WINICK

DEMOGRAPHIC SUMMARY

336 E 61st St, New York, New York, 10065

TRADE AREA

5 minutes

WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

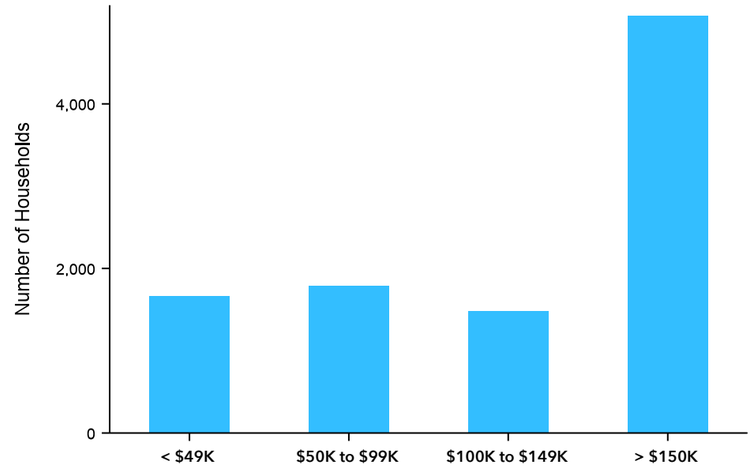
17,306
Population

40.5
Median Age

1.7
Average Household Size

$150,920
Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS

863
Total Businesses

8,053
Total Employees

AGGREGATE SPENDING

$1,837,362,385
Annual Budget Expenditures (Including Retail)

$511,772,598
Retail Expenditures

EMPLOYMENT

96%
White Collar

1%
Blue Collar

3%
Services

3.7%
Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY

$216,849,261
Food

$52,794,805
Apparel & Services

$72,485,931
Entertainment & Recreation

$21,238,885
Personal Care Products & Services