

# DEMOGRAPHIC SUMMARY

100 Park Ave, New York, New York, 10017

## TRADE AREA

Walk Time of 5 minutes

## KEY FACTS

6,313

Population



1.6

Average Household Size

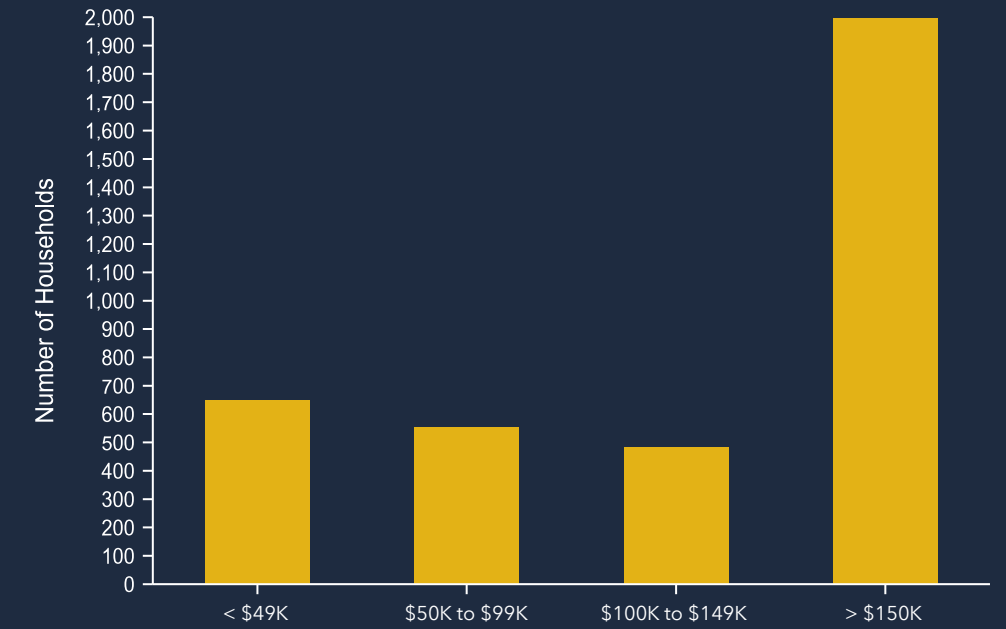
38.8

Median Age

\$160,675

Median Household Income

## AVERAGE HOUSEHOLD INCOME



## BUSINESS



6,254

Total Businesses



112,785

Total Employees

## EMPLOYMENT



96%

White Collar

1%

Blue Collar

3%

Services



3.5%

Unemployment Rate

## AGGREGATE SPENDING



\$683,853,371

Annual Budget Expenditures (Including Retail)



\$207,826,593

Retail Expenditures

## TOTAL CONSUMER SPENDING BY CATEGORY



\$80,550,201

Food



\$17,958,628

Apparel & Services



\$27,609,568

Entertainment & Recreation



\$7,378,653

Personal Care Products & Services

WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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