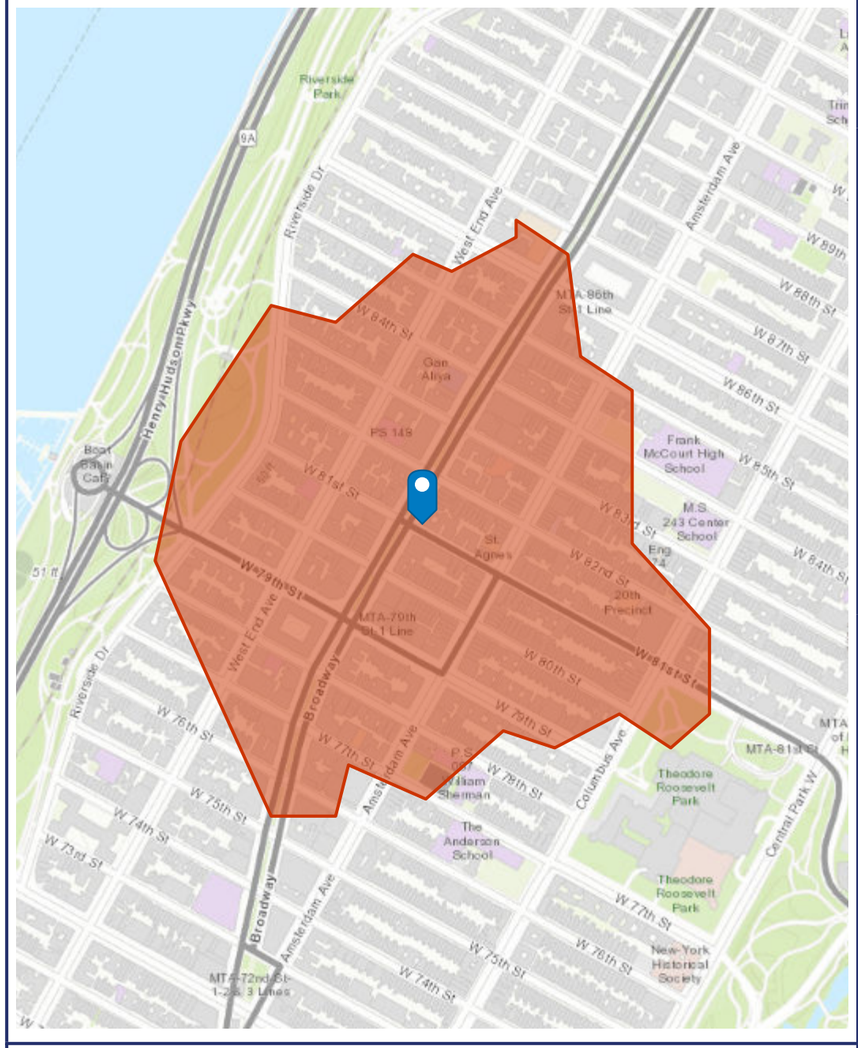
WINICK

DEMOGRAPHIC SUMMARY

2260 Broadway, New York, New York, 10024

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

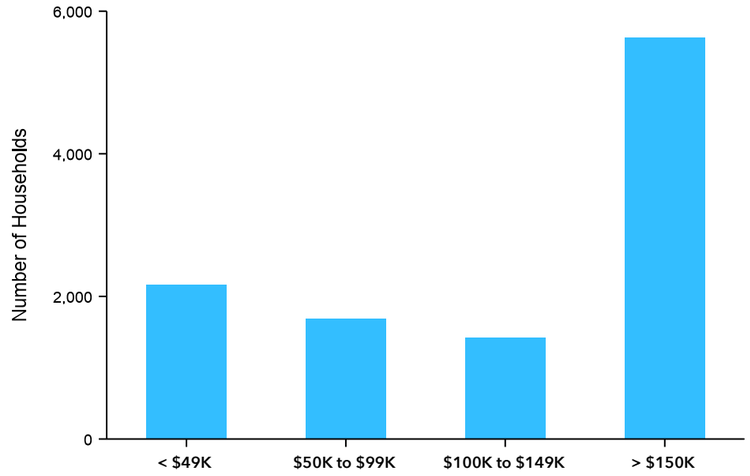
21,772
Population

42.2
Median Age

1.9
Average Household Size

$156,256
Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS

934
Total Businesses

9,622
Total Employees

AGGREGATE SPENDING

$2,020,329,526
Annual Budget Expenditures (Including Retail)

$563,050,706
Retail Expenditures

EMPLOYMENT

93%
White Collar

2%
Blue Collar

5%
Services

6.8%
Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY

$237,711,521
Food

$57,673,191
Apparel & Services

$79,769,218
Entertainment & Recreation

$23,251,779
Personal Care Products & Services