

WINICK

DEMOGRAPHIC SUMMARY

4240 Broadway, New York, New York, 10033

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

24,156

Population

38.0

Median Age

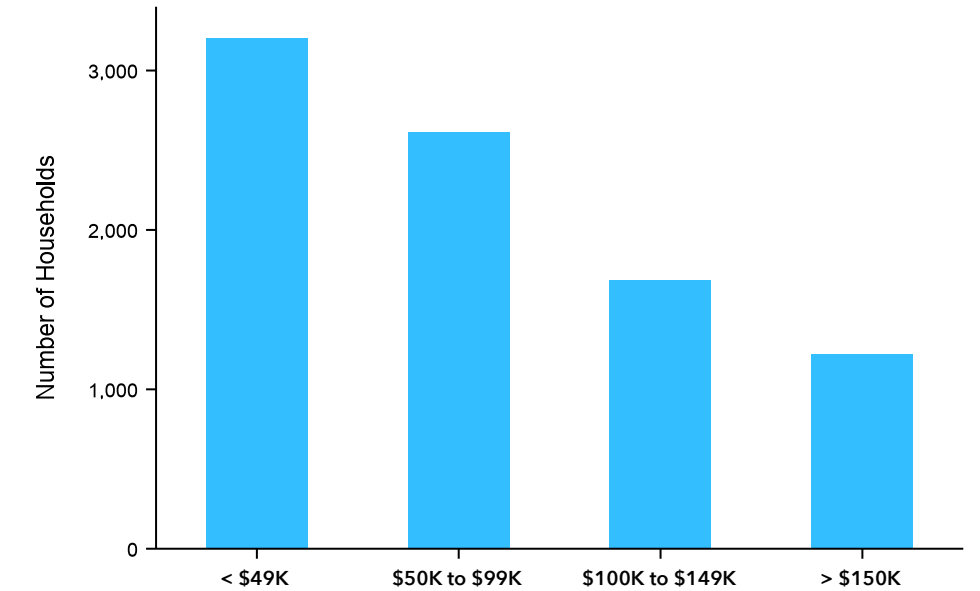


Average Household Size

\$70,889

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



662

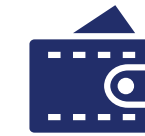
Total Businesses



5,108

Total Employees

AGGREGATE SPENDING



\$702,631,822

Annual Budget Expenditures (Including Retail)



\$189,916,651

Retail Expenditures

EMPLOYMENT



65%

White Collar



16%

Blue Collar



19%

Services



Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$90,008,348

Food



\$22,216,743

Apparel & Services



\$26,347,234

Entertainment & Recreation



\$8,238,235

Personal Care Products & Services