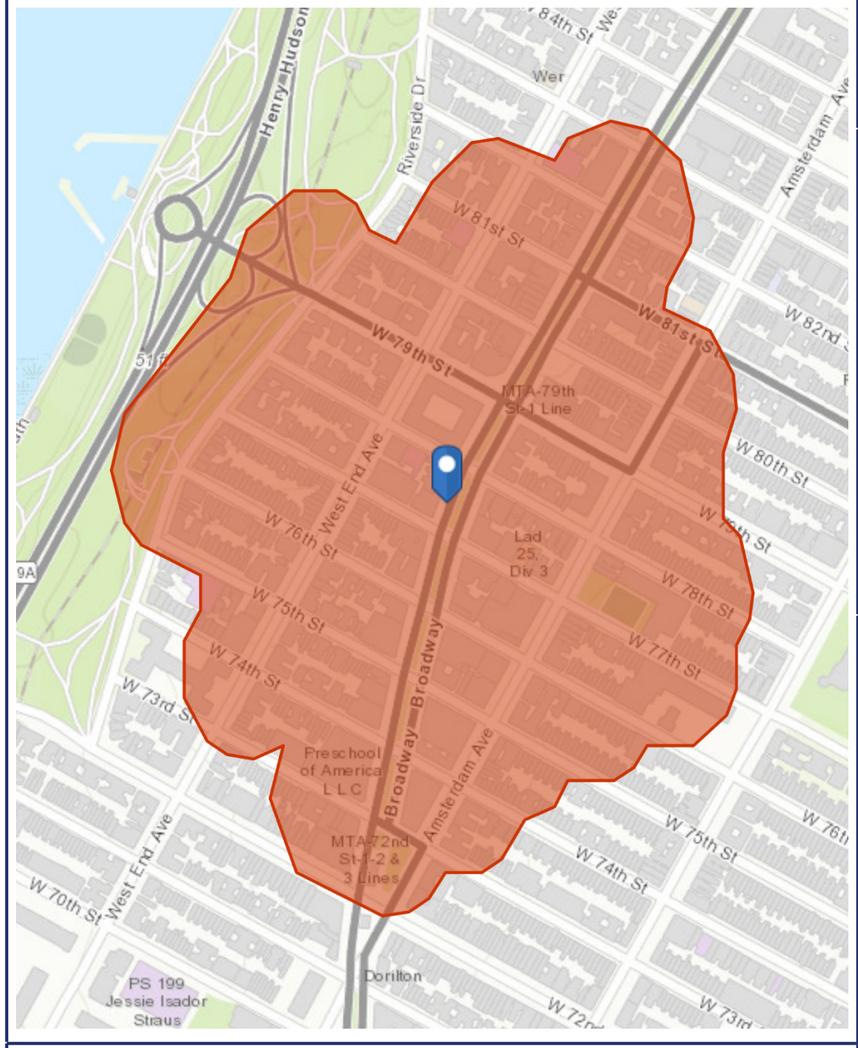
WINICK

DEMOGRAPHIC SUMMARY

2187 Broadway, New York, 10024

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

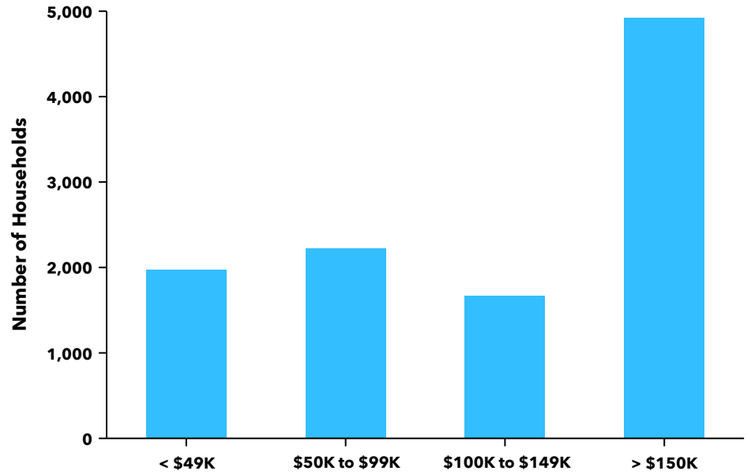
20,047
Population

42.5
Median Age

1.8
Average Household Size

$130,514
Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS

912
Total Businesses

10,058
Total Employees

AGGREGATE SPENDING

$1,764,879,628
Annual Budget Expenditures (Including Retail)

$499,303,333
Retail Expenditures

EMPLOYMENT

94%
White Collar

2%
Blue Collar

4%
Services

2.2%
Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY

$206,340,902
Food

$56,387,887
Apparel & Services

$77,110,377
Entertainment & Recreation

$20,189,246
Personal Care Products & Services