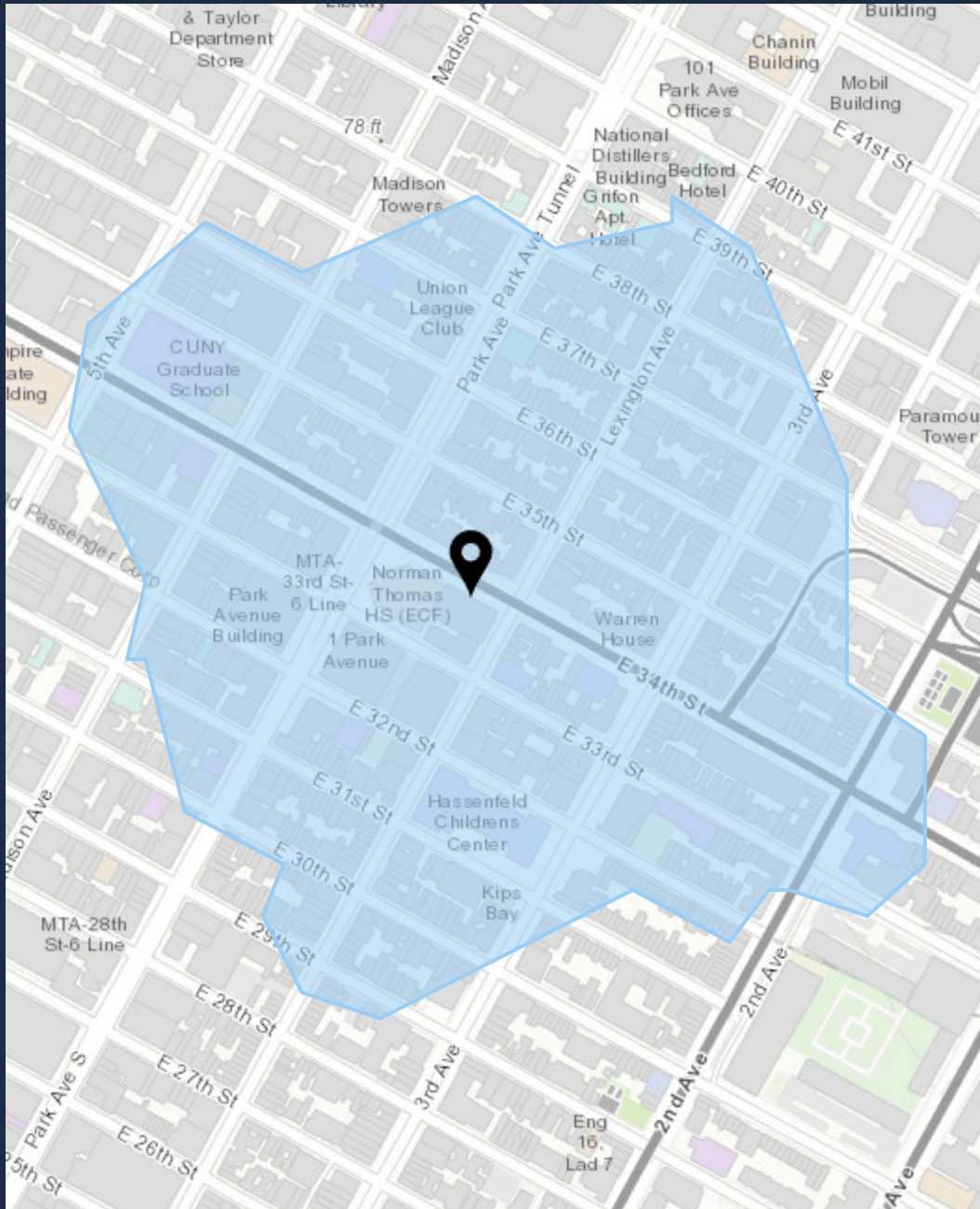


# DEMOGRAPHIC SUMMARY

120 E 34th St, New York, New York, 10016

## TRADE AREA



**WINICK REALTY GROUP**

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

## KEY FACTS

22,026

Population



Average Household Size

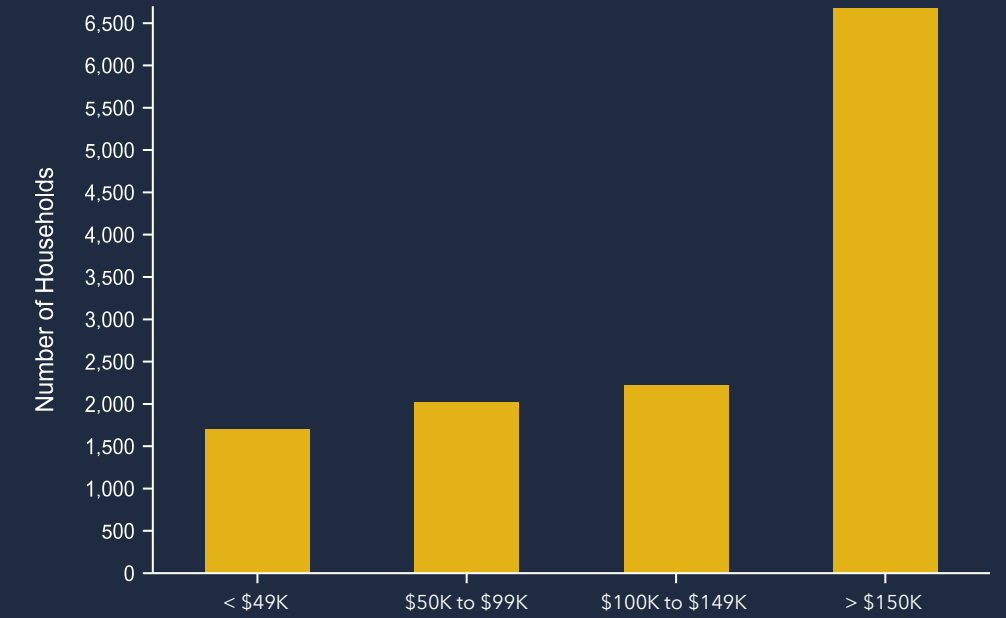
32.9

Median Age

\$158,616

Median Household Income

## AVERAGE HOUSEHOLD INCOME



## BUSINESS



3,049

Total Businesses



38,774

Total Employees

## EMPLOYMENT



95%

White Collar



2%

Blue Collar



4%

Services



Unemployment Rate

## AGGREGATE SPENDING



\$2,367,049,789

Annual Budget Expenditures (Including Retail)



\$721,395,437

Retail Expenditures

## TOTAL CONSUMER SPENDING BY CATEGORY



\$281,787,758

Food



\$63,093,239

Apparel & Services



\$94,423,342

Entertainment & Recreation



\$25,939,995

Personal Care Products & Services