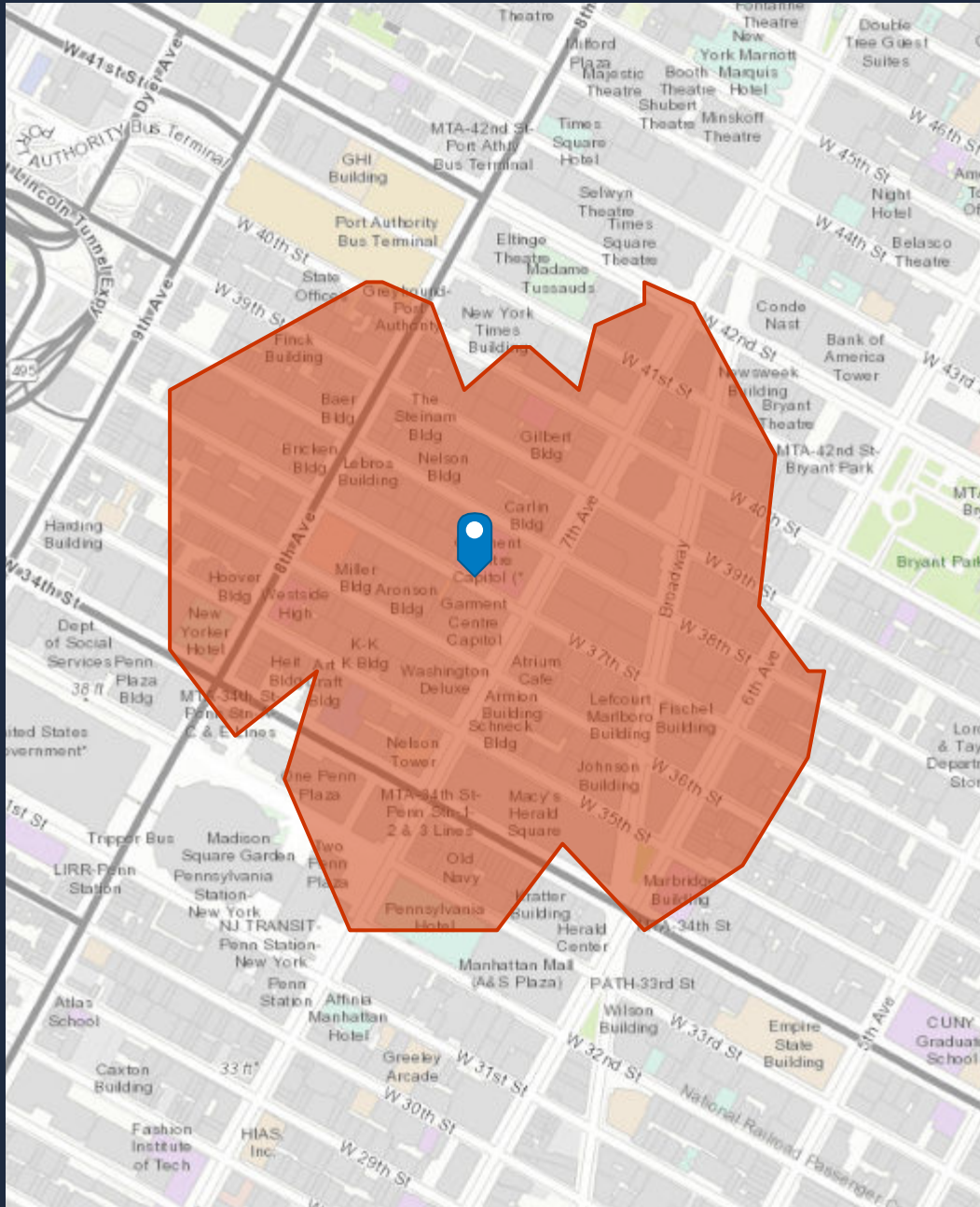


DEMOGRAPHIC SUMMARY

209 W 37th St, New York, New York, 10018

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

4,304

Population



Average Household Size

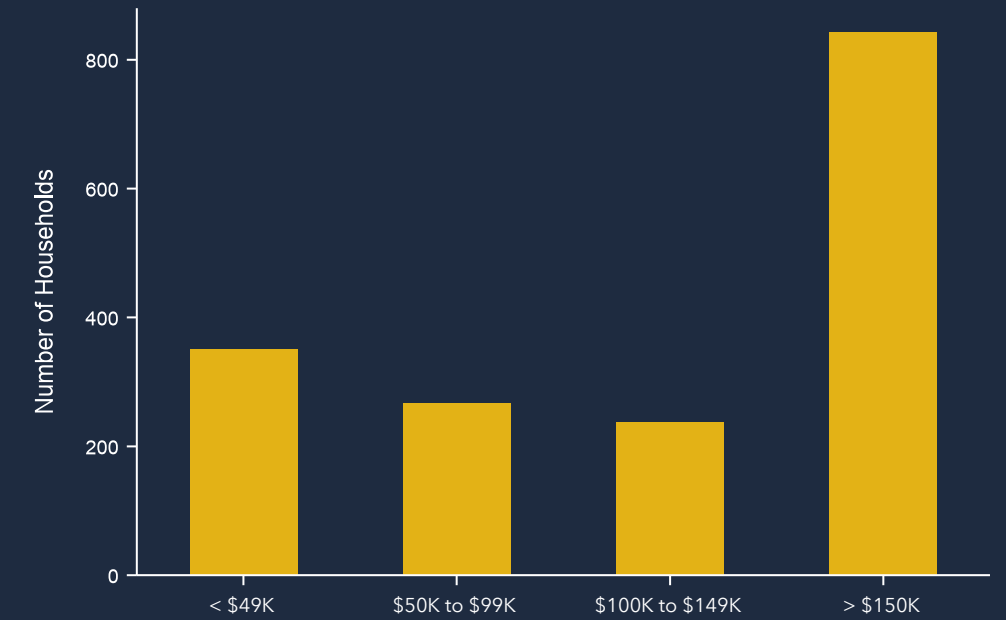
39.2

Median Age

\$145,945

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



7,378

Total Businesses



119,065

Total Employees

EMPLOYMENT



87%

White Collar



3%

Blue Collar



10%

Services



Unemployment Rate

AGGREGATE SPENDING



\$314,635,272

Annual Budget Expenditures (Including Retail)



\$87,125,042

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$37,335,184

Food



\$9,108,388

Apparel & Services



\$12,372,622

Entertainment & Recreation



\$3,641,081

Personal Care Products & Services