

DEMOGRAPHIC SUMMARY

213 Pearl St, New York, New York, 10038

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

22,229

Population



Average Household Size

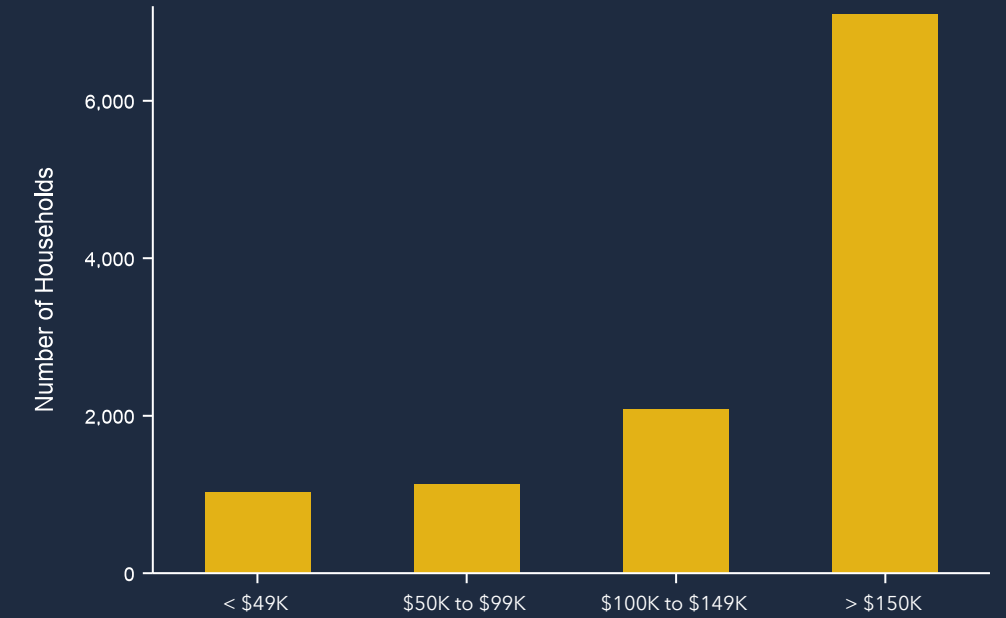
31.8

Median Age

\$184,041

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



3,831

Total Businesses



77,543

Total Employees

EMPLOYMENT



96%

White Collar

1%

Blue Collar

2%

Services



Unemployment Rate

AGGREGATE SPENDING



\$2,303,935,377

Annual Budget Expenditures (Including Retail)



\$640,712,046

Retail Expenditures

TOTAL CONSUMER SPENDING BY CATEGORY



\$279,132,160

Food



\$67,153,160

Apparel & Services



\$89,469,307

Entertainment & Recreation



\$26,747,915

Personal Care Products & Services