

## DEMOGRAPHIC SUMMARY

23-10 Queens Plz S, Long Island City, New York, 11101

### TRADE AREA

### KEY FACTS

13,963

Population



1.8  
Average Household Size

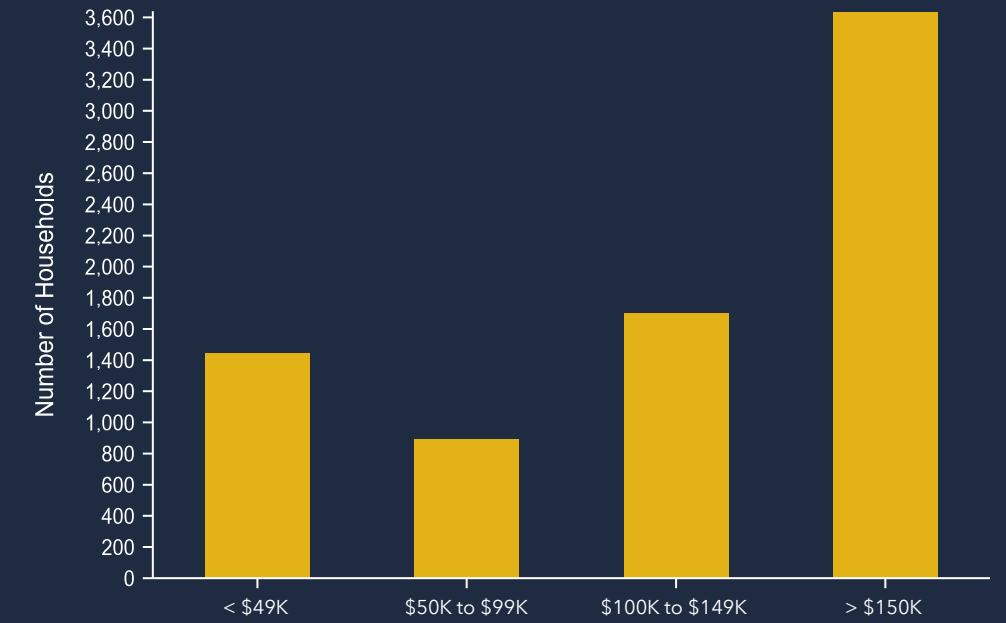
31.5

Median Age

\$140,521

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



546

Total Businesses



5,771

Total Employees



\$1,255,541,486

Annual Budget Expenditures (Including Retail)



\$382,568,104

Retail Expenditures

### EMPLOYMENT



85%

White Collar



4%

Blue Collar



11%

Services



3.3%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$152,010,078

Food



\$34,352,959

Apparel & Services



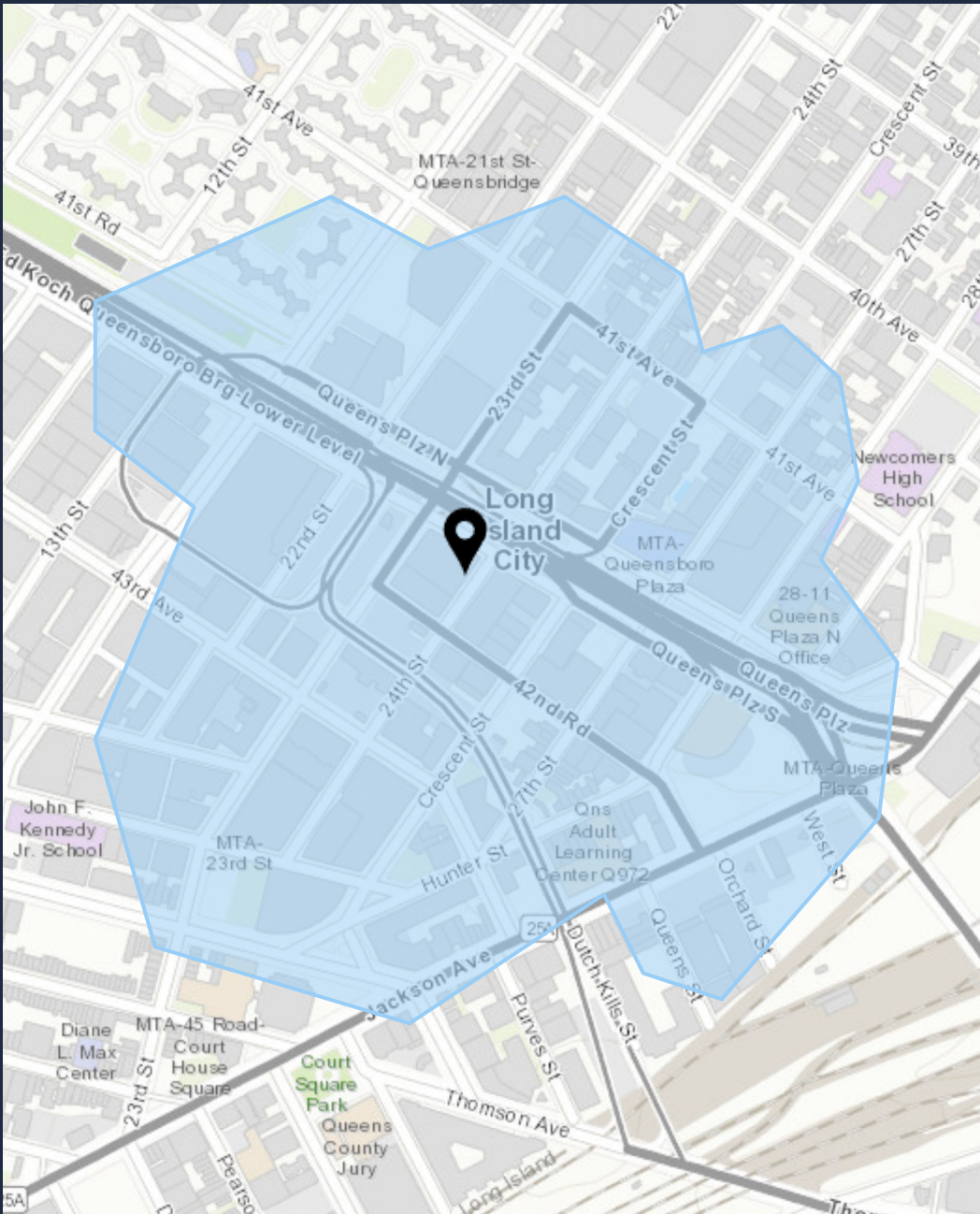
\$49,389,995

Entertainment & Recreation



\$13,924,366

Personal Care Products & Services



WINICK REALTY GROUP

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