

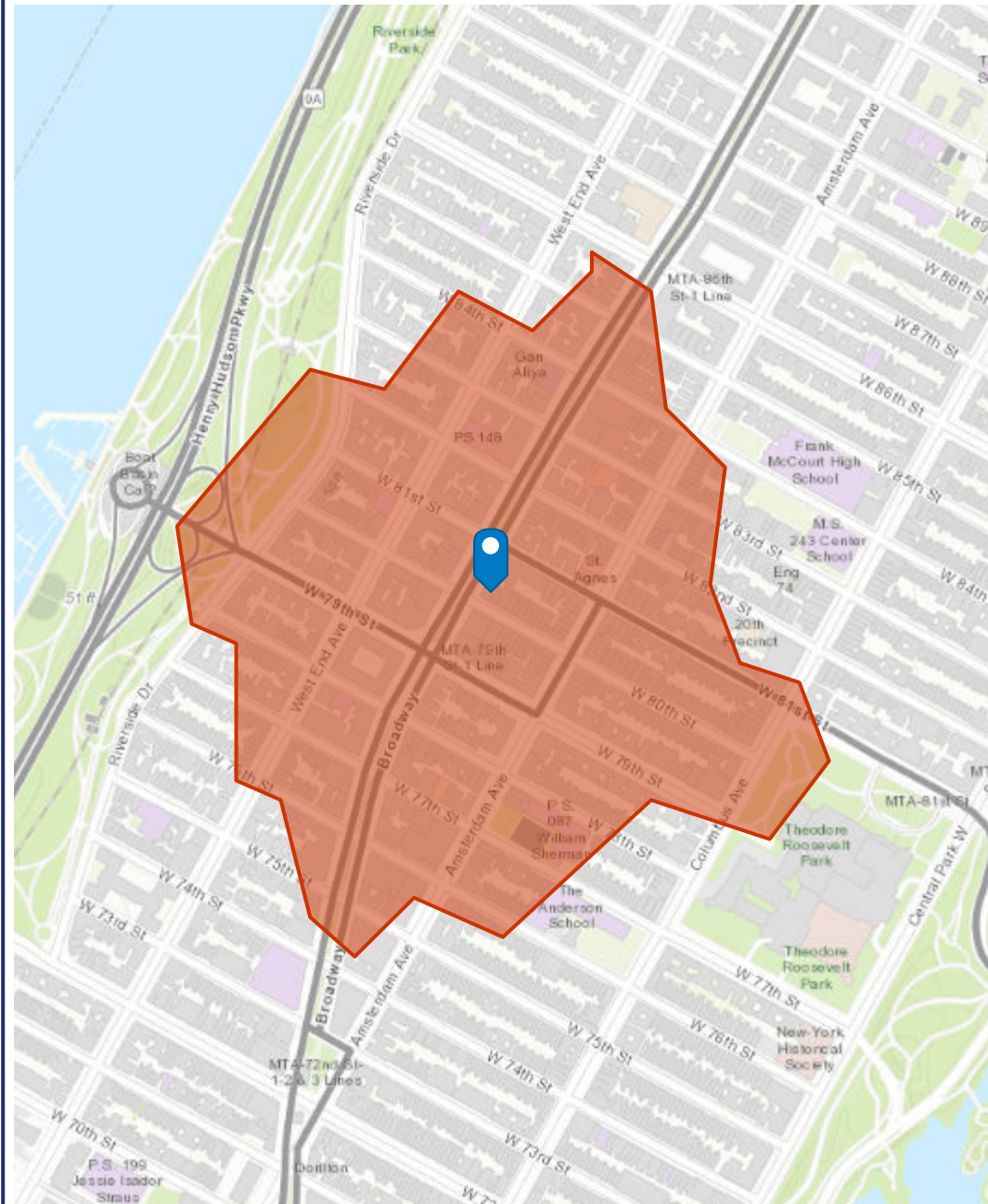
# WINICK

## DEMOGRAPHIC SUMMARY

2240 Broadway, New York, New York, 10024

### TRADE AREA

5 minutes



### WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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### KEY FACTS

20,937

Population

42.6

Median Age

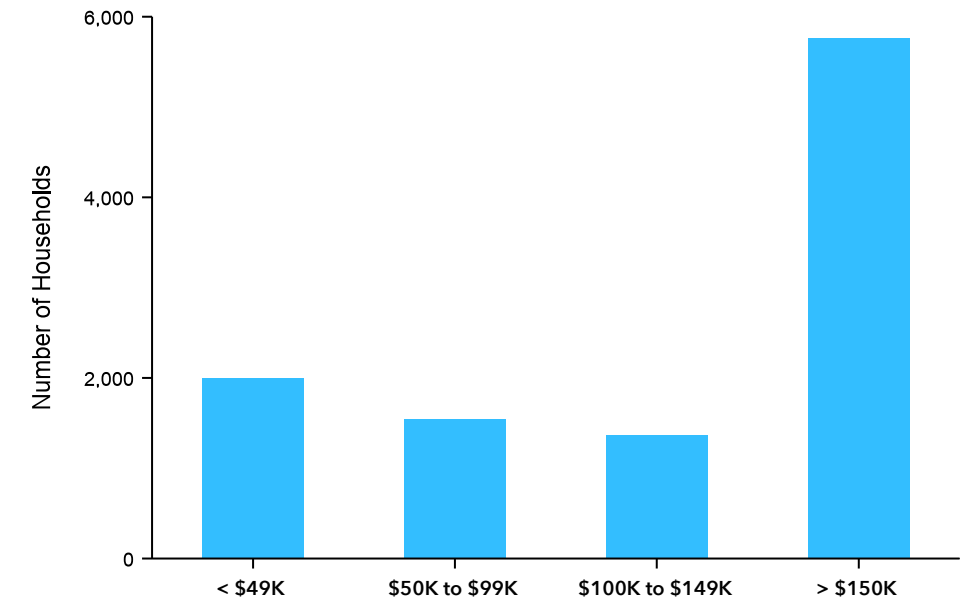


Average Household Size

\$169,284

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



904

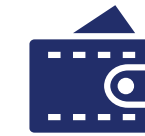
Total Businesses



9,917

Total Employees

### AGGREGATE SPENDING



\$2,037,686,509

Annual Budget Expenditures (Including Retail)



\$567,976,532

Retail Expenditures

### EMPLOYMENT



93%

White Collar



2%

Blue Collar



4%

Services

6.4%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$239,716,690

Food



\$58,150,559

Apparel & Services



\$80,460,054

Entertainment & Recreation



\$23,448,707

Personal Care Products & Services