

DEMOGRAPHIC SUMMARY

122 Norfolk St, New York, New York, 10002

TRADE AREA

Walk Time of 5 Minutes

KEY FACTS

19,909

Population

36.0

Median Age

\$52,728

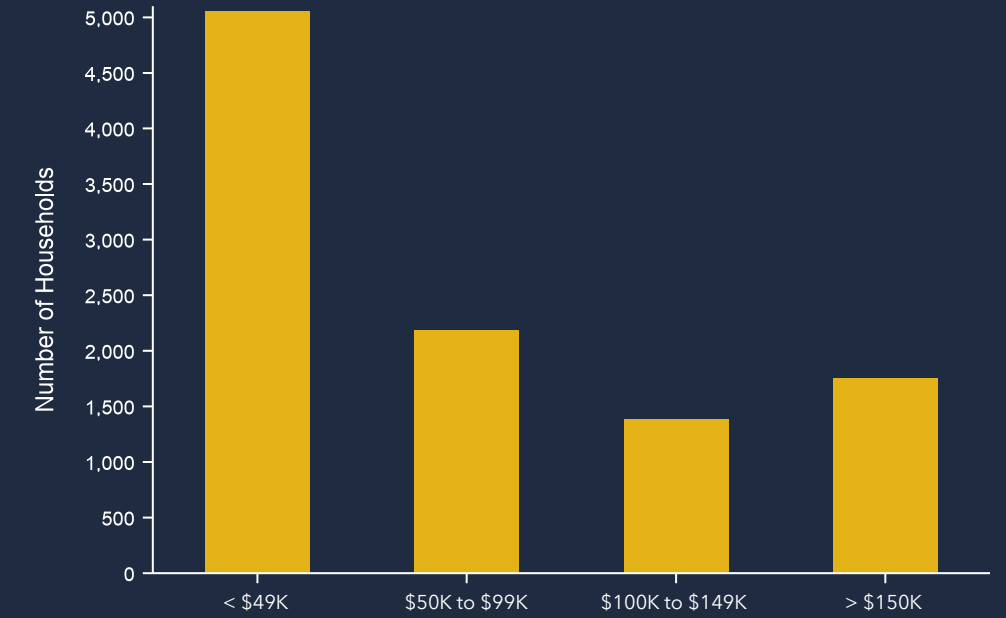
Median Household Income



1.8

Average Household Size

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,000

Total Businesses



8,169

Total Employees



\$832,996,429

Annual Budget Expenditures (Including Retail)



\$241,301,523

Retail Expenditures

EMPLOYMENT



83%

White Collar



7%

Blue Collar



10%

Services

3.8%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$101,586,785

Food



\$22,786,227

Apparel & Services



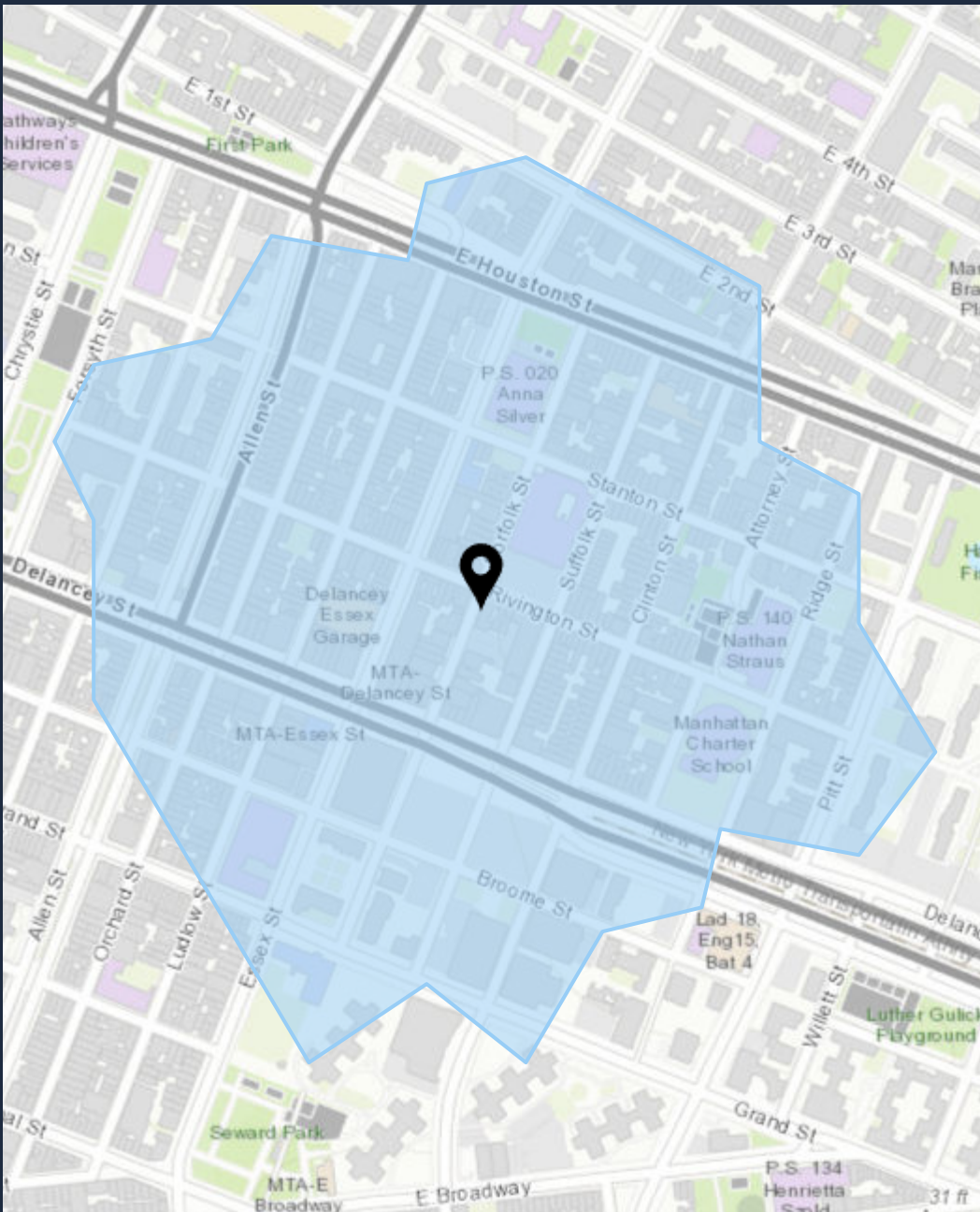
\$31,856,861

Entertainment & Recreation



\$8,891,811

Personal Care Products & Services



WINICK REALTY GROUP

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