

# DEMOGRAPHIC SUMMARY

101 Greenwich St, New York, New York, 10006

## TRADE AREA

Walk Time of 5 Minutes



**WINICK REALTY GROUP**

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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## KEY FACTS

**11,261**

Population



**1.9**

Average Household Size

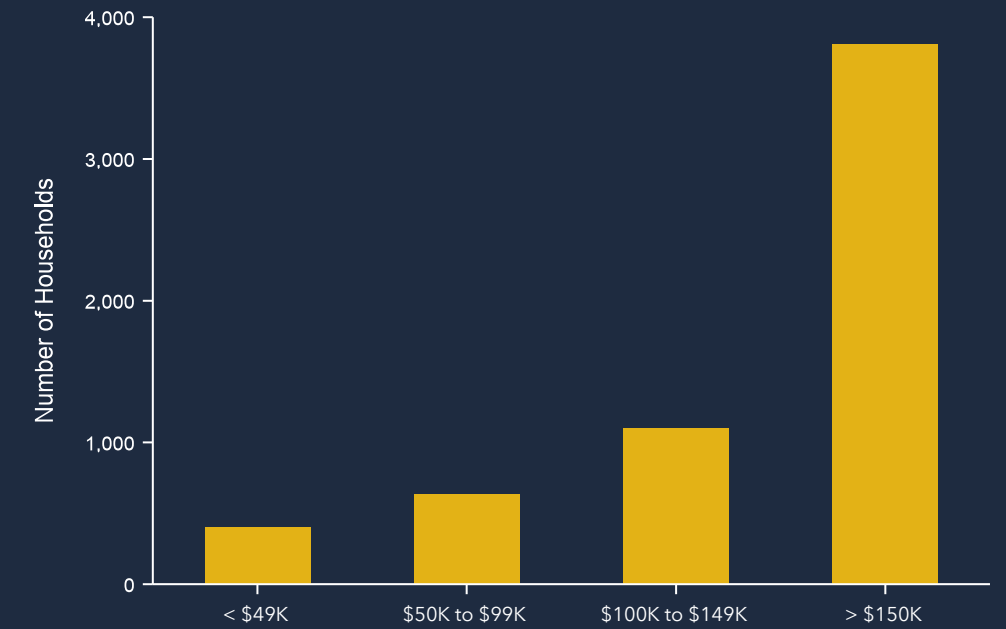
**32.5**

Median Age

**\$194,090**

Median Household Income

## AVERAGE HOUSEHOLD INCOME



## BUSINESS



**3,990**

Total Businesses



**96,779**

Total Employees



**\$1,261,770,650**

Annual Budget Expenditures (Including Retail)



**\$350,918,215**

Retail Expenditures

## EMPLOYMENT



**96%**

White Collar



**2%**

Blue Collar



**3%**

Services



**3.4%**

Unemployment Rate

## TOTAL CONSUMER SPENDING BY CATEGORY



**\$152,925,040**

Food



**\$36,781,462**

Apparel & Services



**\$48,987,674**

Entertainment & Recreation



**\$14,649,568**

Personal Care Products & Services