

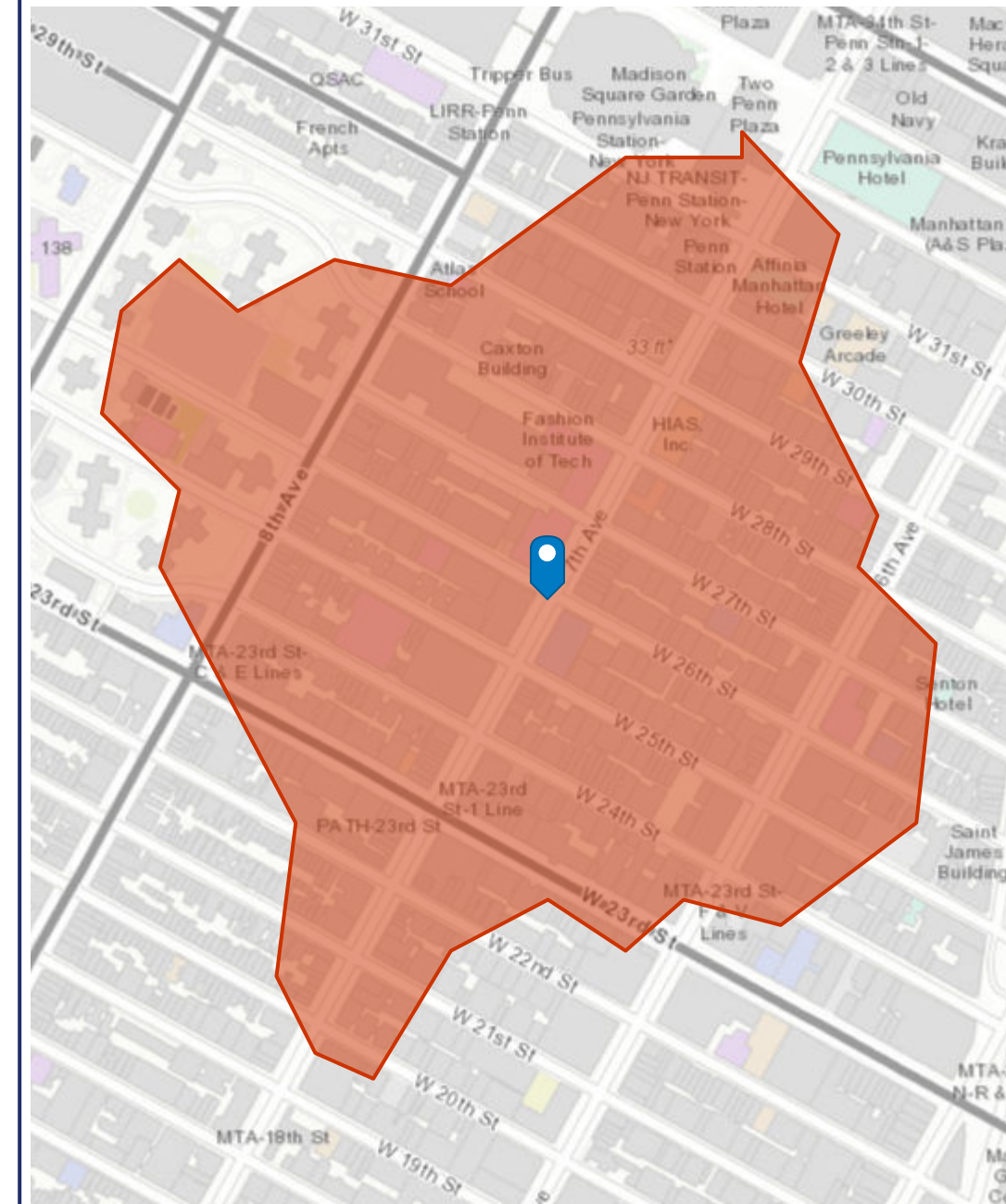
WINICK

DEMOGRAPHIC SUMMARY

278 7th Ave, New York, 10001

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

13,626

Population



1.6

Average Household Size

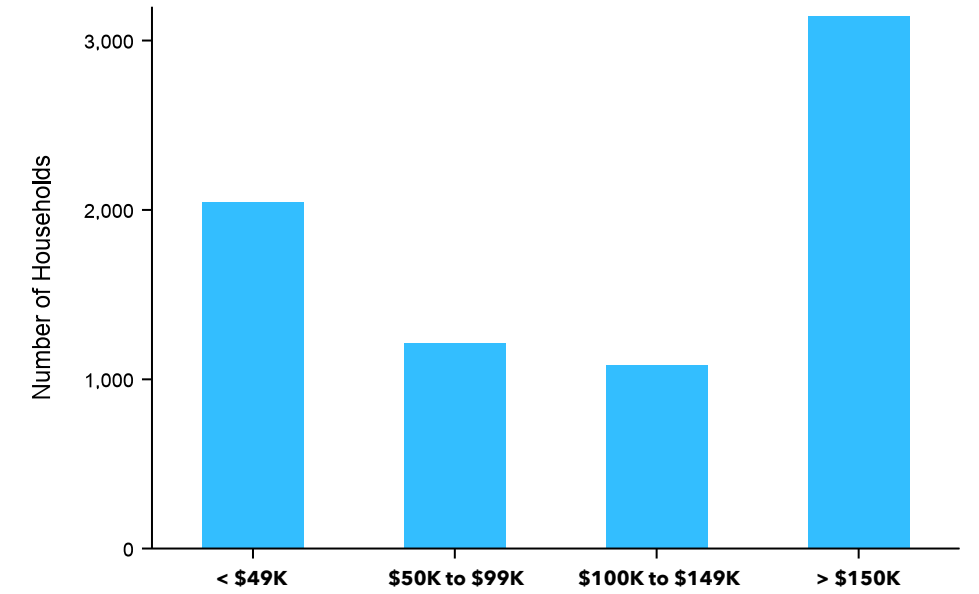
37.3

Median Age

\$116,831

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



4,272

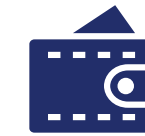
Total Businesses



48,652

Total Employees

AGGREGATE SPENDING



\$1,163,840,591

Annual Budget Expenditures (Including Retail)



\$325,141,563

Retail Expenditures

EMPLOYMENT



91%

White Collar



2%

Blue Collar



7%

Services



10.4%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$138,664,288

Food



\$33,877,184

Apparel & Services



\$47,828,852

Entertainment & Recreation



\$13,955,573

Personal Care Products & Services