

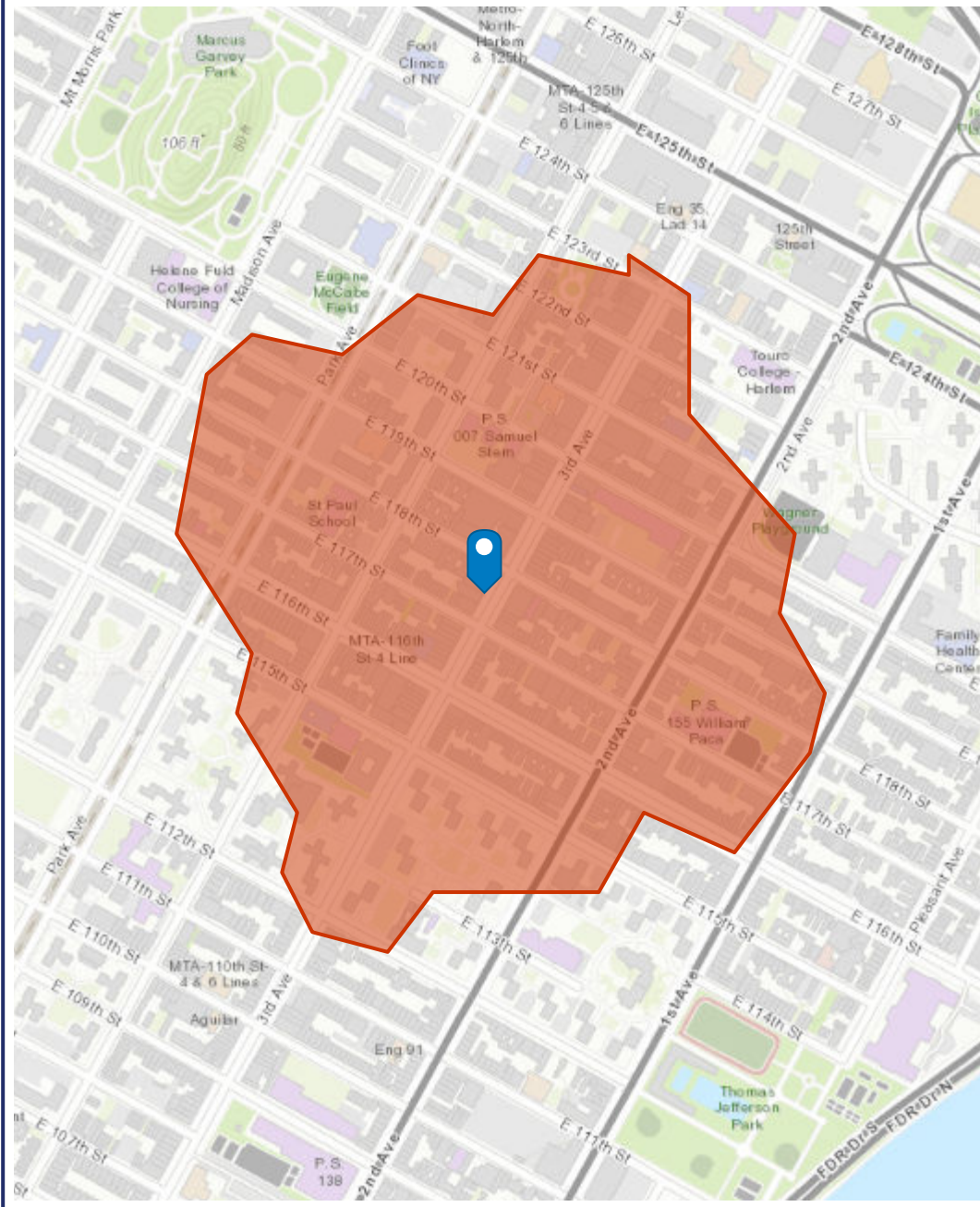
WINICK

DEMOGRAPHIC SUMMARY

2152 3rd Ave, New York, New York, 10035

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

16,008

Population

34.8

Median Age



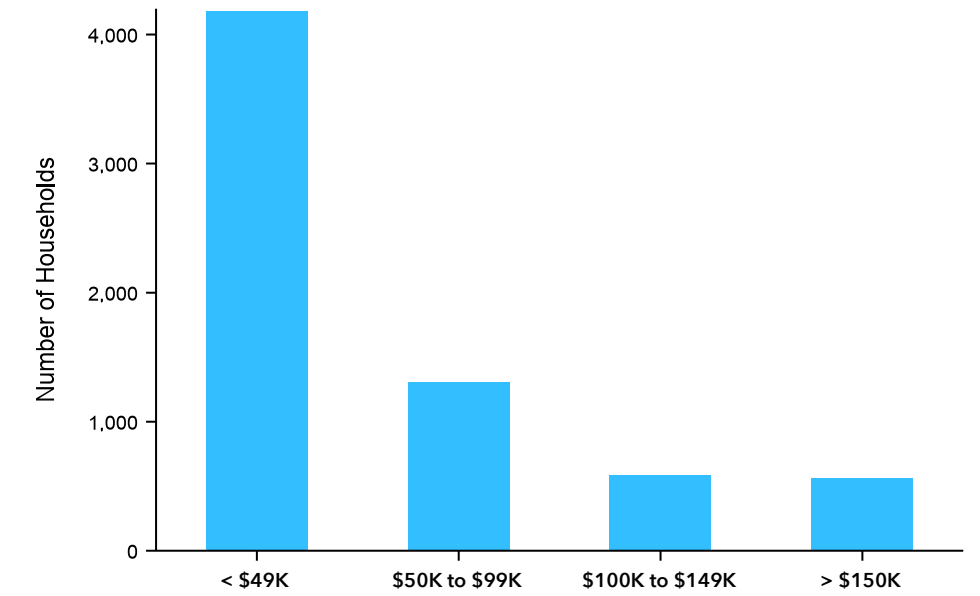
2.3

Average Household Size

\$32,052

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



478

Total Businesses



4,130

Total Employees

AGGREGATE SPENDING



\$355,413,150

Annual Budget Expenditures (Including Retail)



\$97,056,307

Retail Expenditures

EMPLOYMENT



63%

White Collar



14%

Blue Collar



23%

Services

10.3%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$45,494,830

Food



\$11,076,531

Apparel & Services



\$13,355,893

Entertainment & Recreation



\$4,174,243

Personal Care Products & Services