

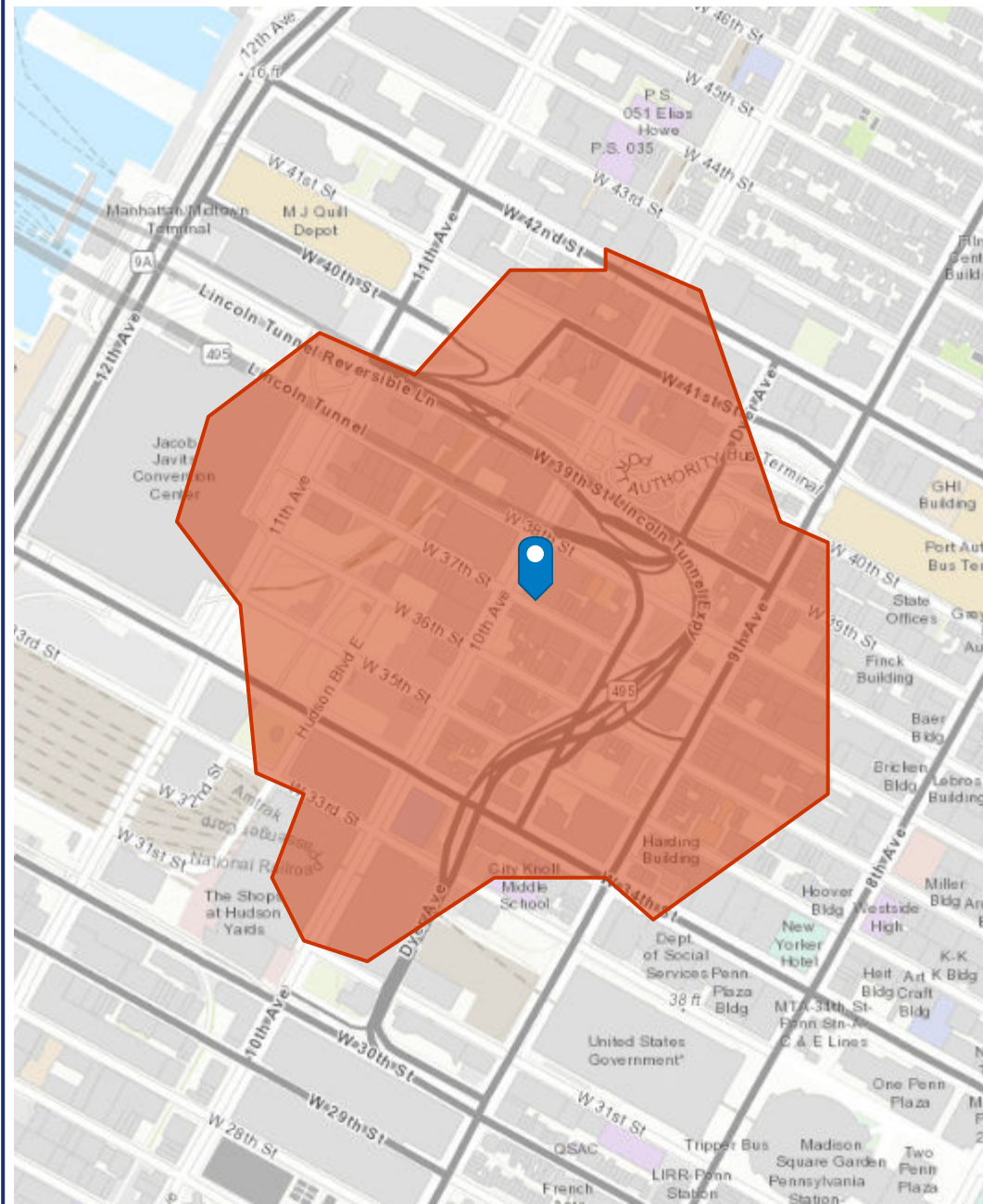
WINICK

DEMOGRAPHIC SUMMARY

455 W 37th St, New York, 10018

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

8,347

Population



1.5

Average Household Size

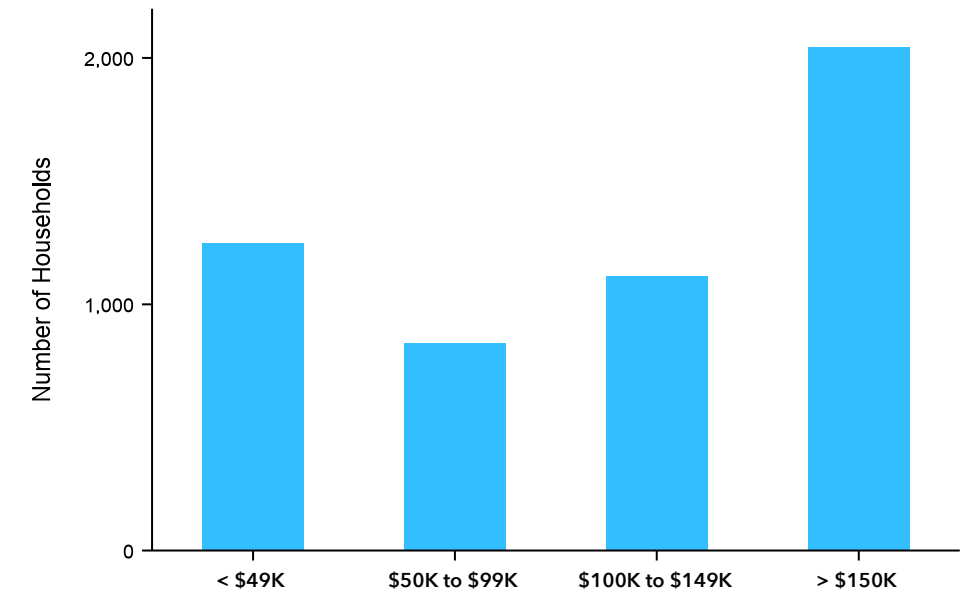
34.9

Median Age

\$118,023

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,250

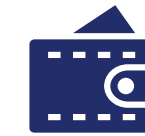
Total Businesses



18,412

Total Employees

AGGREGATE SPENDING



\$735,749,325

Annual Budget Expenditures (Including Retail)



\$204,411,800

Retail Expenditures

EMPLOYMENT



87%

White Collar



2%

Blue Collar



11%

Services

9.5%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$89,535,683

Food



\$22,185,647

Apparel & Services



\$29,485,673

Entertainment & Recreation



\$8,972,727

Personal Care Products & Services