

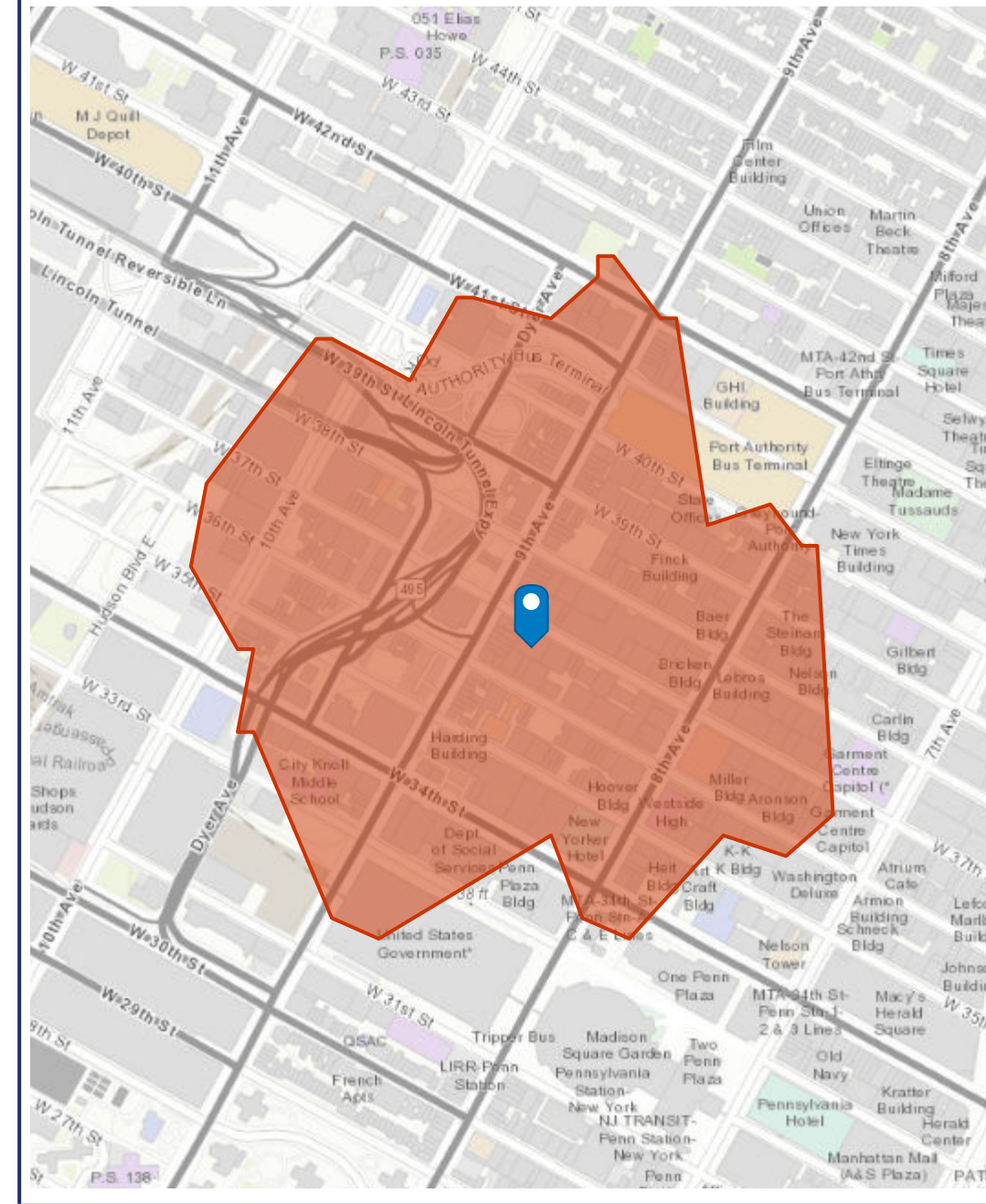
WINICK

DEMOGRAPHIC SUMMARY

350 W 37th St, New York, New York, 10018

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

8,439

Population



Average Household Size

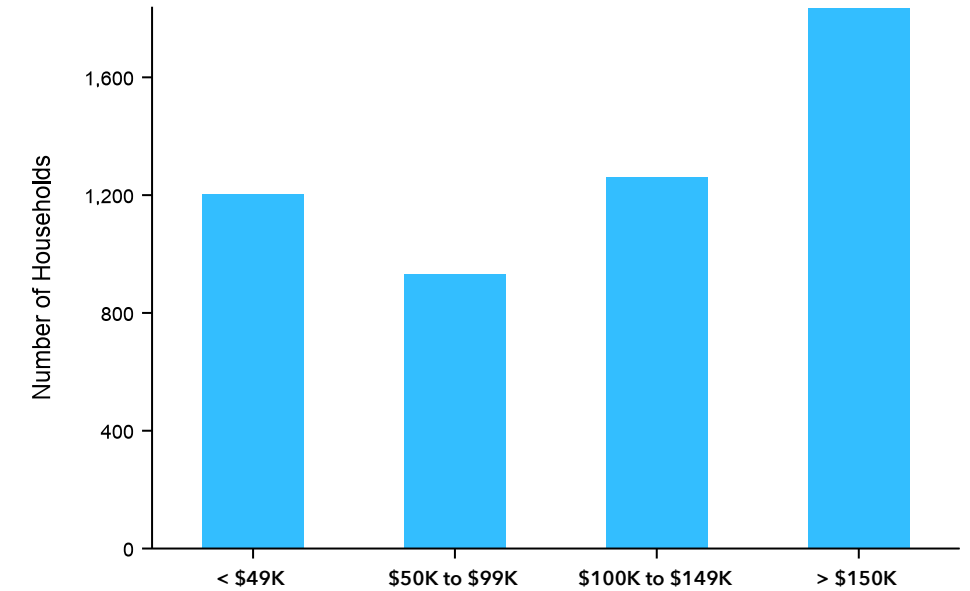
35.3

Median Age

\$113,456

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



3,008

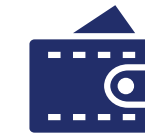
Total Businesses



45,951

Total Employees

AGGREGATE SPENDING



\$727,949,540

Annual Budget Expenditures (Including Retail)



\$202,204,326

Retail Expenditures

EMPLOYMENT



90%

White Collar



3%

Blue Collar



8%

Services

4.0%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$87,701,675

Food



\$21,178,499

Apparel & Services



\$28,365,587

Entertainment & Recreation



\$8,443,882

Personal Care Products & Services