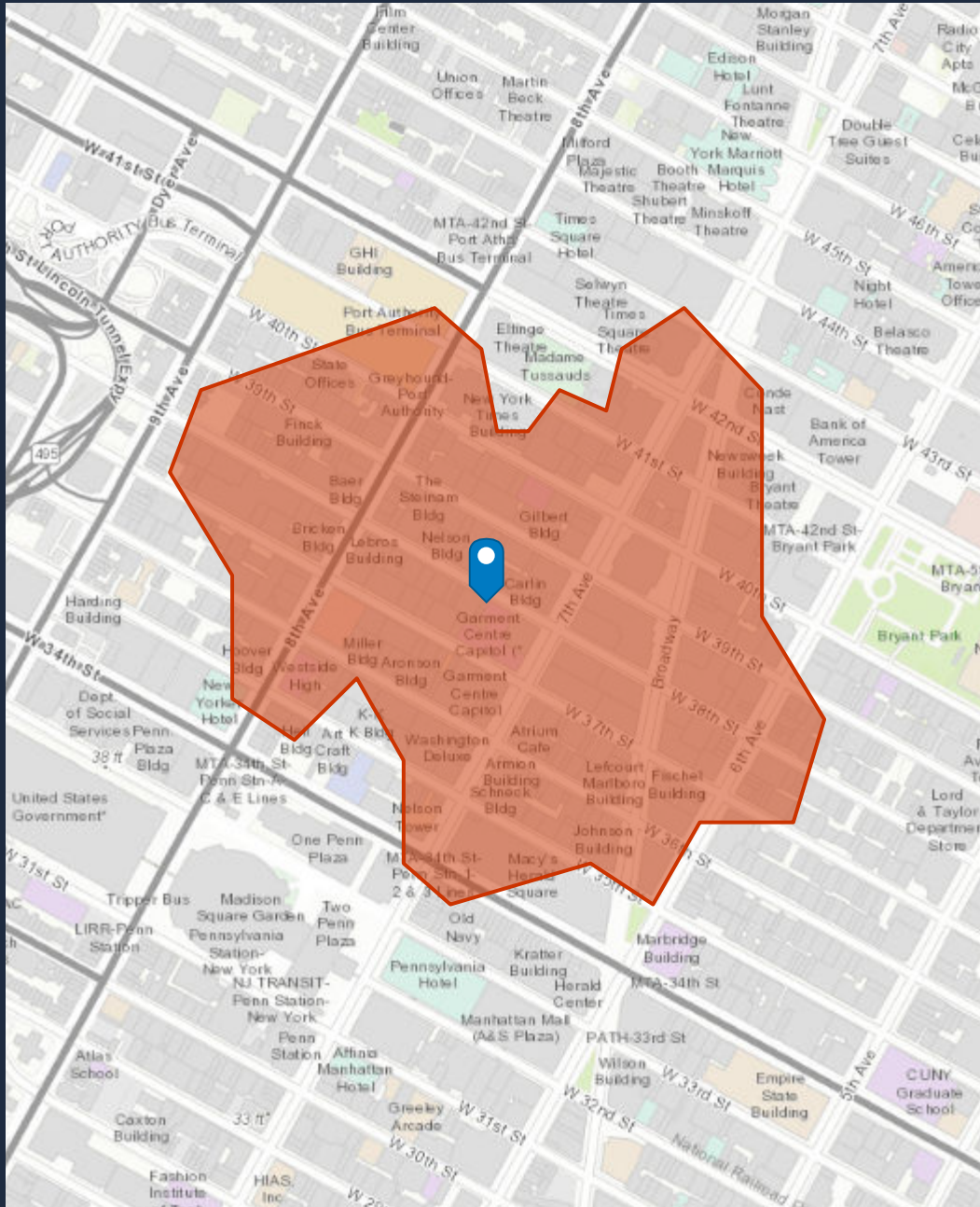


DEMOGRAPHIC SUMMARY

228 W 38th St, New York, New York, 10018

TRADE AREA

Walk Time of 5 Minutes



WINICK REALTY GROUP

655 THIRD AVENUE 24TH FLOOR NEW YORK, NY 10017 (212) 792-2600

ALTHOUGH ALL INFORMATION REGARDING PROPERTY FOR SALE, RENTAL OR FINANCING IS FROM SOURCES DEEMED RELIABLE SUCH INFORMATION HAS NOT BEEN VERIFIED, AND NO EXPRESS REPRESENTATION IS MADE NOR IS ANY TO BE IMPLIED AS TO THE ACCURACY THEREOF, AND IT IS SUBMITTED SUBJECT TO ERRORS, OMISSIONS, CHANGE OF PRICE, RENTAL OR OTHER CONDITIONS, PRIOR SALE, LEASE OR FINANCING, OR WITHDRAWAL WITHOUT NOTICE.

KEY FACTS

2,809

Population



1.6

Average Household Size

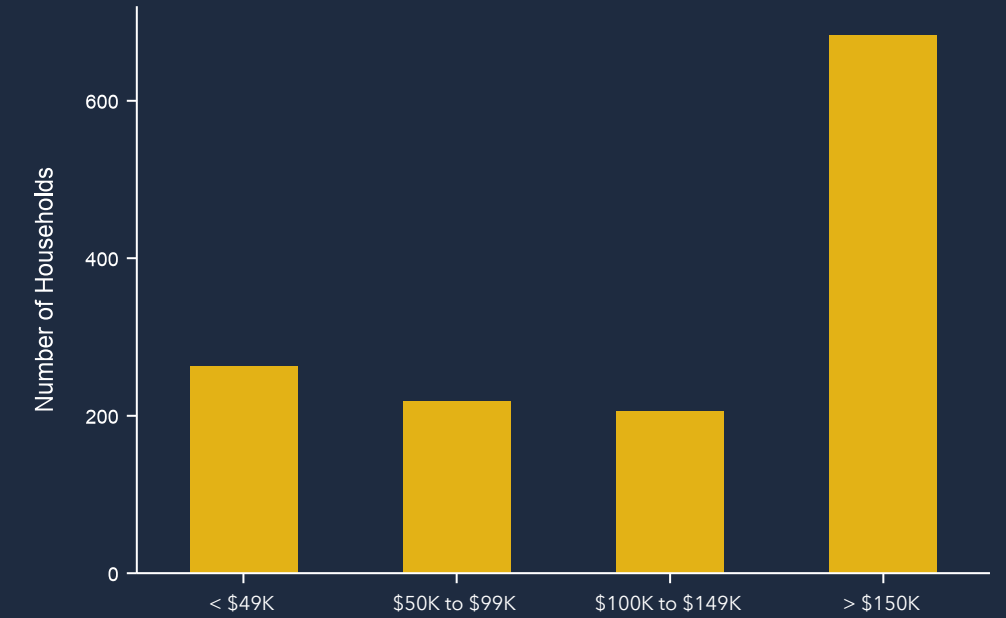
38.0

Median Age

\$147,370

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



5,848

Total Businesses



92,182

Total Employees



\$254,828,451

Annual Budget Expenditures (Including Retail)



\$70,569,604

Retail Expenditures

EMPLOYMENT



86%

White Collar



5%

Blue Collar



9%

Services



2.7%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$30,250,065

Food



\$7,377,965

Apparel & Services



\$10,018,501

Entertainment & Recreation



\$2,949,148

Personal Care Products & Services