

DEMOGRAPHIC SUMMARY

1889 Broadway, New York, New York, 10023

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

11,330

Population



1.9

Average Household Size

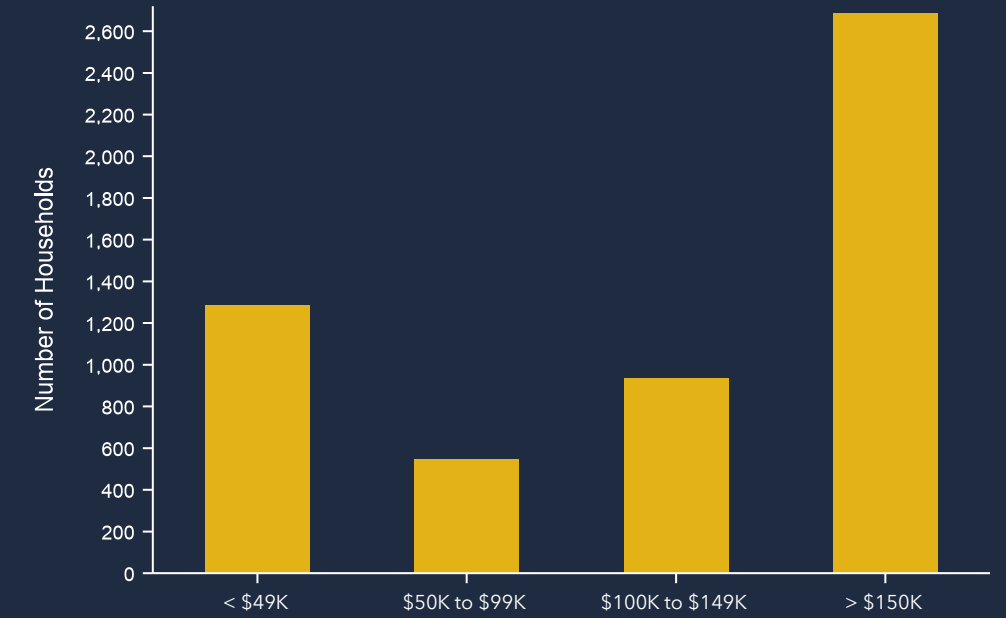
42.2

Median Age

\$145,569

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



833

Total Businesses



20,372

Total Employees

EMPLOYMENT



95%

White Collar

1%

Blue Collar

4%

Services

2.4%

Unemployment Rate

AGGREGATE SPENDING



\$1,021,855,168

Annual Budget Expenditures (Including Retail)



\$300,573,000

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$119,552,858

Food



\$27,114,262

Apparel & Services



\$40,059,278

Entertainment & Recreation



\$10,909,875

Personal Care Products & Services