

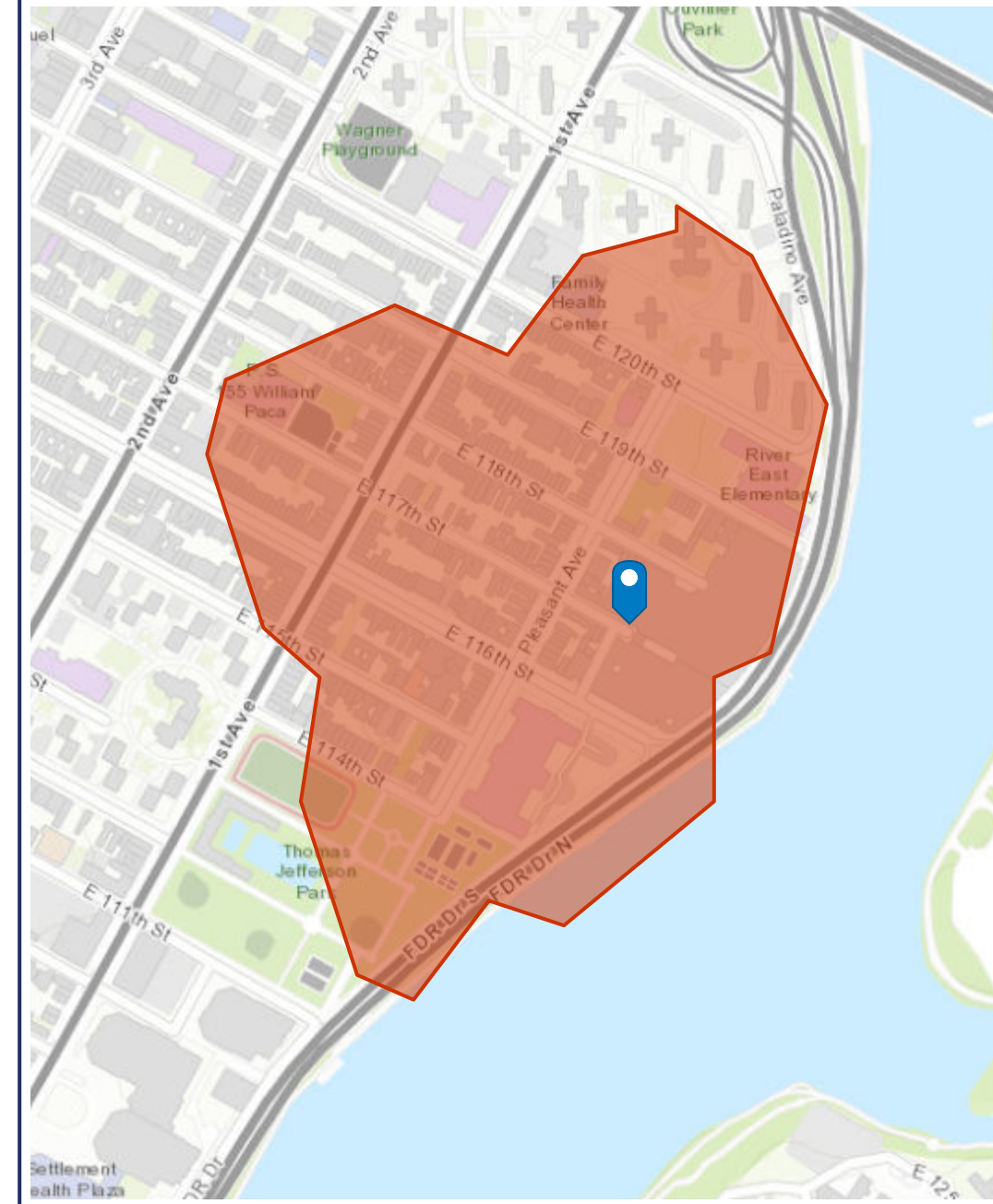
WINICK

DEMOGRAPHIC SUMMARY

517 E 117th St, New York, New York, 10035

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

6,773

Population

34.7

Median Age



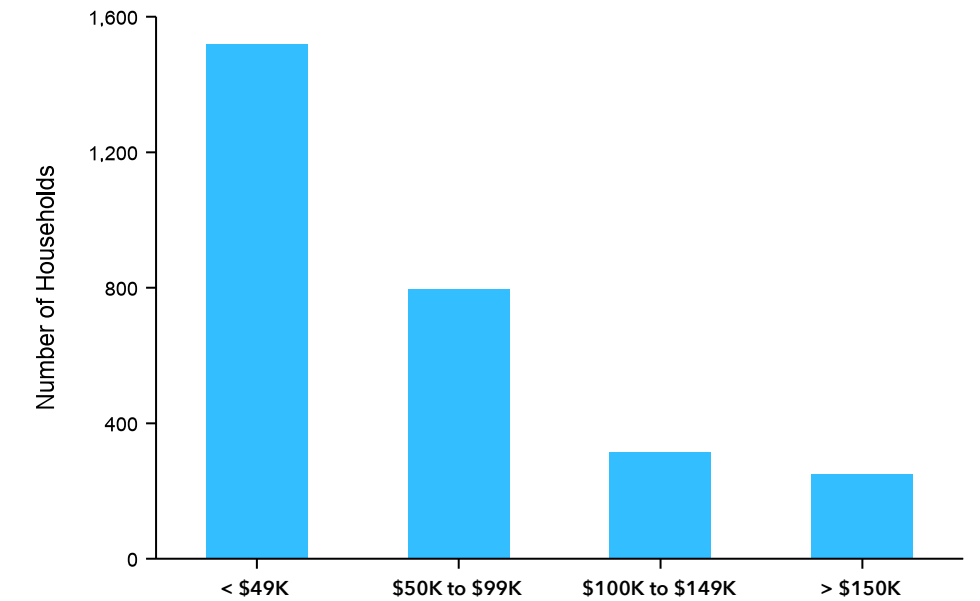
2.2

Average Household Size

\$45,358

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



162

Total Businesses



2,070

Total Employees

AGGREGATE SPENDING



\$180,190,551

Annual Budget Expenditures (Including Retail)



\$49,154,034

Retail Expenditures

EMPLOYMENT



68%

White Collar



11%

Blue Collar



21%

Services

10.0%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$23,119,195

Food



\$5,675,291

Apparel & Services



\$6,749,485

Entertainment & Recreation



\$2,109,713

Personal Care Products & Services