

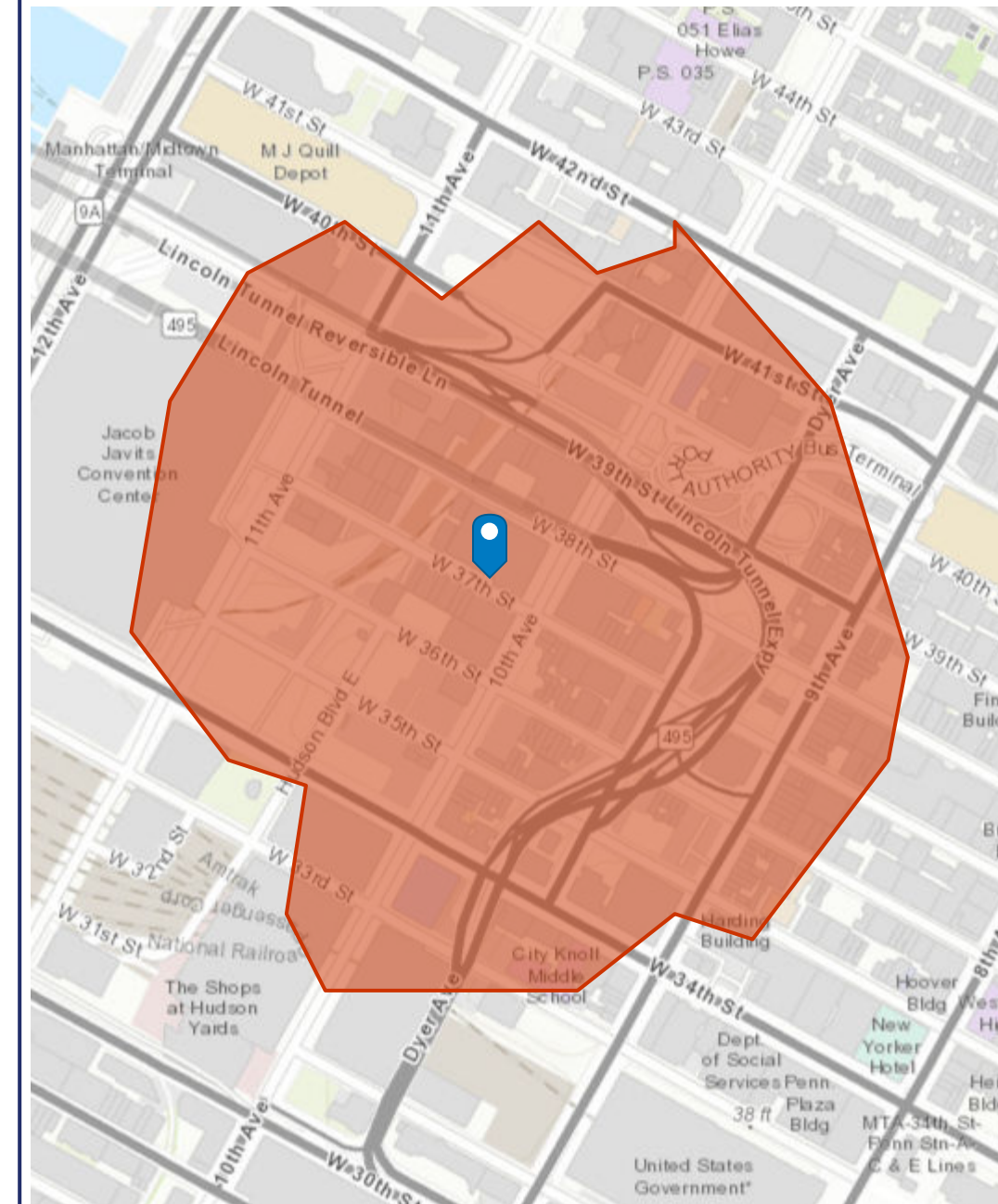
WINICK

DEMOGRAPHIC SUMMARY

505 W 37th St, New York, 10018

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

6,060

Population



1.5

Average Household Size

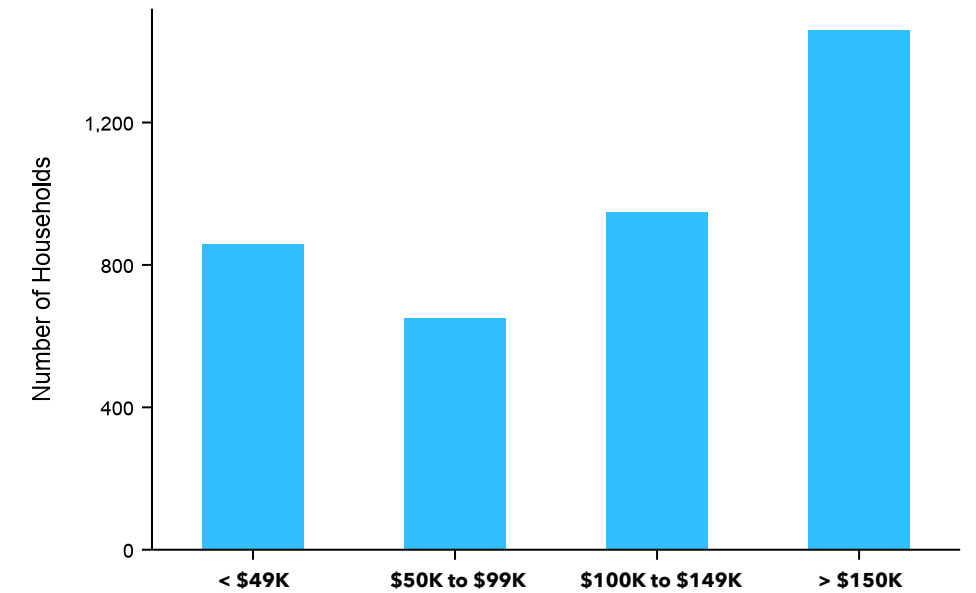
34.8

Median Age

\$117,418

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



426

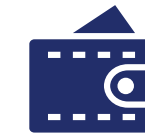
Total Businesses



9,383

Total Employees

AGGREGATE SPENDING



\$535,313,046

Annual Budget Expenditures (Including Retail)



\$149,038,264

Retail Expenditures

EMPLOYMENT



88%

White Collar



2%

Blue Collar



9%

Services

9.5%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$65,408,756

Food



\$16,203,086

Apparel & Services



\$21,363,455

Entertainment & Recreation



\$6,559,657

Personal Care Products & Services