

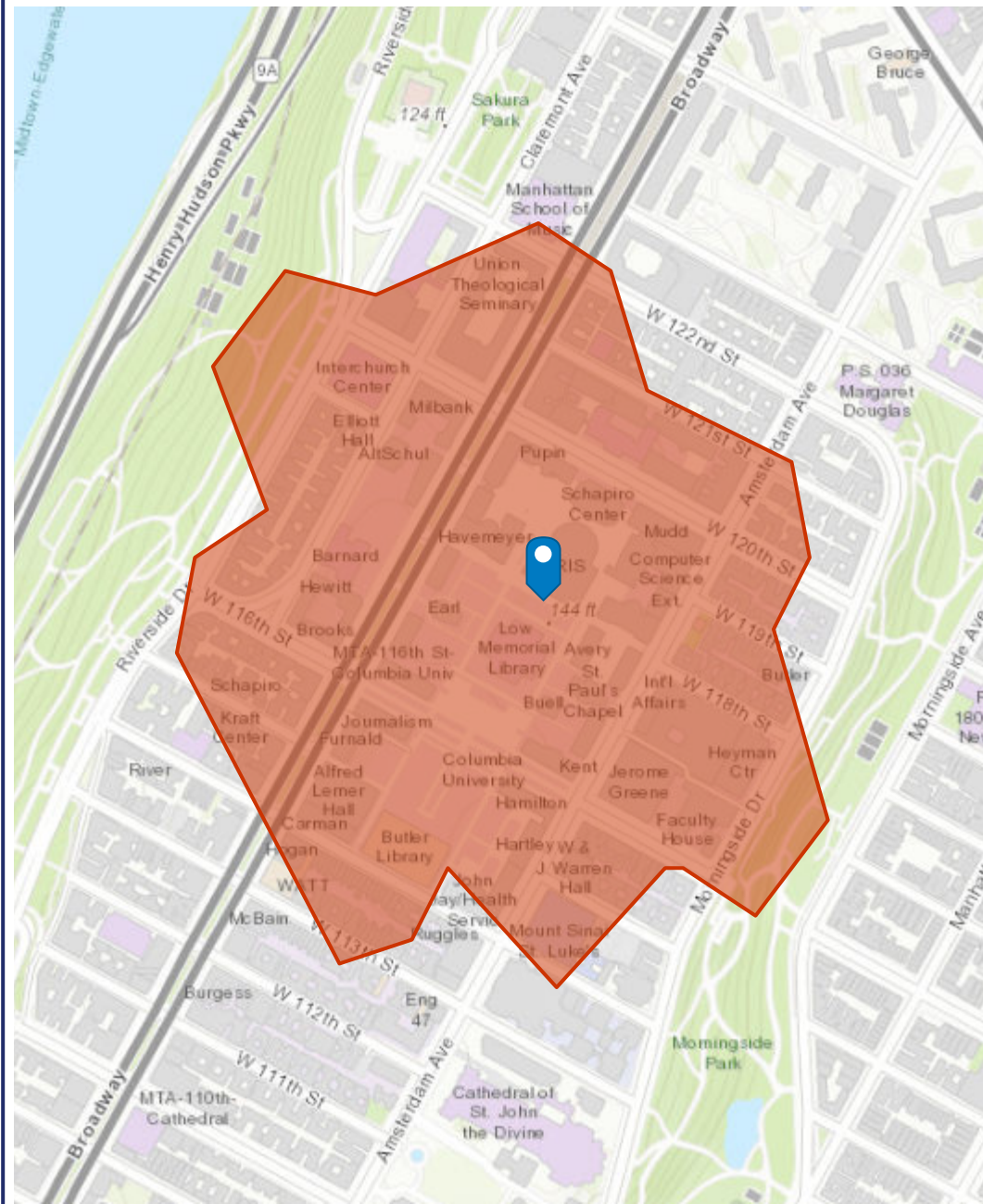
WINICK

DEMOGRAPHIC SUMMARY

Columbia Business School

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

11,930

Population



2.0

Average Household Size

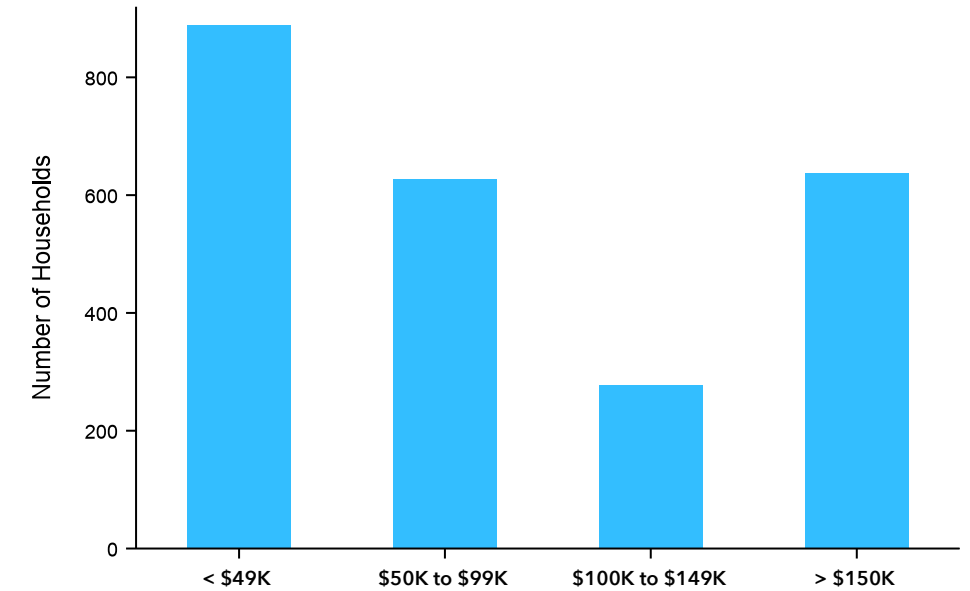
23.4

Median Age

\$67,039

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



366

Total Businesses



11,462

Total Employees

AGGREGATE SPENDING



\$281,976,057

Annual Budget Expenditures (Including Retail)



\$78,306,530

Retail Expenditures

EMPLOYMENT



91%

White Collar



3%

Blue Collar



6%

Services

5.5%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$33,932,643

Food



\$8,200,517

Apparel & Services



\$10,995,306

Entertainment & Recreation



\$3,270,207

Personal Care Products & Services