

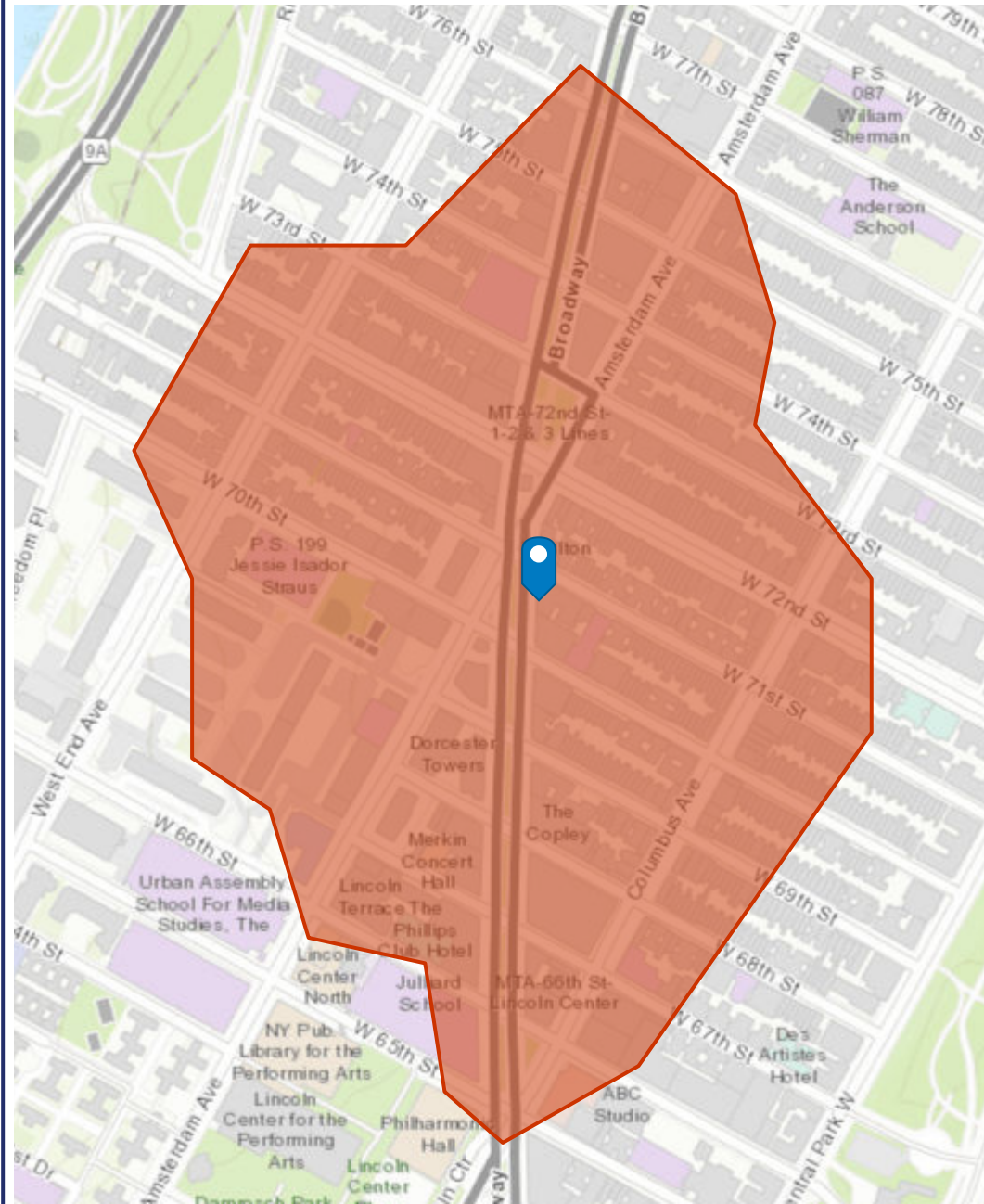
WINICK

DEMOGRAPHIC SUMMARY

2058 Broadway, New York, 10023

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

24,558

Population



1.7

Average Household Size

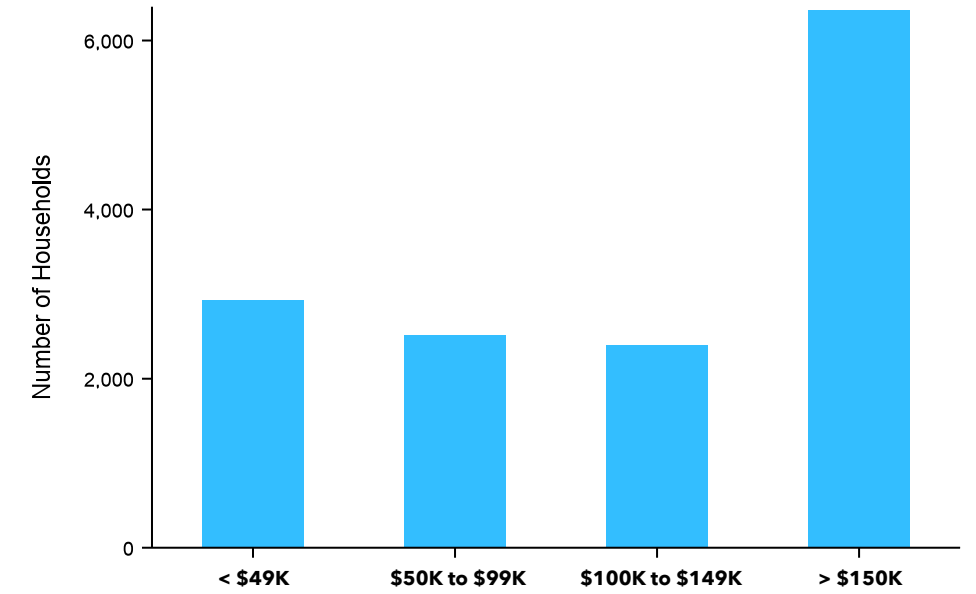
44.0

Median Age

\$129,170

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,148

Total Businesses



9,478

Total Employees

AGGREGATE SPENDING



\$2,237,681,803

Annual Budget Expenditures (Including Retail)



\$613,508,418

Retail Expenditures

EMPLOYMENT



96%

White Collar



1%

Blue Collar



3%

Services

8.1%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$263,789,488

Food



\$65,413,473

Apparel & Services



\$92,445,468

Entertainment & Recreation



\$26,303,071

Personal Care Products & Services