

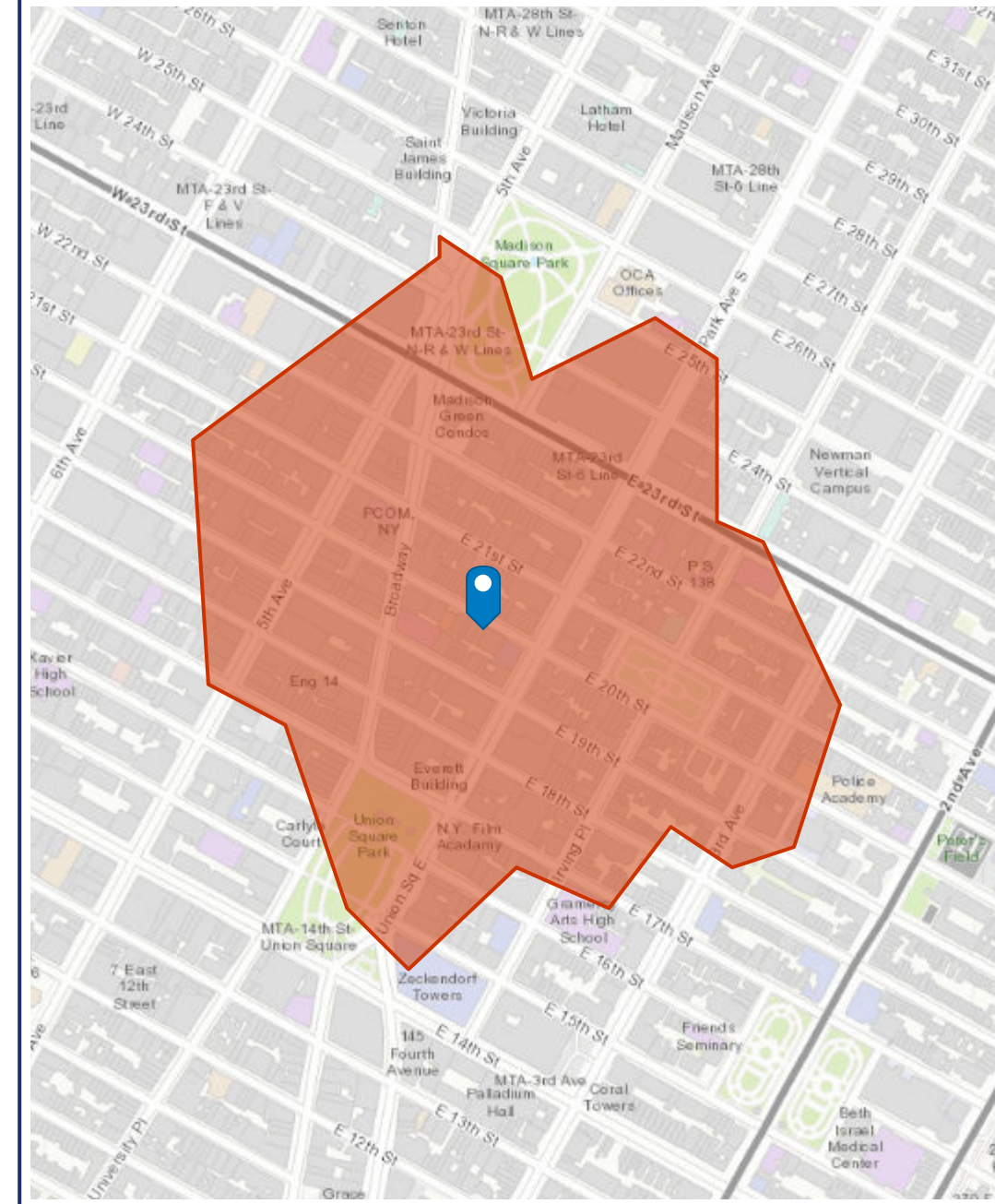
WINICK

DEMOGRAPHIC SUMMARY

40 E 20th St, New York, New York, 10003

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

9,406

Population



1.7

Average Household Size

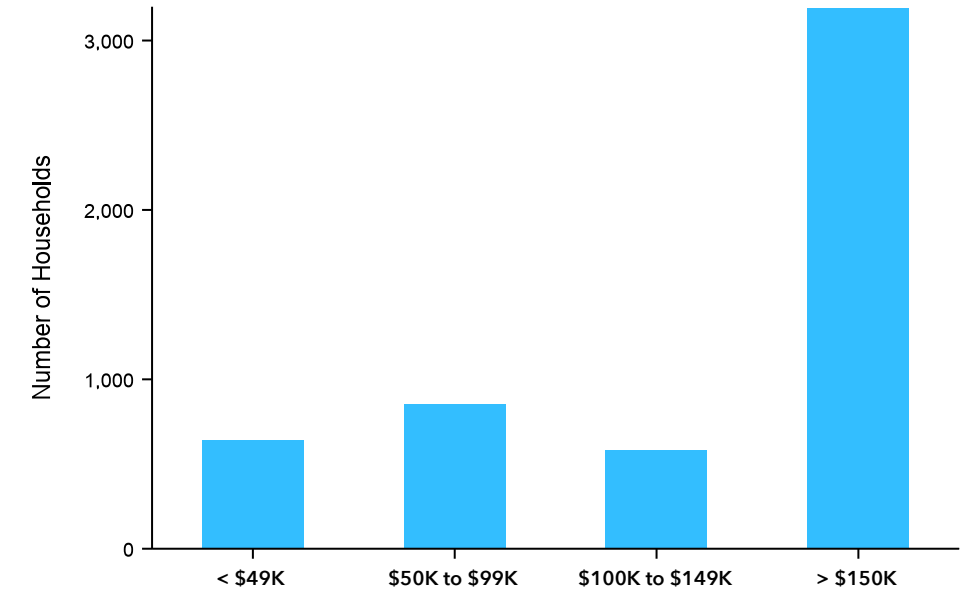
37.0

Median Age

\$187,653

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



2,632

Total Businesses



34,461

Total Employees

AGGREGATE SPENDING



\$1,125,486,084

Annual Budget Expenditures (Including Retail)



\$311,729,222

Retail Expenditures

EMPLOYMENT



96%

White Collar



2%

Blue Collar



3%

Services



5.9%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$133,705,670

Food



\$32,593,936

Apparel & Services



\$44,228,076

Entertainment & Recreation



\$13,026,856

Personal Care Products & Services