

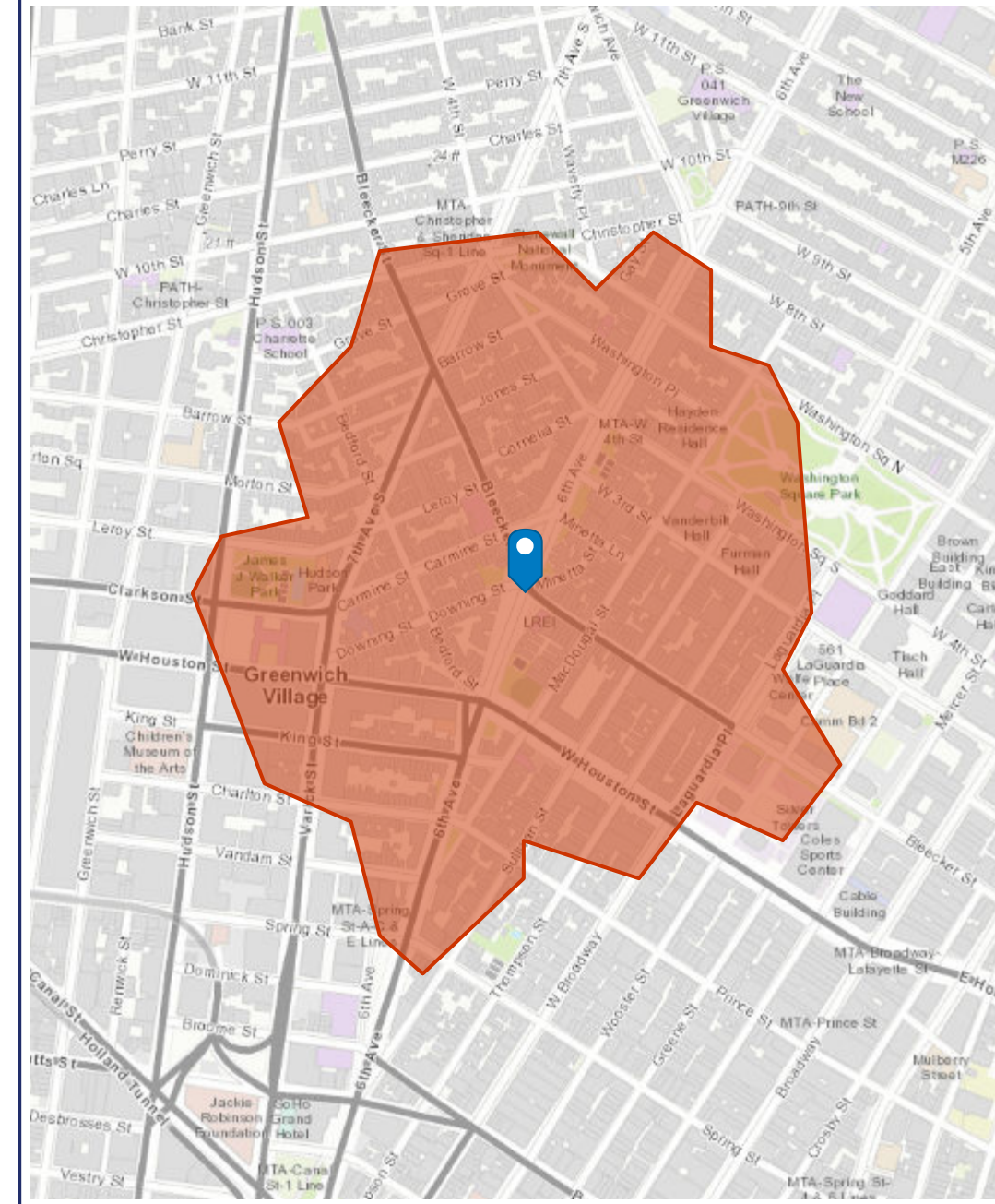
# WINICK

## DEMOGRAPHIC SUMMARY

226 Bleecker St, New York, New York, 10012

### TRADE AREA

5 minutes



### WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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### KEY FACTS

16,905

Population



Average Household Size

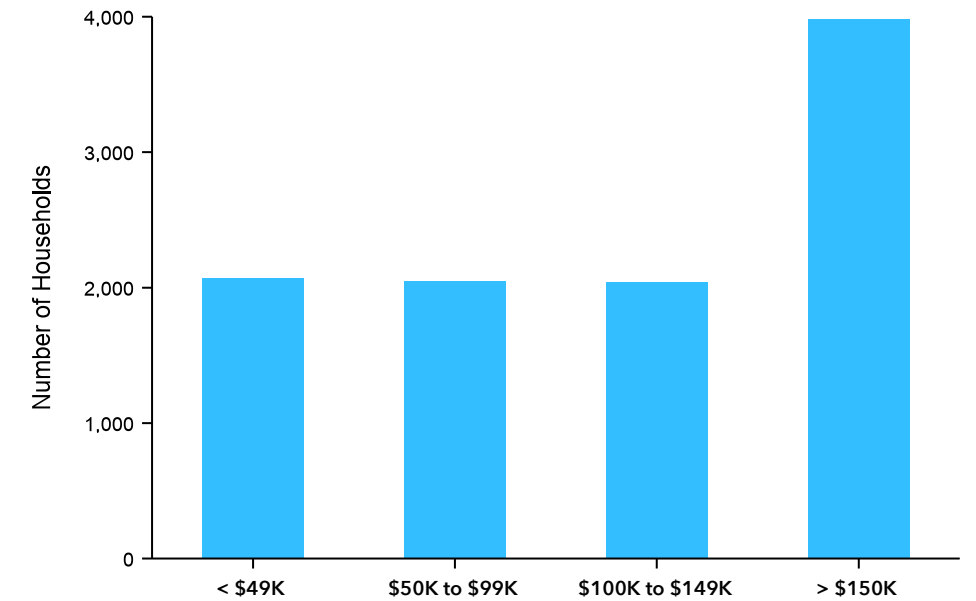
35.4

Median Age

\$117,266

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



1,308

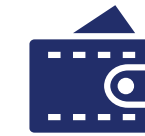
Total Businesses



14,764

Total Employees

### AGGREGATE SPENDING



\$1,499,204,487

Annual Budget Expenditures (Including Retail)



\$416,682,096

Retail Expenditures

### EMPLOYMENT



93%

White Collar



3%

Blue Collar



4%

Services

4.8%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$178,651,132

Food



\$43,291,561

Apparel & Services



\$58,786,503

Entertainment & Recreation



\$17,335,285

Personal Care Products & Services