

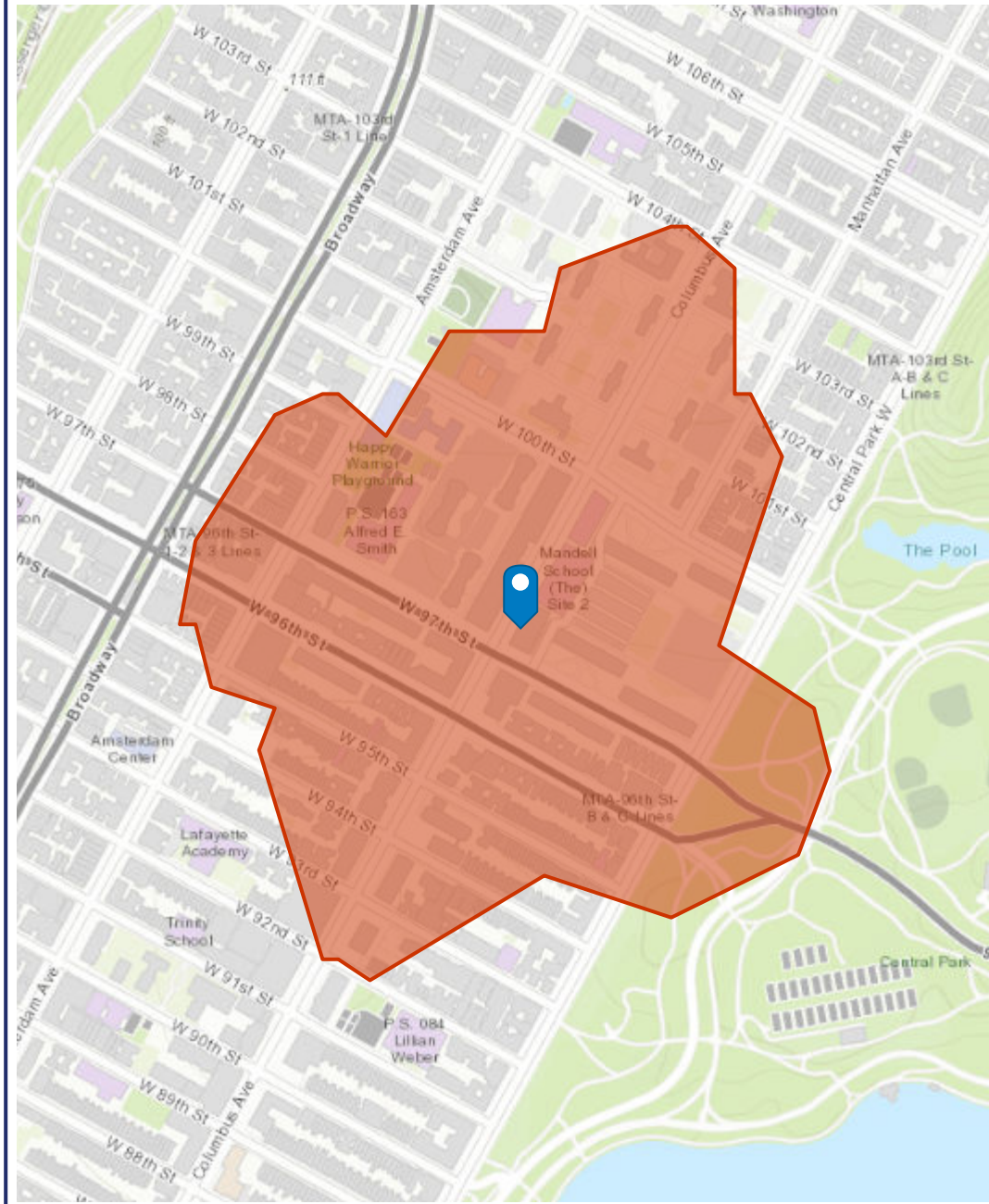
WINICK

DEMOGRAPHIC SUMMARY

775 Columbus Ave, New York, New York, 10025

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

20,811

Population



Average Household Size

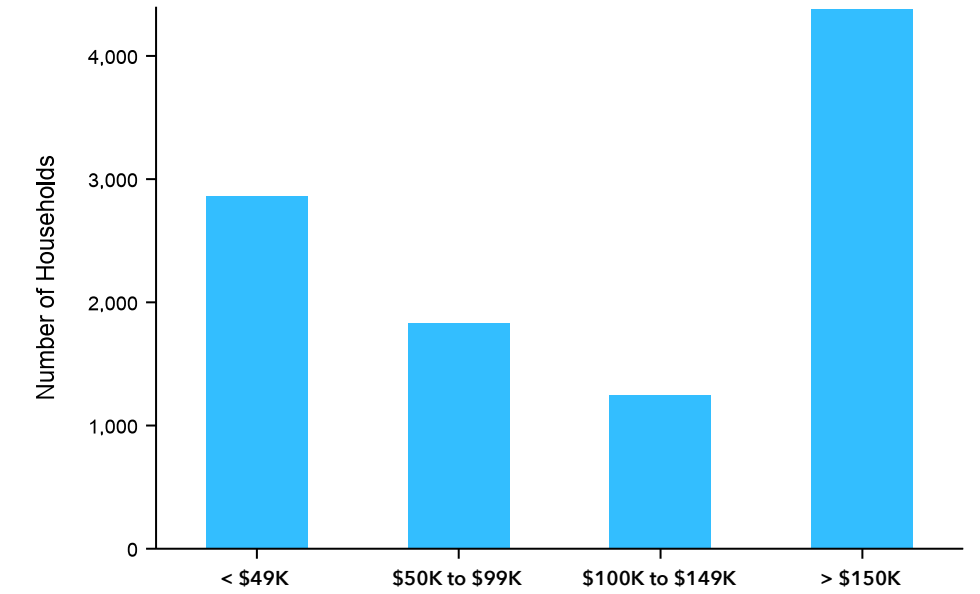
44.7

Median Age

\$113,864

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



501

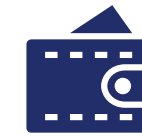
Total Businesses



7,181

Total Employees

AGGREGATE SPENDING



\$1,544,720,960

Annual Budget Expenditures (Including Retail)



\$431,666,313

Retail Expenditures

EMPLOYMENT



89%

White Collar



5%

Blue Collar



7%

Services

9.5%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$184,489,777

Food



\$44,177,790

Apparel & Services



\$60,492,341

Entertainment & Recreation



\$17,732,642

Personal Care Products & Services