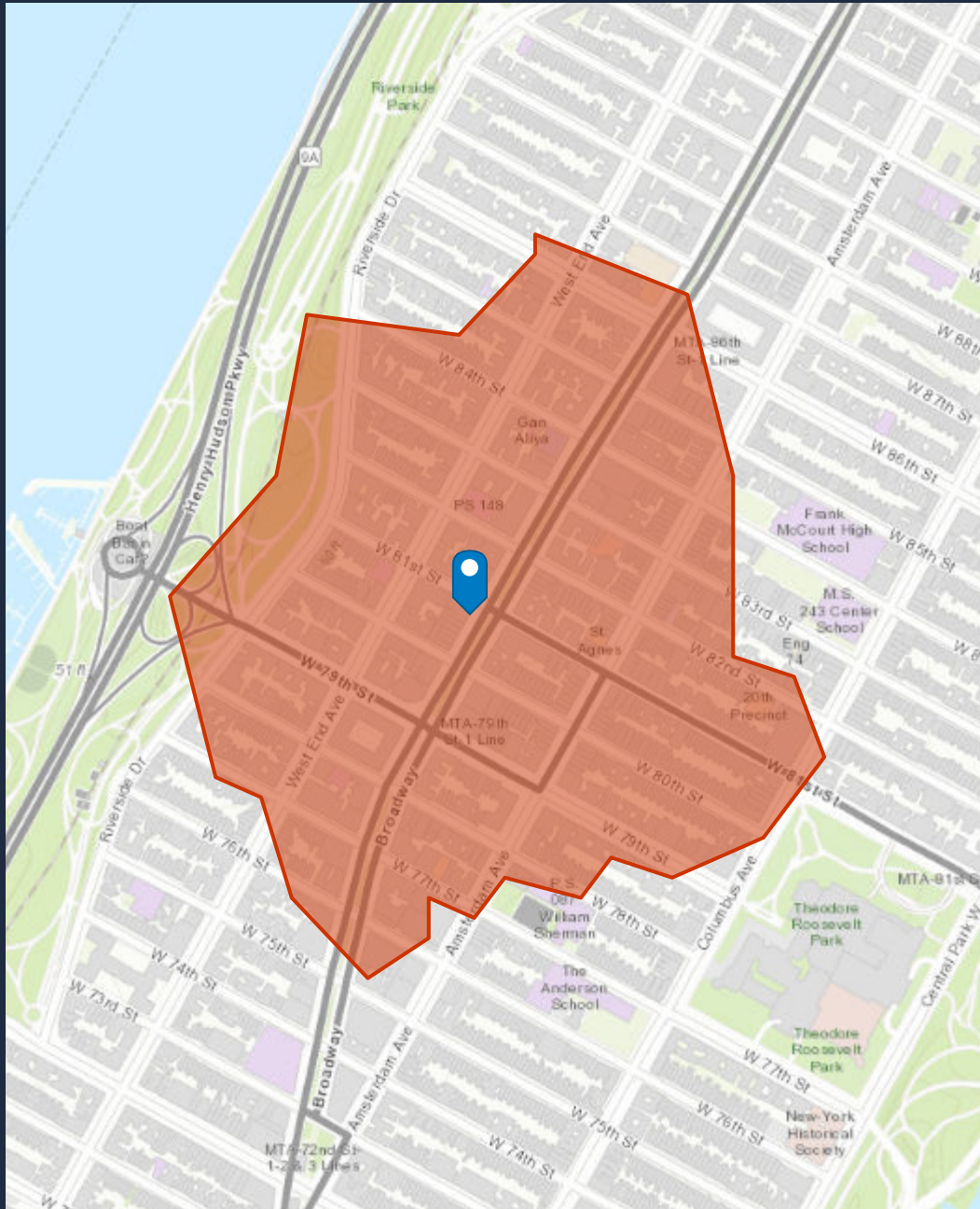


# DEMOGRAPHIC SUMMARY

2255 Broadway, New York, New York, 10024

## TRADE AREA

Walk Time of 5 Minutes



## WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

## KEY FACTS

**21,431**

Population



Average Household Size

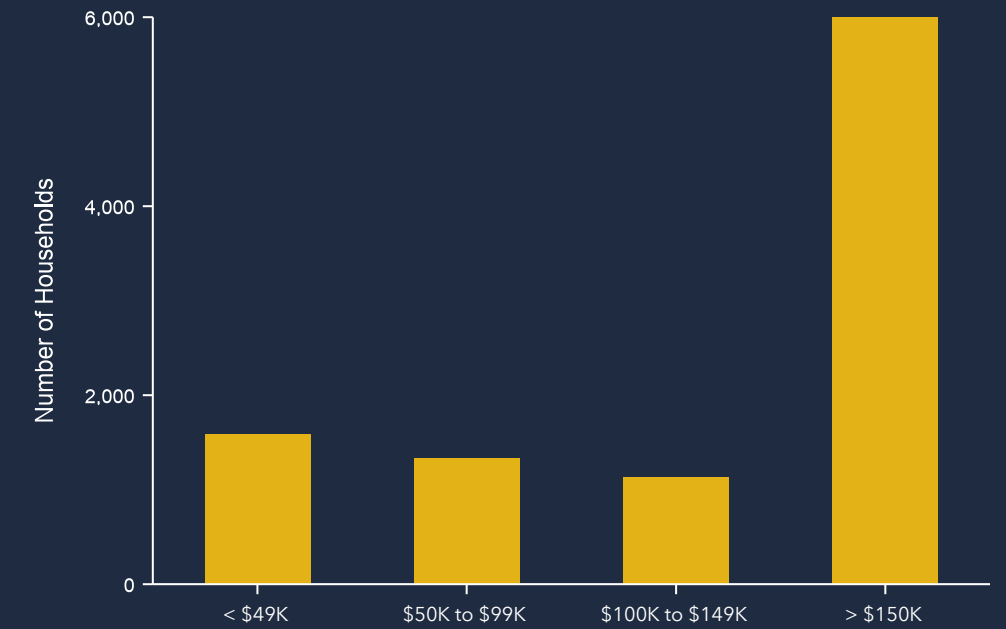
**42.3**

Median Age

**\$196,237**

Median Household Income

## AVERAGE HOUSEHOLD INCOME



## BUSINESS



**853**

Total Businesses



**8,645**

Total Employees

## EMPLOYMENT



**92%**

White Collar



**2%**

Blue Collar



**6%**

Services



Unemployment Rate

## AGGREGATE SPENDING



**\$2,154,041,982**

Annual Budget Expenditures (Including Retail)



**\$600,764,543**

Retail Expenditures

## TOTAL CONSUMER SPENDING BY CATEGORY



**\$253,256,189**

Food



**\$61,398,344**

Apparel & Services



**\$85,076,646**

Entertainment & Recreation



**\$24,776,301**

Personal Care Products & Services