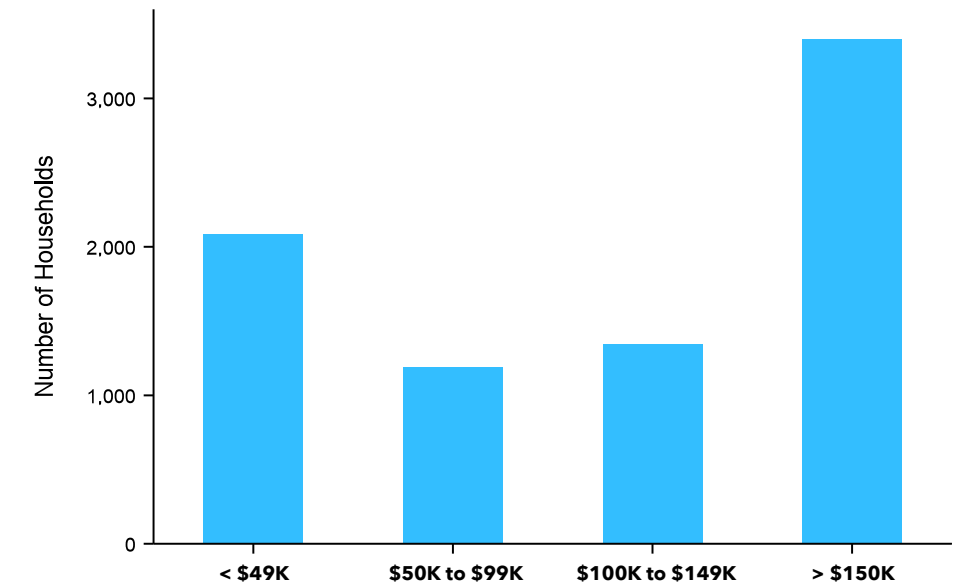
40.4

Median Age

\$121,578

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



1,652

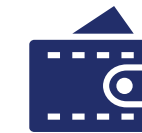
Total Businesses



21,727

Total Employees

### AGGREGATE SPENDING



\$1,265,283,583

Annual Budget Expenditures (Including Retail)



\$349,053,162

Retail Expenditures

### EMPLOYMENT



88%

White Collar



3%

Blue Collar



9%

Services

10.3%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$149,611,656

Food



\$36,873,673

Apparel & Services



\$52,276,650

Entertainment & Recreation



\$14,971,563

Personal Care Products & Services