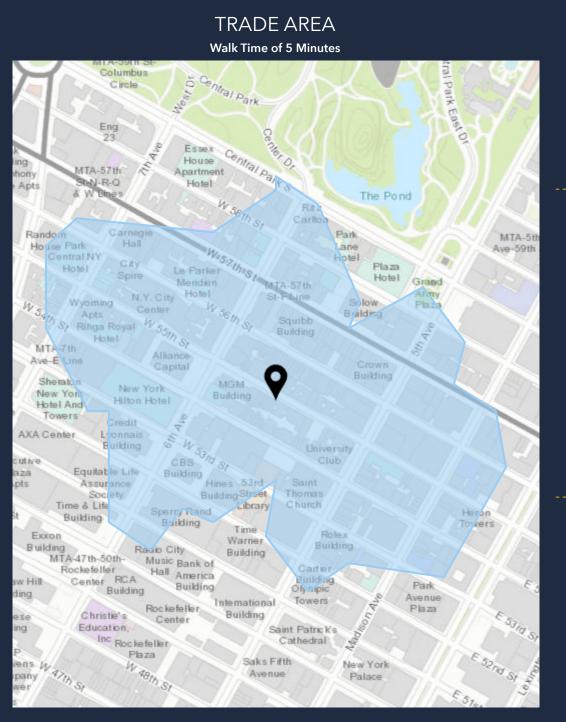


## DEMOGRAPHIC SUMMARY

44 W 55th St, New York, New York, 10019



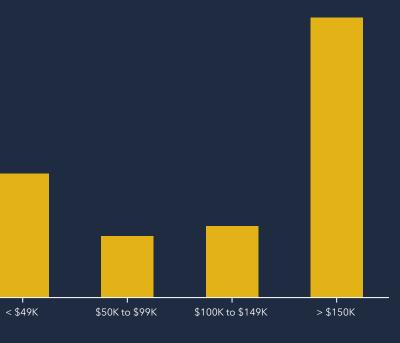
# 

#### 655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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| Ke<br>A, 579<br>Population       | ey facts<br>47.5<br>Median Age<br>\$155,414<br>Median Household | 1.300 -<br>1.200 -<br>1.100 -<br>1.000 -<br>900 -<br>800 -<br>800 -<br>700 -<br>600 -<br>500 -<br>300 -<br>200 -<br>100 -<br>0 |
|----------------------------------|---|--|
| В                                | USINESS   |  |
|                                  |   |  |
| 3,720                            | 89,352  | \$46   |
| Total Businesses                 | Total Employees   | Annual E<br>(In  |
| EMF                              | PLOYMENT  |  |
|                                  | 97%   | <u>م</u>   |
| White Collar<br>Í<br>Blue Collar | 2% 3.1%   | \$54   |
| <br>Services                     | Unemployment<br>1% Rate   | \$1<br>Enterta   |

### AVERAGE HOUSEHOLD INCOME



#### AGGREGATE SPENDING





# 67,211,230



Budget Expenditures ncluding Retail)

**Retail Expenditures** 

## TOTAL CONSUMER SPENDING BY CATEGORY



Food





