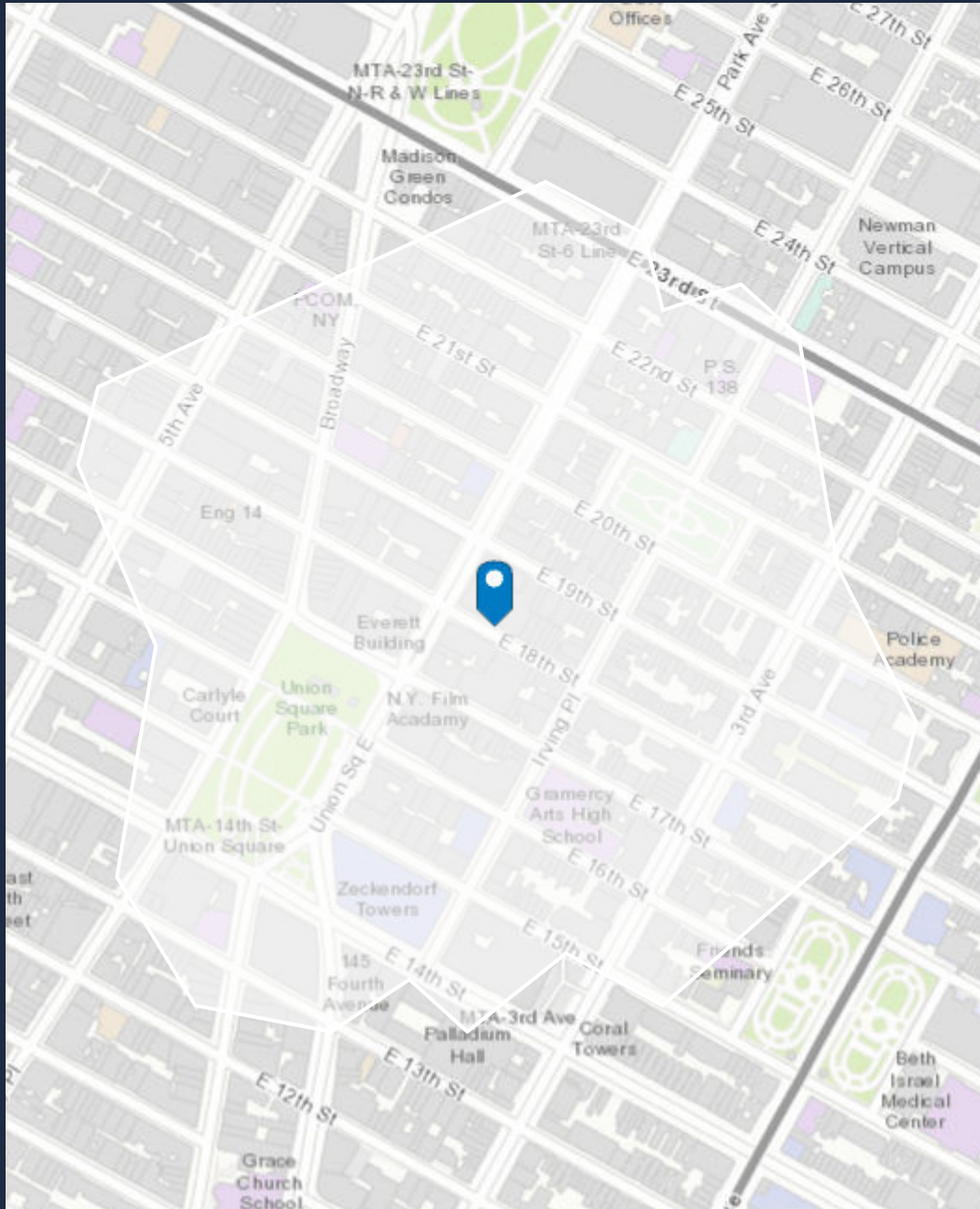


# DEMOGRAPHIC SUMMARY

111 E 18th St, New York, New York, 10003

## TRADE AREA

Walk Time of 5 Minutes



**WINICK REALTY GROUP**

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

## KEY FACTS

**15,987**

Population



**1.6**

Average Household Size

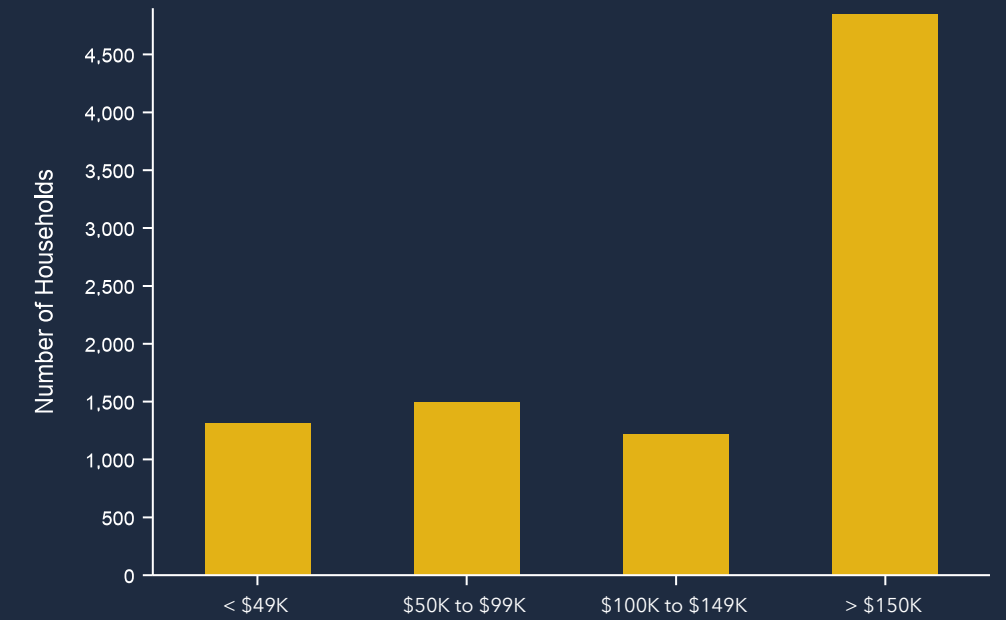
**37.9**

Median Age

**\$161,209**

Median Household Income

## AVERAGE HOUSEHOLD INCOME



## BUSINESS



**2,767**

Total Businesses



**42,905**

Total Employees



**\$1,744,248,615**

Annual Budget Expenditures (Including Retail)



**\$510,576,859**

Retail Expenditures

## EMPLOYMENT



**96%**

White Collar



**2%**

Blue Collar



**2%**

Services



**3.6%**

Unemployment Rate

## TOTAL CONSUMER SPENDING BY CATEGORY



**\$204,768,306**

Food



**\$46,746,397**

Apparel & Services



**\$68,122,976**

Entertainment & Recreation



**\$18,630,307**

Personal Care Products & Services