

DEMOGRAPHIC SUMMARY

221 2nd Ave, New York, New York, 10003

TRADE AREA

Walk Time of 5 Minutes

KEY FACTS

24,041

Population



1.7

Average Household Size

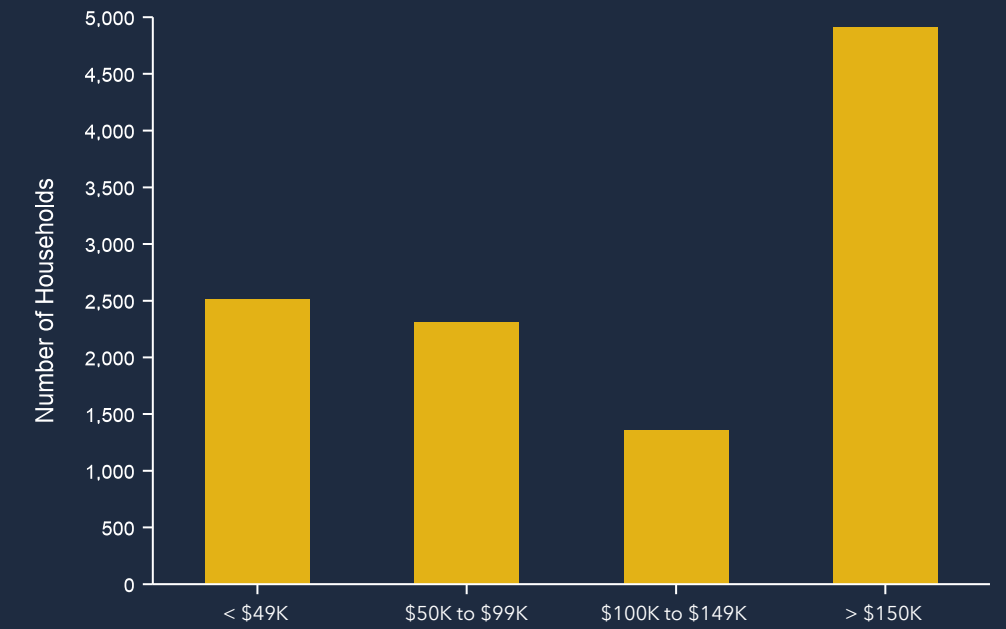
31.1

Median Age

\$121,375

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



1,069

Total Businesses



21,286

Total Employees



\$1,821,980,330

Annual Budget Expenditures (Including Retail)



\$533,264,901

Retail Expenditures

EMPLOYMENT



91%

White Collar



2%

Blue Collar



7%

Services

3.5%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$214,961,858

Food



\$48,496,829

Apparel & Services



\$70,917,085

Entertainment & Recreation



\$19,665,019

Personal Care Products & Services

WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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