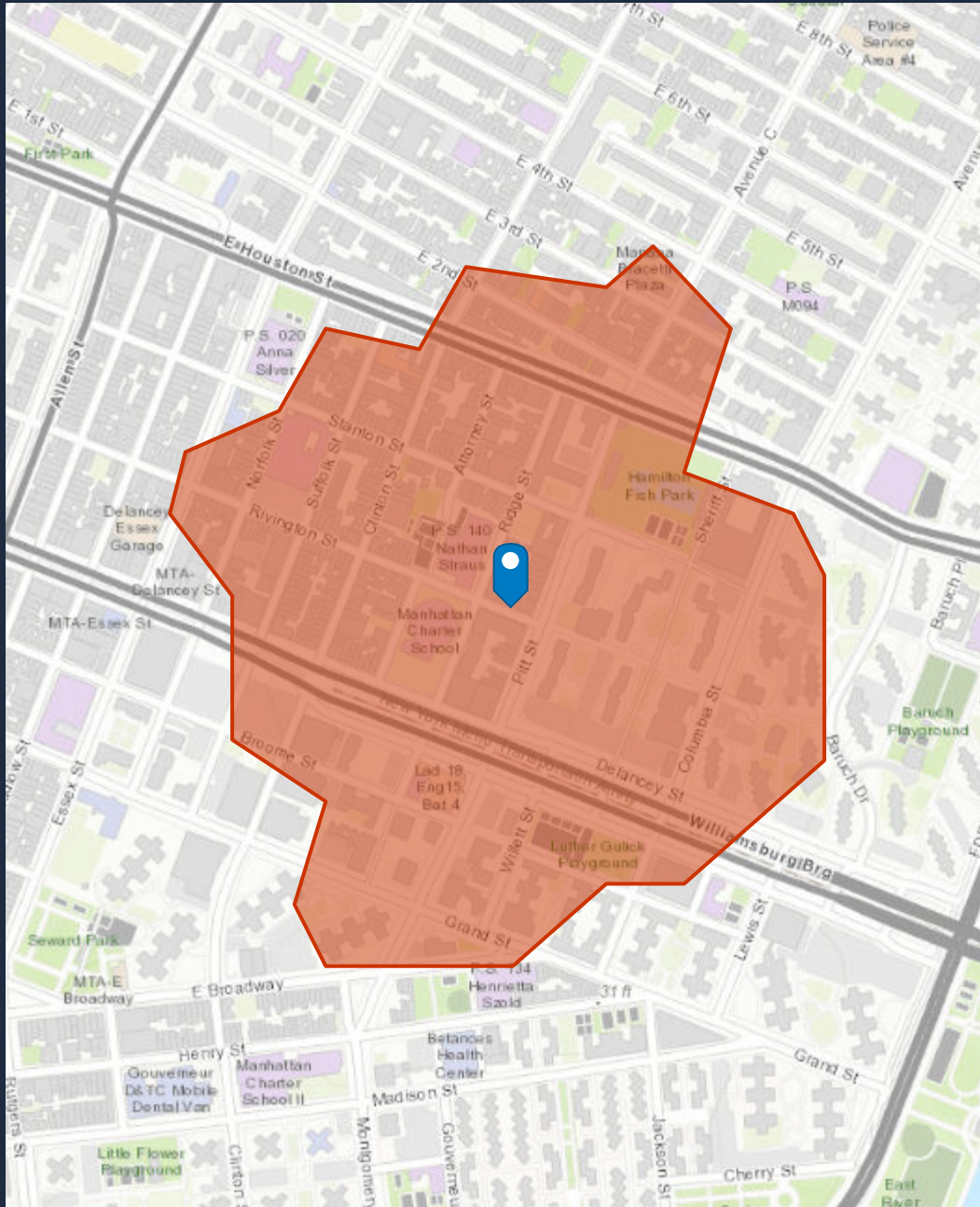


DEMOGRAPHIC SUMMARY

206 Rivington St, New York, New York, 10002

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

16,928

Population



Average Household Size

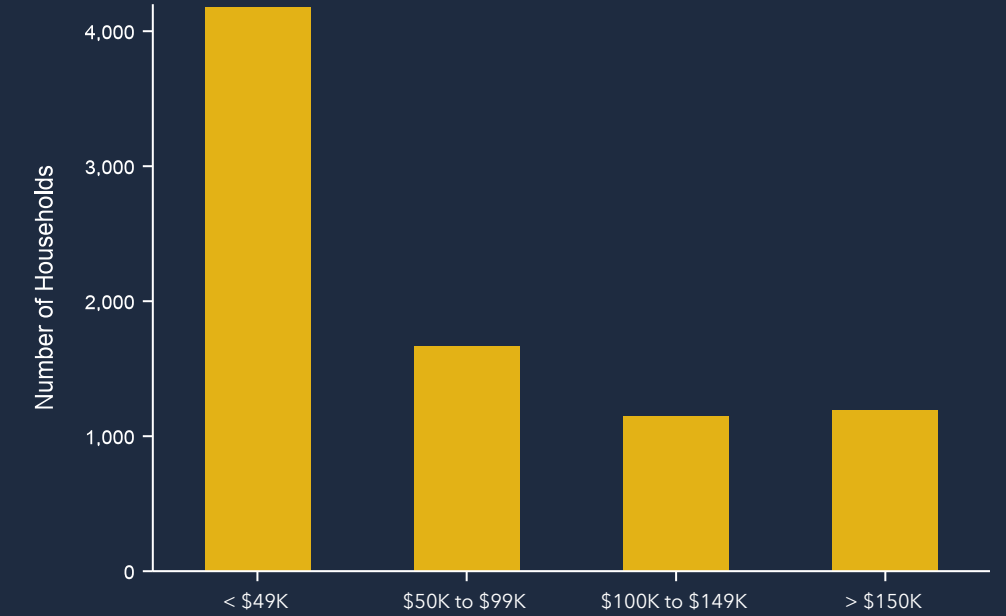
39.4

Median Age

\$47,640

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



451

Total Businesses



4,280

Total Employees

AGGREGATE SPENDING



\$611,190,745

Annual Budget Expenditures (Including Retail)



\$168,825,040

Retail Expenditures

EMPLOYMENT



77%

White Collar



10%

Blue Collar



12%

Services



Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$75,904,825

Food



\$18,148,072

Apparel & Services



\$23,481,728

Entertainment & Recreation



\$7,122,025

Personal Care Products & Services