

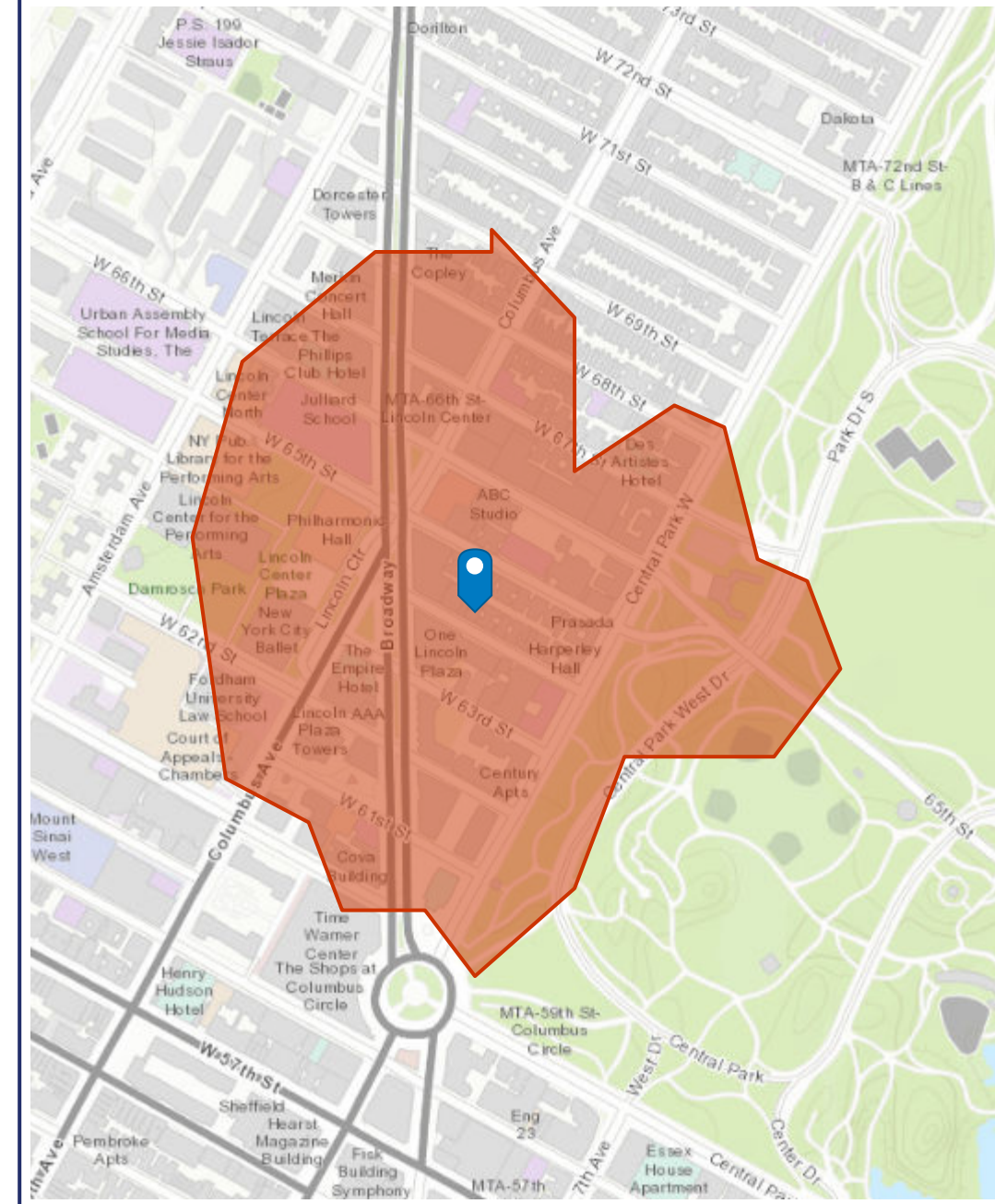
WINICK

DEMOGRAPHIC SUMMARY

35 W 64th St, New York, New York, 10023

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

10,706

Population



1.8

Average Household Size

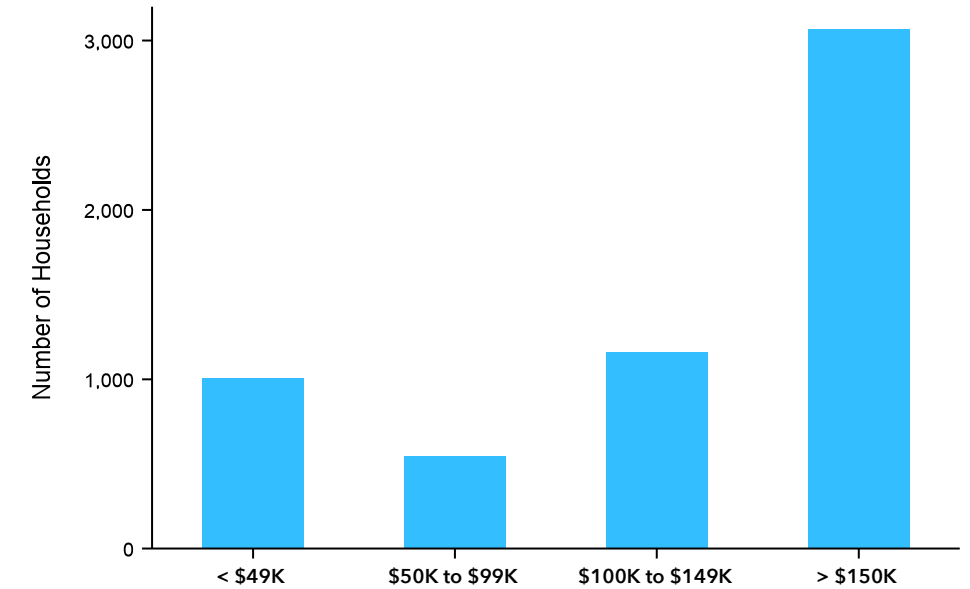
43.2

Median Age

\$158,459

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



584

Total Businesses



14,549

Total Employees

AGGREGATE SPENDING



\$1,067,527,273

Annual Budget Expenditures (Including Retail)



\$296,040,470

Retail Expenditures

EMPLOYMENT



97%

White Collar



1%

Blue Collar



2%

Services



6.0%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$126,220,564

Food



\$30,774,999

Apparel & Services



\$42,057,673

Entertainment & Recreation



\$12,333,113

Personal Care Products & Services