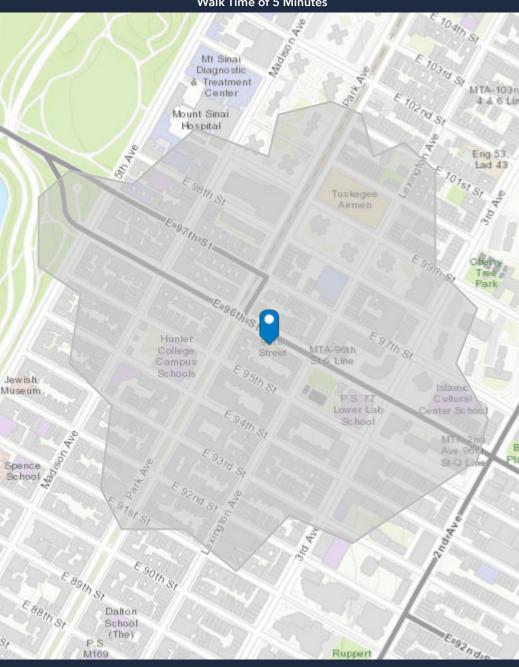
DEMOGRAPHIC SUMMARY

108 E 96th St, New York, New York, 10128

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

23,340

Population



Average Household Size 35.3

Median Age

\$110,282

Median Household Income

4,500 -4,000 3,500 3,000 2,500 2,000 1,500 1,000 500 < \$49K \$50K to \$99K \$100K to \$149K > \$150K

AVERAGE HOUSEHOLD INCOME

AGGREGATE SPENDING

BUSINESS



562

Total Businesses



6,983

Total Employees



\$1,756,194,032

Annual Budget Expenditures (Including Retail)



\$518,151,570

Retail Expenditures

EMPLOYMENT

2%

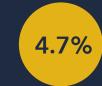
6%

92%

White Collar

Blue Collar

Services



Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$207,199,415





Entertainment & Recreation



\$18,697,802

Personal Care Products & **Services**