WINICK

DEMOGRAPHIC SUMMARY

2581 Broadway, New York, New York, 10025

TRADE AREA

5 minutes

WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

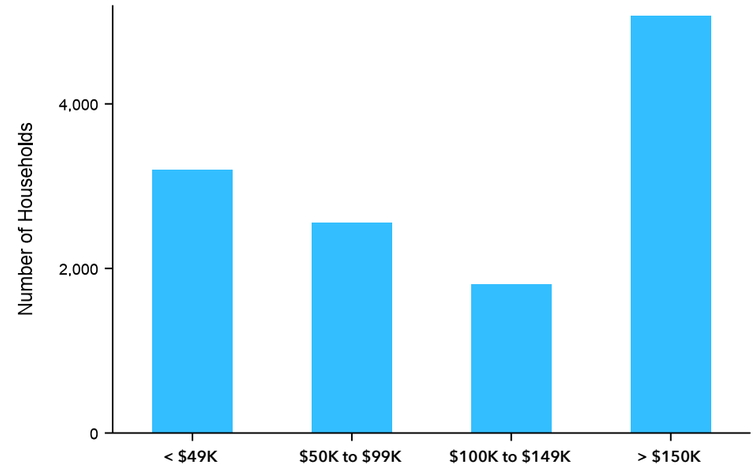
25,090
Population

41.9
Median Age

1.9
Average Household Size

$110,907
Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS

818
Total Businesses

5,664
Total Employees

AGGREGATE SPENDING

$1,871,946,569
Annual Budget Expenditures (Including Retail)

$520,425,114
Retail Expenditures

EMPLOYMENT

89%
White Collar

4%
Blue Collar

8%
Services

9.2%
Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY

$221,815,807
Food

$53,465,893
Apparel & Services

$73,631,799
Entertainment & Recreation

$21,499,812
Personal Care Products & Services