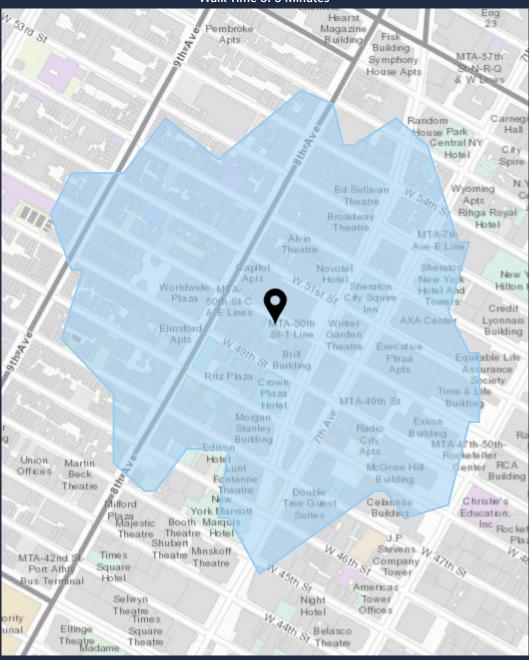
# **DEMOGRAPHIC SUMMARY**

226 W 50th St, New York, New York, 10019

### **TRADE AREA**

Walk Time of 5 Minutes



## **WINICK REALTY GROUP**

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

### **KEY FACTS**

11,810

**Population** 



Average Household Size 37.7

Median Age

\$98,209

Median Household Income

#### 2,400 2,200 2,000 1,800 1,600 1,400 1,200 1,000 800 600 400 200 < \$49K \$50K to \$99K \$100K to \$149K > \$150K

AVERAGE HOUSEHOLD INCOME

#### AGGREGATE SPENDING

**BUSINESS** 

**EMPLOYMENT** 

91%

2%

6%



1,710

**Total Businesses** 

White Collar

Blue Collar

Services



64,783

**Total Employees** 

3.4%

Unemployment

Rate



2,800 -2,600

\$1,020,634,847

**Annual Budget Expenditures** (Including Retail)



\$298,467,011

**Retail Expenditures** 

TOTAL CONSUMER SPENDING BY CATEGORY



\$120,325,052





\$27,211,224 **Apparel & Services** 



**Services** 

**Entertainment & Recreation**