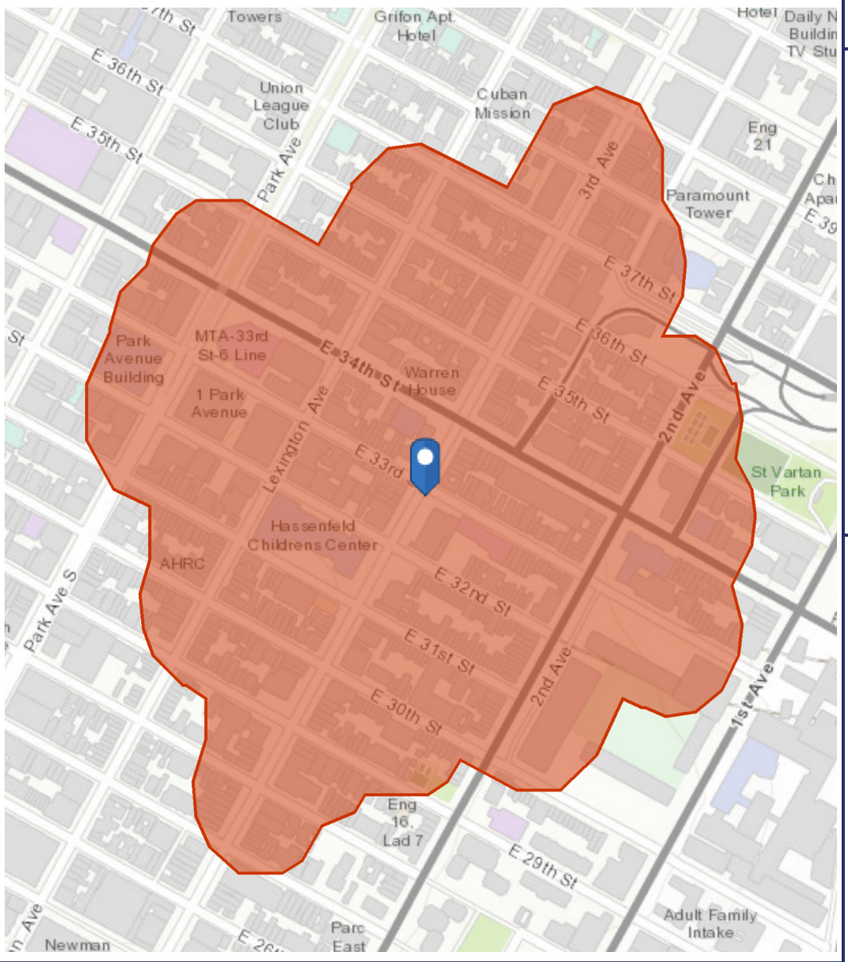
WINICK RETAIL SPECIALISTS

DEMOGRAPHIC SUMMARY

487 3rd Ave, New York, New York, 10016

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 8TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

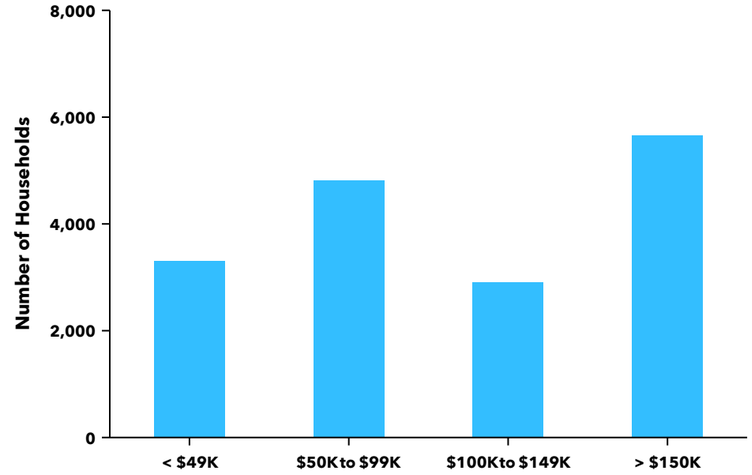
28,097
Population

33.5
Median Age

1.6
Average Household Size

$102,019
Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS

2,435
Total Businesses

29,769
Total Employees

EMPLOYMENT

95%
White Collar

2%
Blue Collar

3%
Services

2.4%
Unemployment Rate

AGGREGATE SPENDING

$2,224,146,007
Annual Budget Expenditures (Including Retail)

$652,236,539
Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY

$270,827,836
Food

$73,287,620
Apparel & Services

$96,687,398
Entertainment & Recreation

$25,683,855
Personal Care Products & Services