

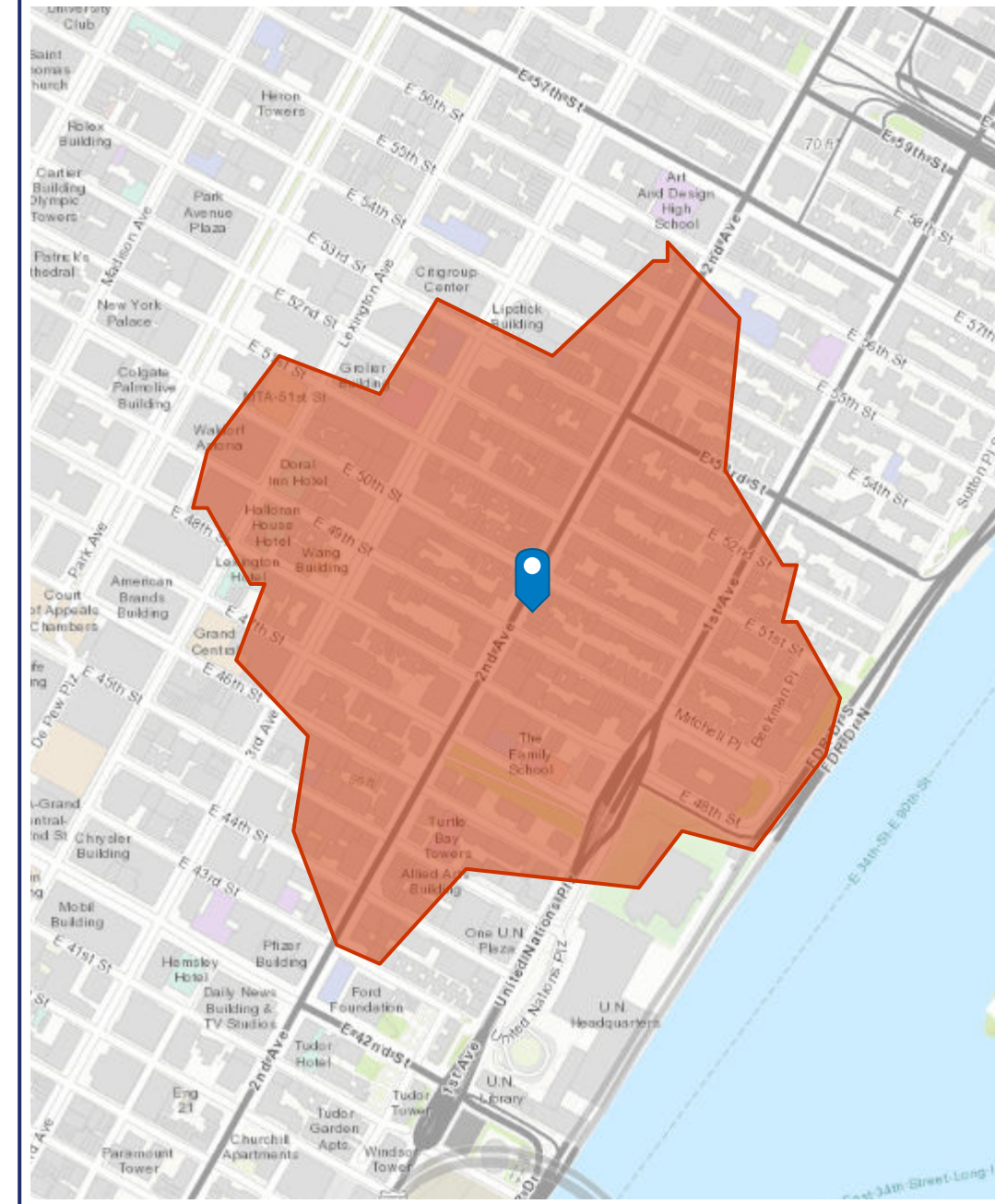
WINICK

DEMOGRAPHIC SUMMARY

930 2nd Ave, New York, New York, 10022

TRADE AREA

Walk Time of 5 Minutes



KEY FACTS

19,317

Population



Average Household Size

40.7

Median Age

\$167,770

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



2,780

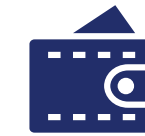
Total Businesses



45,372

Total Employees

AGGREGATE SPENDING



\$2,258,105,062

Annual Budget Expenditures (Including Retail)



\$628,744,089

Retail Expenditures

EMPLOYMENT



94%

White Collar



3%

Blue Collar



3%

Services

2.0%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$266,818,884

Food



\$64,934,416

Apparel & Services



\$88,984,001

Entertainment & Recreation



\$26,084,933

Personal Care Products & Services

WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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