

DEMOGRAPHIC SUMMARY

1199 1st Ave, New York, New York, 10065

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

23,441

Population



1.7

Average Household Size

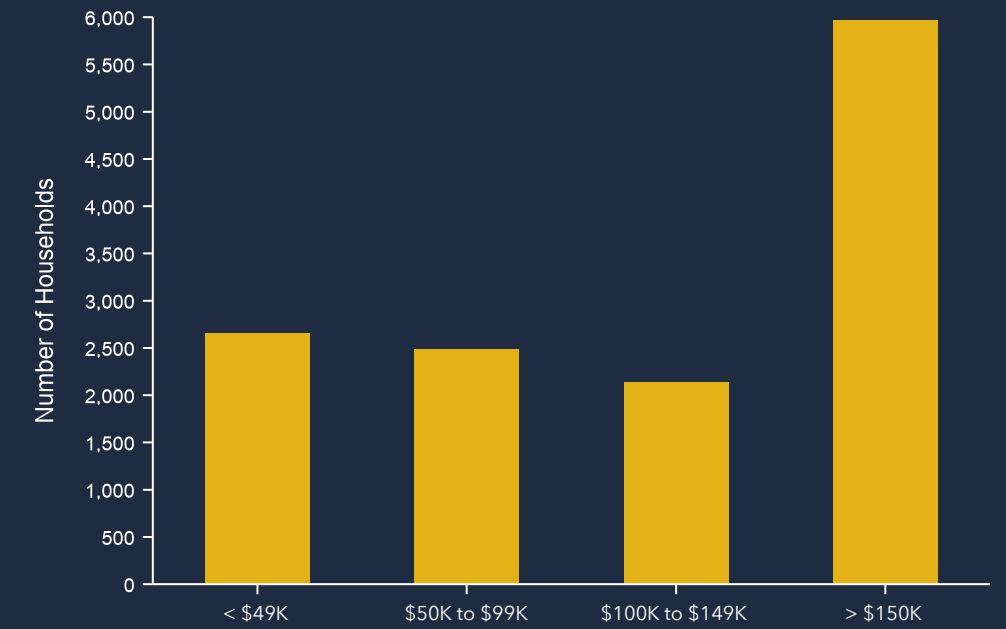
39.3

Median Age

\$129,173

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



841

Total Businesses



15,553

Total Employees



\$2,290,733,373

Annual Budget Expenditures (Including Retail)



\$670,199,551

Retail Expenditures

EMPLOYMENT



91%

White Collar



5%

Blue Collar



4%

Services



3.6%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$269,415,692

Food



\$61,257,775

Apparel & Services



\$89,392,692

Entertainment & Recreation



\$24,507,697

Personal Care Products & Services